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November 4, 2022

Mr. Jeff Sigurdson  
[jeff.sigurdson@state.mn.us](mailto:jeff.sigurdson@state.mn.us)  
Executive Director  
Minnesota Campaign Finance and Public  
Disclosure Board  
190 Centennial Office Building  
658 Cedar Street  
St. Paul, MN 55155

Re: Illegal Coordination between Jim Schultz for Minnesota Attorney General and  
MN for Freedom

Dear Jeff:

I am writing regarding the Minnesota DFL Party's complaint regarding the illegal coordination between the Jim Schultz for Minnesota Attorney General Committee and the Minnesota for Freedom Political Fund. The actions of Minnesota for Freedom following submission of the DFL Party's complaint both confirm that there was a violation of Minnesota campaign finance law and significantly expand the magnitude of the violation.

On October 19, 2022, the same day the DFL's complaint received significant media attention, Minnesota for Freedom filed new "Issue (Non-candidate) Advertisement Agreement Forms" with KSTP and KARE 11. *See* Exhibits 1 and 2. These new forms were signed by Jonathan Ferrell of Red Eagle Media on behalf of Minnesota for Freedom rather than Steve Syckes, also of Red Eagle Media, who signed the original forms. This is a transparent, post-hoc attempt by Minnesota for Freedom to correct the plain evidence of its coordination with the Schultz campaign. Simply changing the signature on the contracts does not erase the past coordination.

Moreover, this is not the first time Red Eagle Media and Jonathan Ferrell have flirted with violations of the laws prohibiting coordination between candidates and independent expenditure groups. Red Eagle and Ferrell were at the center of a series of complaints filed with the Federal Election Commission regarding extensive coordination involving the purchasing of advertising time in connection with the 2016 election. Although the complaints were dismissed on a 3-2 vote, they involved conduct similar to what occurred here, with candidates and outside groups using common vendors where "certain employees of those vendors were on both sides of the asserted 'firewalls.'" *See* Exhibit 3 (Statement of Reasons of Commissioner Weintraub and Proposed Factual and Legal Analysis). The conduct at issue in the FEC complaints plainly would have violated Minnesota law.

Mr. Jeff Sigurdson  
November 4, 2022  
Page 2

Finally, Minnesota for Freedom has doubled down on its violation and purchased additional airtime to broadcast its coordinated advertisement. As of today, Minnesota for Freedom has spent an *additional* \$237,600 with KARE 11 (Exhibit 4), \$528,250 with WCCO (Exhibit 5), and \$142,300 with KSTP (Exhibit 6). The total spending on this coordinated campaign advertisement now totals \$1,755,750.

Either David Zoll or I will appear at the Board's November 14 meeting and are prepared to answer any questions the Board may have regarding this matter. Please do not hesitate to contact me with any questions.

Thank you.

Very truly yours,

LOCKRIDGE GRINDAL NAUEN P.L.L.P.

A handwritten signature in black ink, appearing to read 'CN Nauen', written in a cursive style.

Charles N. Nauen

Enclosures

c: Minnesota DFL  
David Zoll

# EXHIBIT 1

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Eagle Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Red Eagle Media

Address: 815 Slaters Lane Alexandria, VA 223145

Contact: \_\_\_\_\_ | Phone number: 703-683-4877 | Email: \_\_\_\_\_

#### Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Minnesota for Freedom

Address: 1747 Pennsylvania Avenue, NW Suite 800, Washington, DC 20006

Contact: \_\_\_\_\_ | Phone number: 202-296-5910 | Email: \_\_\_\_\_

Station is authorized to announce the time as paid for by such person or entity.

#### List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer - Lee Russell

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

#### If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Keith Ellison

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Attorney General

Date of election: 11/8/22

#### Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Defunding the United State's military

Arit Ellison, says he's anti-cop. Heis The criminals choice for Attorney General

# EXHIBIT 1

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *[Handwritten Signature]*

Signature: *Alissa Peterson*

Name: *JONATHAN FERRELL*

Name: Alissa Peterson

Date of Request to Purchase Ad Time: *for MINIMUM PER FREEDOM*

Date of Station Agreement to Sell Time: 10/19/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10/19/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 436531	Station Call Letters: KSTP	Date Received/Requested: 10/19/22
Est. #: 15325	Station Location: St. Paul	Run Start and End Dates: 10/18-10/24/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## EXHIBIT 2

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Eagle Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

#### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

#### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

##### Station time requested by:

Agency name: Red Eagle Media

Address: 815 Slaters Lane Alexandria, VA 223145

Contact:

Phone number: 703-683-4877

Email:

##### Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Minnesota for Freedom

Address: 1747 Pennsylvania Avenue, NW Suite 800, Washington, DC 20006

Contact:

Phone number: 202-296-5910

Email:

Station is authorized to announce the time as paid for by such person or entity.

##### List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer - Lee Russell

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

##### If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Defunding the United State's military

## EXHIBIT 2

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *[Handwritten Signature]*  
 Name: *JONATHAN FERRELL* *FOR MINNEAPOLIS FOR FREEDOM*  
 Date of Request to Purchase Ad Time: \_\_\_\_\_

Signature: *[Handwritten Signature]*  
 Name: Jerry Bodine  
 Date of Station Agreement to Sell Time: 10/19/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



COMMISSIONER ELLEN L. WEINTRAUB

BEFORE THE FEDERAL ELECTION COMMISSION

In the Matters of	)	
	)	
National Rifle Association of America	)	MURs 7427, 7497, 7524, 7553, 7558,
Political Victory Fund and Robert Owens,	)	7560, 7621, 7654, and 7660
in his official capacity as treasurer;	)	
National Rifle Association of America	)	
Institute for Legislative Action and Robert	)	
Owens, in his official capacity as	)	
treasurer; OnMessage, Inc.; Starboard	)	
Strategic, Inc.; Thom Tillis Committee	)	
and Collin McMichael in his official	)	
capacity as treasurer; Cotton for Senate	)	
and Theodore V. Koch in his official	)	
capacity as treasurer; Cory Gardner for	)	
Senate and Lisa Lisker in her official	)	
capacity as treasurer; Ron Johnson for	)	
Senate, Inc. and James J. Malczewski in	)	
his official capacity as treasurer; Matt	)	
Rosendale for Montana and Errol Galt in	)	
his official capacity as treasurer; Josh	)	
Hawley for Senate and Salvatore Purpura	)	
in his official capacity as treasurer;	)	
National Media Research and Placement,	)	
LLC; Red Eagle Media Group; American	)	
Media & Advocacy Group, LLC; Donald	)	
J. Trump for President, Inc. and Bradley	)	
T. Crate in his official capacity as	)	
treasurer; Donald J. Trump; Richard Burr;	)	
The Richard Burr Committee and Timothy	)	
W. Gupton, in his official capacity as	)	
treasurer; Joshua David Hawley; Matt	)	
Rosendale; America First Action, Inc. and	)	
Jon Proch in his official capacity as	)	
treasurer; Pete Sessions for Congress and	)	
Steve Hargrove in his official capacity as	)	
treasurer; Cory Gardner; National Media	)	
Research Planning and Placement, LLC	)	

# EXHIBIT 3

MUR742700331

MURs 7427, 7497, 7524, 7553, 7558, 7560, 7621, 7654 & 7660 (NRA Political Victory Fund, *et al.*)  
Statement of Commissioner Ellen L. Weintraub  
Page 2 of 3

## STATEMENT OF REASONS OF COMMISSIONER ELLEN L. WEINTRAUB

The Complaints in these matters concern coordination. Specifically, they allege that the National Rifle Association of America Political Victory Fund (“NRA-PVF”), a separate segregated fund connected to the National Rifle Association; the National Rifle Association Institute for Legislative Action (“NRA-ILA”), a 501(c)(4) social welfare organization; and the super PAC America First Action, Inc. (“AFA”) made millions of dollars in excessive, prohibited, and unreported in-kind contributions to presidential, Senate, and House candidate committees in the form of coordinated communications through common vendors.<sup>1</sup>

Our nonpartisan Office of General Counsel (“OGC”) recommended that the Commission find reason to believe that NRA-PVF, NRA-ILA, and America First Action, Inc. made and failed to report excessive and prohibited in-kind contributions. The alleged recipients of this largesse were Donald J. Trump for President, Inc., Cory Gardner for Senate, Cotton for Senate, Josh Hawley for Senate, Pete Sessions for Congress, Matt Rosendale for Montana, The Richard Burr Committee, Ron Johnson for Senate, Inc., and Thom Tillis Committee. OGC recommended taking no action at this time as to the candidate committees, but OGC did not recommend dismissal.<sup>2</sup> I voted to approve the Office of General Counsel’s reason to believe recommendations and the proposed Factual and Legal Analyses, subject to minor edits.<sup>3</sup> I attach here those proposed Factual and Legal Analyses that I supported, which provide explanations for my votes.<sup>4</sup>

There is no question that common vendors were used and that certain employees of those vendors were on both sides of the asserted “firewalls.”<sup>5</sup> As discussed in more detail in the attached Proposed Factual and Legal Analyses, this justified an investigation. I further viewed the information

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<sup>1</sup> See Compl. (Nov. 16, 2019), MUR 7660; Compl. at 2 (Oct. 25, 2019), MUR 7654; Compl. at 1-2, MUR 7558 (Jan. 28, 2019); Compl. at 1-2, MUR 7560 (Jan. 28, 2019); Compl. at 1-2, MUR 7621 (July 10, 2019); Compl. ¶¶ 1-3, 18-22, 42, MUR 7427 (Aug. 16, 2018); Compl. ¶¶ 1-3, 51, MUR 7497 (Sept. 17, 2018); Compl. ¶¶ 1-3, 58, MUR 7524 (Oct. 22, 2018); Compl. ¶¶ 1-3, 57, MUR 7553 (Dec. 7, 2018).

<sup>2</sup> First Gen. Counsel’s Rep, at 40-41 (May. 10, 2019).

<sup>3</sup> Certification, MURs 7427, 7497, 7524, and 7553 (National Rifle Association of America Political Victory, Fund, *et al.*) (Apr. 12, 2021); Certification, MURs 7558, 7560 and 7621 (Donald J, Trump) (Apr. 12, 2021); Certification, MURs 7654 and 7660 (America First Action, Inc.) (Apr. 12, 2021).

<sup>4</sup> See Attachment A (Proposed Factual and Legal Analysis for National Rifle Association Political Victory Fund, *et al.*); Attachment B (Proposed Factual and Legal Analysis for National Rifle Association Political Victory Fund, *et al.*); Attachment C (Proposed Factual and Legal Analysis for America First Action, Inc. and Jon Proch in his official capacity as treasurer). As noted, these versions were not adopted by the Commission. Because “reason to believe” is a threshold determination that by itself does not establish that the law has been violated, and based on the compelling record before the Commission involving other candidate committees, I also voted to make additional reason to believe findings.

<sup>5</sup> See First General Counsel’s Report at 15-21, MURs 7427, 7497, 7524, 7553. (National Rifle Association of America Political Victory Fund, *et al.*); First General Counsel’s Report at 12-13, MURs 7558, 7560, & 7621 (National Rifle Association of America Political Victory Fund, *et al.*); First General Counsel’s Report at 9-18, MURs 7654 & 7660 (America First Action, Inc., *et al.*).



# EXHIBIT 3

MUR742700332

MURs 7427, 7497, 7524, 7553, 7558, 7560, 7621, 7654 & 7660 (NRA Political Victory Fund, *et al.*)  
Statement of Commissioner Ellen L. Weintraub  
Page 3 of 3

in the complaints as sufficient to support reason to believe findings against the candidate committees, under the threshold established in Commission policy.<sup>6</sup>


I am deeply disappointed that the Commission has, once again, been blocked from doing its duty to pursue this complaint and, instead, dismissed this matter. But Congress created other paths to get the law enforced: the lawsuits complainants can file pursuant to 52 U.S.C. § 30109(a)(8). A complainant in these matters already won one such suit against the Commission, successfully alleging a failure to act.<sup>7</sup> That suit's conclusion gave rise to the third-party lawsuit that complainant has filed against several of the respondents.<sup>8</sup>

This third-party suit should not be affected by the Commission's dismissal of this matter. The complainant's cause of action against the respondent arose on Oct. 30, 2021, after a thirty-day period during which the Commission did not conform with a district court's Sept. 30, 2021 declaration that the Commission's failure to act on the complainant's complaint was contrary to law.<sup>9</sup> The Commission's dismissal of this matter did nothing to cure the informational injury that provided the complainant with the Article III standing it needed to maintain its 52 U.S.C. § 30109(a)(8)(A) lawsuit against the Commission and its 52 U.S.C. § 30109(a)(8)(C) lawsuit against respondents.

•••

The Commission's coordination regulations are twenty years old. They predate *Citizens United*<sup>10</sup> and were not designed for the world of super PACs that opinion unleashed. Though frequently invoked in complaints, coordination allegations have rarely managed to garner the four votes necessary to launch an investigation. Over the past two decades, the coordination regulations have become riddled with loopholes and are in dire need of an overhaul. Today, one more notch has been carved – this time, in the common vendor standard.

Sept. 30, 2022

  
Ellen L. Weintraub  
Commissioner

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<sup>6</sup> Statement of Policy Regarding Commission Action in Matters at the Initial Stage in the Enforcement Process, 72 Fed. Reg. 12,545 (Mar. 16, 2007).

<sup>7</sup> *Giffords v. FEC*, No. 19-1192 (D.D.C.).

<sup>8</sup> *Giffords v. National Rifle Association of America Political Victory Fund, National Rifle Association of America Institute for Legislative Action, Matt Rosendale for Montana, and Josh Hawley for Senate*, No. 21-2887 (D.D.C.).

<sup>9</sup> Order, *Giffords v. FEC*, No. 19-1192 (D.D.C.), Sept. 30, 2021.

<sup>10</sup> *Citizens United v. Fed. Election Comm'n*, 558 U.S. 310 (2010).

# EXHIBIT 3

MUR742700333

## **Attachment A**

**PROPOSED FACTUAL AND LEGAL ANALYSIS**

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**FEDERAL ELECTION COMMISSION**  
**FACTUAL AND LEGAL ANALYSIS**

RESPONDENTS: National Rifle Association of America MURs 7553 and 7524  
Political Victory Fund and Robert Owens,  
in his official capacity as treasurer  
National Rifle Association of America Institute  
for Legislative Action and Robert Owens,  
in his official capacity as treasurer

**I. INTRODUCTION**

These matters were generated by two complaints filed with the Federal Election Commission (the “Commission”). *See* 52 U.S.C. § 30109(a)(1). These complaints allege that the National Rifle Association of America Political Victory Fund (the “NRA-PVF”) and the National Rifle Association Institute for Legislative Action (the “NRA-ILA”) (collectively the “NRA Respondents”) violated the Federal Election Campaign Act of 1971, as amended (the “Act”), by making excessive, prohibited, and unreported in-kind contributions to Donald J. Trump for President, Inc. (the “Trump Committee”) and Josh Hawley for Senate (the “Hawley Committee”) in the form of coordinated communications using “common vendors” National Media Planning and Placement LLC (“National Media”), Red Eagle Media Group (“Red Eagle”), and American Media & Advocacy Group (“AMAG”).<sup>1</sup> For the reasons that follow, the Commission finds reason to believe that: (1) the NRA-PVF and the NRA-ILA violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a), by making and failing to report excessive and prohibited in-kind contributions to Donald J. Trump for President, Inc. and Bradley T. Crate; and (2) the NRA-PVF violated U.S.C. §§ 30104(b), 30116(a), and 30118(a), by making and failing

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<sup>1</sup> *See* Compl. ¶¶ 2-3, 57-68, MUR 7553; Compl. ¶¶ 1-3, 58, MUR 7524 (Oct. 22, 2018).

1 to report excessive and prohibited in-kind contributions to Josh Hawley for Senate and Salvatore  
2 Purpura in his official capacity as treasurer.

3 **II. FACTUAL BACKGROUND**

4 The NRA-PVF is registered with the Commission as a separate segregated fund  
5 connected to the National Rifle Association of America (“NRA”).<sup>2</sup> It makes contributions to  
6 candidates and political committees and makes independent expenditures through a separate  
7 account.<sup>3</sup> The NRA-ILA is a tax-exempt organization under Section 501(c)(4) of the Internal  
8 Revenue Code that, according to the Complaints, describes itself as “the principal lobbying arm  
9 of the NRA.”<sup>4</sup>

10 In the 2016 general election, Donald J. Trump was the Republican nominee for  
11 President.<sup>5</sup> In the 2018 election cycle, Josh Hawley was a candidate for U.S. Senate in  
12 Missouri.<sup>6</sup> National Media is a Virginia company that organized in 2006 and provides political  
13 consulting services.<sup>7</sup> According to public state records, “Red Eagle Media Group” and

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<sup>2</sup> The NRA-PVF’s Amended Statement of Organization also notes that it is a Lobbyist/Registrant PAC. *See* NRA-PVF, Amended Statement of Organization (Mar. 16, 2019).

<sup>3</sup> *Id.*

<sup>4</sup> *See, e.g.*, Compl.¶ 8, MUR 7553.

<sup>5</sup> *See* Donald J. Trump, Statement of Candidacy (July 29, 2016); Ron Johnson, Statement of Candidacy (Apr. 30, 2015).

<sup>6</sup> Josh Hawley, Statement of Candidacy (Oct. 10, 2017).

<sup>7</sup> *See* National Media, Commonwealth of Virginia State Corporation Commission, <https://sccefile.scc.virginia.gov/Business/S207052>. It is registered at 815 Slaters Lane, Alexandria, VA 22314.

MURs 7553 and 7524 (National Rifle Association of America Political Victory Fund, *et al.*)

**PROPOSED Factual and Legal Analysis**

Page 3 of 21

1 “American Media & Advocacy” are fictitious names used by National Media.<sup>8</sup> In fact,  
2 Respondents acknowledge that National Media, Red Eagle, and AMAG are the same company.<sup>9</sup>  
3 National Media holds itself out as “a leader in media research, planning, and placement for issue  
4 advocacy, corporate, and political campaigns.”<sup>10</sup>

5 In the 2016 presidential election, the NRA-ILA made over \$21 million in independent  
6 expenditures in support of Trump or in opposition to Hillary Clinton, and the NRA-PVF made  
7 close to \$9.3 million in such expenditures.<sup>11</sup> Of that approximately \$30 million, the NRA  
8 Respondents paid Starboard Strategic, Inc. (“Starboard”) nearly \$26 million for advertising  
9 expenses.<sup>12</sup> Starboard, in turn, retained National Media personnel to place the NRA  
10 Respondents’ ads, which they did under National Media’s fictitious name, “Red Eagle.”<sup>13</sup>

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<sup>8</sup> See, e.g., National Media, Certificate of Assumed or Fictitious Name “Red Eagle Media Group,” Commonwealth of Virginia State Corporation Commission (Mar. 27, 2014); National Media, Certificate of Assumed or Fictitious Name “American Media & Advocacy Group,” Commonwealth of Virginia State Corporation Commission (Dec. 12, 2018). Respondents argue that the Complaint in MUR 7553’s reference to “American Media & Advocacy Group, LLC . . . at Paragraph 46” is a separate legal entity from AMAG “that was created by National Media’s principals but has never had any operations.” NRA Resp. at 5 n.16, MUR 7553 (Jan. 29, 2019) (on behalf of NRA-ILA, NRA-PVF, and National Media). Respondents also contend that the “Complaint’s reference to ‘AMAG’ at Paragraph 47 is a reference to the fictitious name used by National Media.” *Id.* Paragraphs 46 and 47 of the MUR 7553 Complaint do not contain a reference to either of these entities. Further, while the relationship between these ostensibly related entities is unclear on this record, we note that, like National Media, AMAG, and Red Eagle, the company “American Media & Advocacy Group, LLC” is also registered at 815 Slaters Lane, Alexandria, VA 22314. See American Media & Advocacy Group, LLC, <https://sccefile.sec.virginia.gov/Business/S416256>.

<sup>9</sup> NRA Resp. at 5, MUR 7553.

<sup>10</sup> National Media, <http://www.natmedia.com/> (last visited May 9, 2019).

<sup>11</sup> See NRA-PVF and NRA-ILA, Disbursements to Starboard for IEs supporting/opposing Trump or Clinton, 2015-2016 (regularly scheduled reports).

<sup>12</sup> See Compl. ¶¶ 15-16, MUR 7553; see also NRA-PVF and NRA-ILA, Disbursements to Starboard for IEs supporting/opposing Trump or Clinton, 2015-2016 (regularly scheduled reports).

<sup>13</sup> See NRA Resp. at 6, MUR 7553; Compl. ¶¶ 15, MUR 7553.

1 Reports filed with the Commission show that the Trump Committee paid nearly \$74 million for  
2 “placed media” under National Media’s other fictitious name, “AMAG.”<sup>14</sup>

3 In the 2018 U.S. Senate race in Missouri, the NRA-PVF disclosed nearly \$1.3 million in  
4 independent expenditures supporting Hawley or opposing his opponent, Claire McCaskill, which  
5 included expenditures for ads.<sup>15</sup> As in the 2016 presidential election, National Media officials  
6 distributed the NRA-PVF’s ads supporting Hawley or attacking McCaskill under the “Red  
7 Eagle” fictitious name, and placed ads by the Hawley Committee under the “AMAG” fictitious  
8 name.<sup>16</sup>

### 9 **III. LEGAL ANALYSIS**

10 The Federal Election Campaign Act of 1971, as amended (the “Act”), defines the terms  
11 “contribution” and “expenditure” to include “anything of value” made by any person for the  
12 purpose of influencing an election.<sup>17</sup> The term “anything of value” includes in-kind  
13 contributions.<sup>18</sup> In-kind contributions result when goods or services are provided without charge  
14 or at less than the usual and normal charge,<sup>19</sup> and when a person makes an expenditure in

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<sup>14</sup> See Trump Committee, Disbursements to AMAG, 2017-2018 (regularly scheduled reports); *see also* NRA Resp. at 6, MUR 7553; Compl. ¶ 17, MUR 7553.

<sup>15</sup> See NRA-PVF, Disbursements to Starboard for IEs supporting/opposing Hawley or McCaskill, 2017-2018 (regularly scheduled reports).

<sup>16</sup> See Compl. ¶¶ 40-47, MUR 7524; NRA Resp. at 4-5, MUR 7524 (Dec. 17, 2018) (on behalf of NRA-PVF, NRA-ILA, OnMessage, Starboard, and National Media).

<sup>17</sup> 52 U.S.C §§ 30101(8)(A)(i), 30101(9)(A)(i).

<sup>18</sup> 11 C.F.R. § 100.52(d).

<sup>19</sup> *Id.*

1 cooperation, consultation or in concert with, or at the request or suggestion of a candidate or the  
2 candidate’s authorized committee or their agents.<sup>20</sup>

3 Under Commission regulations, expenditures for “coordinated communications” are  
4 addressed under a three-prong test at 11 C.F.R. § 109.21 and other coordinated expenditures are  
5 addressed under 11 C.F.R. § 109.20(b). The Commission has explained that section 109.20(b)  
6 applies to “expenditures that are not made for communications but that are coordinated with a  
7 candidate, authorized committee, or political party committee.”<sup>21</sup> Under the three-prong test for  
8 coordinated communications, a communication is coordinated and treated as an in-kind  
9 contribution when it is paid for by someone other than a candidate, a candidate’s authorized  
10 committee, a political party committee, or the authorized agents of either (the “payment prong”);  
11 satisfies one of five content standards (the “content prong”); and satisfies one of five conduct  
12 standards (the “conduct prong”).<sup>22</sup> A communication must satisfy all three prongs to be a  
13 “coordinated communication” under Commission regulations.

14 The “conduct prong” is satisfied by: (1) communications made at the “request or  
15 suggestion” of the relevant candidate or committee; (2) communications made with the “material  
16 involvement” of the relevant candidate or committee; (3) communications made after a  
17 “substantial discussion” with the relevant candidate or committee; (4) specific actions of a  
18 “common vendor;” (5) specific actions of a “former employee or independent contractor;” and

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<sup>20</sup> 52 U.S.C. § 30116(a)(7)(B); 11 C.F.R. § 109.20. *See also Buckley v. Valeo*, 424 U.S. 1, 46-47 (1976).

<sup>21</sup> Coordinated and Independent Expenditures, 68 Fed. Reg. 421, 425 (Jan. 3, 2003); *see also* Advisory Opinion 2011-14 (Utah Bankers Association).

<sup>22</sup> 11 C.F.R. § 109.21(a); *see also id.* § 109.21(b) (describing in-kind treatment and reporting of coordinated communications); *id.* §§ 109.21(c), (d) (describing content and conduct standards, respectively). A sixth conduct standard describes how the other conduct standards apply when a communication republishes campaign materials. *See id.* § 109.21(d)(6).

1 (6) specific actions relating to the dissemination of campaign material.<sup>23</sup>

2 The “common vendor” standard of the conduct prong has three elements: (i) the person  
3 paying for the communication, or an agent of such person, uses a “commercial vendor”<sup>24</sup> to  
4 create, produce, or distribute the communication; (ii) the vendor previously provided certain  
5 enumerated services to the candidate identified in the communication during the previous 120  
6 days; and (iii) the commercial vendor uses or conveys to the person paying for the  
7 communication:

8 (A) Information about the campaign plans, projects, activities, or needs of  
9 the clearly identified candidate, the candidate’s opponent, or a political  
10 party committee, and that information is material to the creation,  
11 production, or distribution of the communication; or  
12

13 (B) Information used previously by the commercial vendor in providing  
14 services to the candidate who is clearly identified in the communication,  
15 or the candidate's authorized committee, the candidate’s opponent, the  
16 opponent’s authorized committee, or a political party committee, and that  
17 information is material to the creation, production, or distribution of the  
18 communication.<sup>25</sup>  
19

20 Commission regulations state that a candidate or authorized committee “does not receive  
21 or accept an in-kind contribution” resulting from coordination through a common vendor unless  
22 the communication was made at the request or suggestion of, with the material involvement of,  
23 or after substantial discussions with, the candidate or authorized committee.<sup>26</sup> Further, the

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<sup>23</sup> *Id.* § 109.21(d).

<sup>24</sup> A commercial vendor includes “any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease, or provision of those goods or services.” 11 C.F.R. § 116.1(c). A “commercial vendor” also includes “any owner, officer, or employee of the commercial vendor.” *Id.* § 109.21(d).

<sup>25</sup> 11 C.F.R. § 109.21(d)(4); *see id.* § 116.1(c) (defining commercial vendor as “any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease or provision of those goods or services”).

<sup>26</sup> 11 C.F.R. § 109.21(b)(2); *see id.* § 109.21(d)(1)-(3).



1 Commission has crafted a safe harbor provision for commercial vendors that have established  
2 and implemented a written firewall policy that meets certain requirements.<sup>27</sup>

3 A firewall policy satisfies the “safe harbor” if it: (1) is “designed and implemented to  
4 prohibit the flow of information between employees or consultants providing services for the  
5 person paying for the communication and those employees or consultants currently or previously  
6 providing services to the candidate” who is identified in the communication, or “the candidate’s  
7 authorized committee, the candidate’s opponent, the opponent’s authorized committee, or a  
8 political party committee;” and (2) “described in a written policy that is distributed to all relevant  
9 employees, consultants, and clients affected by the policy.”<sup>28</sup> The safe harbor, however, “does  
10 not apply if specific information indicates that, despite the firewall, information about the  
11 candidate’s . . . campaign plans, projects, activities, or needs that is material to the creation,  
12 production, or distribution of the communication was used or conveyed to the person paying for  
13 the communication.”<sup>29</sup>

14 **A. There is Reason to Believe that the NRA Respondents Coordinated with the**  
15 **Trump Committee Through National Media**  
16

17 The Complaint in MUR 7553 alleges that the NRA Respondents coordinated with the  
18 Trump Committee through National Media. As an initial matter, there is no dispute that the  
19 payment and content prongs of the coordinated communications test are satisfied.<sup>30</sup> Nor is there

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<sup>27</sup> *Id.* § 109.21(h).

<sup>28</sup> *Id.* § 109.21(h)(1)-(2).

<sup>29</sup> *Id.* § 109.21(h).

<sup>30</sup> *See* NRA Resp. at 25, MUR 7553 (noting that the Commission should reject the Complaint’s “invitation to find reason to believe solely on the basis that the ‘payor’ and ‘content’ standards are satisfied”); *see also supra* notes 23-24.

1 any dispute regarding the first two common vendor elements.<sup>31</sup> Only the third element of the  
2 common vendor conduct prong is in dispute.

3 According to this Complaint, high-ranking National Media officials repeatedly placed ads  
4 for both the NRA Respondents and the Trump Committee.<sup>32</sup> These officials, the Complaint  
5 contends, used “their knowledge about the ‘plans, projects, activities or needs’ of the Trump  
6 campaign to most effectively place the [NRA Respondents’] ads supporting Trump.”<sup>33</sup> Attached  
7 as exhibits to the Complaint are a number of documents containing advertising information  
8 obtained from the Federal Communication Commission’s (“FCC”) public database.<sup>34</sup>

9 A review of these and other public FCC filings provides reason to believe that National  
10 Media officials used or conveyed non-public information to the NRA Respondents about the  
11 Trump Committee’s “plans, projects, activities or needs” that was material to the placement of

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<sup>31</sup> See NRA Resp. at 6, 25, MUR 7553 (acknowledging that National Media is a common vendor because the first two parts of the test are satisfied but contending that there must be some evidence that the third part of the test is satisfied before finding reason to believe). National Media and its officials qualify as “commercial vendors,” *see* 11 C.F.R. § 116.1(c), and distributed, from June through November 2016, the NRA Respondents’ communications supporting Trump or opposing Clinton, *see* Compl., Exs. F-I, K-L, P, Q, MUR 7553. In addition, on or about September 16, 2016, through November 2016, National Media selected and purchased advertising — an enumerated service — for the Trump Committee, overlapping with the time period National Media provided services to the NRA Respondents. *See* Compl., Exs. J, M, R, MUR 7553; *see also* NRA Resp. at 17, MUR 7553; Trump Committee, Disbursements to AMAG, 2017-2018 (regularly scheduled report) (disclosing \$74 million to AMAG for “placed media” between September 19, 2016 and November 2016).

<sup>32</sup> Compl. ¶¶ 63-64, MUR 7553.

<sup>33</sup> *Id.* ¶ 64.

<sup>34</sup> A broadcast, cable, or satellite licensee must place information on political advertising “immediately” in its “political file,” which is available in the FCC’s online public database. 47 C.F.R. § 73.1943; *see* About Public Inspection Files, <https://publicfiles.fcc.gov/about-station-profiles/>. The political file must contain requests to purchase broadcast time made by candidates or communicates a message relating “to any political matter of national importance.” 47 U.S.C. § 315(e)(1). The file must include: (1) whether the request is accepted or rejected; (2) the rate charged; (3) the date and time the communication is to air; (4) the name of the candidate and the office and election referenced, or the issue referenced, if applicable; and (5) in the case of a request made by the candidate, the name of the candidate, candidate’s authorized committee, and treasurer; or in the case of any other request, the name of the person purchasing the time, the name, address, and phone number of a contact person for such person. *Id.* § 315(e)(2).

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1 the NRA Respondents' communications. These filings show the same National Media officials  
2 were involved in the placement of ads for both the NRA Respondents and the Trump Committee,  
3 and they placed ads for both of them on the same television station, within days of each other, to  
4 run during the same time period. For example, the name of Jon Ferrell, National Media's  
5 Director of Accounting, appears on a NRA-PVF "Agreement Form for Non-Candidate/Issue  
6 Advertisements" dated October 19, 2016, for "Pro Trump" "Anti Clinton" ads scheduled to run  
7 from October 25 to October 31, 2016, on a Norfolk, Virginia, television station.<sup>35</sup> Five days  
8 later, Ferrell's name appears on an October 24, 2016, "Agreement Form for Political Candidate  
9 Advertisements" on behalf of the Trump Committee for "Pro Trump" "Anti Clinton" ads  
10 scheduled to run on the same Norfolk station during the same week.<sup>36</sup>

11 National Media also placed ads for the Trump Committee and the NRA Respondents to  
12 be aired during several of the same ACC football games being broadcast by Raycom Sports  
13 Network ("Raycom Sports"), and it made those placements within days of each other. Ferrell  
14 signed an "Agreement Form for Non-Candidate/Issue Advertisements" dated September 15,  
15 2016, to place \$101,200 worth of NRA-ILA ads supporting Trump or opposing Clinton that ran  
16 during seven ACC football games between September and November 2016.<sup>37</sup> Five days later,

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<sup>35</sup> See Compl., Ex. Q, MUR 7553.

<sup>36</sup> See *id.*, Ex. R.

<sup>37</sup> See Compl., Ex. L, MUR 7553. It appears that Raycom Sports provided the television stations with the signed agreement forms. See, e.g., WCJB-TV, Political Files, <https://publicfiles.fcc.gov/tv-profile/wcjb-tv/political-files/2016/non-candidate-issue-ads/9d5850ce-2662-dd72-2d86-9ad974e9fa3e/> (showing file labeled "NRA-ACC Games-Raycom" for five ACC football games that was uploaded on Sept. 16, 2016); WGNT, Political Files, <https://publicfiles.fcc.gov/tv-profile/wgnt/political-files/2016/non-candidate-issue-ads/nra/fce64b20-054b-8247-1260-f8e29776fb26/> (showing file labeled "Raycom Sports Network – ACC Football Sept-Oct 2016" for five football games uploaded on Sept. 16, 2016).

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1 National Media submitted another “Agreement Form for Political Candidate Advertisements”<sup>38</sup>  
2 for the placement of \$35,700 in Trump Committee ads that ran during five of the same games.<sup>39</sup>

3 The Complaint cites an article by *Mother Jones/The Trace*, which states:

4           The purchases were mirror images of each other. In five of the games, both  
5           the NRA and Trump bought ads. When the NRA ran two spots either  
6           attacking Clinton or promoting Trump, the Trump campaign ran just one.  
7           And when the Trump campaign ran two spots, the NRA ran one. The  
8           pattern even persisted when there was no direct overlap: In the two games  
9           the Trump campaign sat out, the NRA ran two ads. And in the one game  
10          during which the NRA didn’t buy time, Trump bought two slots. Side by  
11          side, the spots aired across the country on as many as 120 stations, according  
12          to data provided by Raycom.<sup>40</sup>

13  
14           In addition, other National Media employees appear on public filings for both the Trump  
15          Committee and the NRA Respondents. For instance, Kristy Kovatch, a senior media buyer at  
16          National Media,<sup>41</sup> appears as the contact on behalf of the Trump Committee on an NBC  
17          “Political Inquiry Record” dated September 16, 2016, regarding a request for advertising rates,<sup>42</sup>  
18          and also the contact for the NRA-ILA on a station request sheet dated September 19, 2016, for

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<sup>38</sup>           The agreement form for the placement of these ads was not signed by Jon Ferrell. Compl., Ex. M, MUR 7553.

<sup>39</sup>           *See id.*, Ex., M, MUR 7553. An invoice from Raycom Sports for the Trump Committee ads is addressed to Ben Angle, senior media buyer at National Media. *See id.* Further, like with the placement of the NRA-ILA’s ads during these games, Raycom Sports appears to have provided the stations with the signed agreement forms. *See, e.g.*, WLWC, Political Files, <https://publicfiles.fcc.gov/tv-profile/wlwc/political-files/2016/federal/president/acc-presidential-advertisement/1783250b-5d2d-5439-33a0-207ed32aa122/> (showing three files labeled “Note-Sold by Raycom” for five games that were uploaded on Oct. 31, 2016); WCJB-TV, Political Files, <https://publicfiles.fcc.gov/tv-profile/wcjb-tv/political-files/2016/federal/president/61c8c79f-5717-f10c-ce17-fdd1db2111d5/> (showing files labeled “Trump 9-24 via Raycom Sports” and “Trump 10-29 via Raycom Sports” that were uploaded Sept. 22 and Oct. 31, 2016 for two ACC football games).

<sup>40</sup>           Mike Spies, *Documents Point to Illegal Campaign Coordination Between Trump and the NRA*, MOTHER JONES, (Dec. 6, 2018), <https://www.motherjones.com/politics/2018/12/nra-trump-2016-campaign-coordination-political-advertising/>.

<sup>41</sup>           National Media, <https://www.natmedia.com/#the-team> (last visited May 8, 2019).

<sup>42</sup>           Compl., Ex. J, MUR 7553.

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1 ads that mentioned “Hillary Clinton,” “Donald Trump,” and the “General Election, 11/8/16.”<sup>43</sup>  
2 Ben Angle, another senior media buyer at National Media, appears as the contact person on  
3 advertising request sheets dated September 23, 2016, and November 1, 2016, for the placement  
4 of Trump Committee ads on the Colorado station KMGH,<sup>44</sup> while a rate request form dated  
5 October 14, 2016, for the same station lists Angle as the contact for NRA-ILA ads that are “pro-  
6 Donald Trump and guns rights.”<sup>45</sup> In addition, Caroline Kowalski, a former media assistant at  
7 National Media, also appears on public records for NRA-PVF ad buys on August 11 and October  
8 28, 2016, and for Trump Committee ads on September 28, November 3, and November 4,  
9 2016.<sup>46</sup>

10 In a previous matter, the Commission found reason to believe that the third element of the  
11 common vendor conduct prong was satisfied and investigated where a principal of a common  
12 vendor, “while providing consulting services, arranging media buys, and producing television  
13 ads” for the candidate committee, was also providing the same services to an organization that  
14 supported the candidate.<sup>47</sup> These dual roles, the Commission explained, placed the principal of  
15 the common vendor “in a position to know non-public information regarding” the candidate’s  
16 campaign and the organization’s plans for the election cycle and to use or convey that

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<sup>43</sup> *Id.*, Ex. K.

<sup>44</sup> See KMGH, Political Files, <https://publicfiles.fcc.gov/tv-profile/kmgh-tv/political-files/2016/federal/president/trump-for-president/f2e5d6f0-1718-d38d-4c0a-7ba0560f2e0a/> (showing “Trump Rate Request 9.23.16” & “RNC-Trump President Rate Request General Election — American Media”).

<sup>45</sup> Compl., Ex. P, MUR 7553.

<sup>46</sup> See Compl. ¶ 63(d), Exs. I, N, S, U, W, MUR 7553. The referenced records are identified as “Traffic Instructions” documents, a “Station Issue Advertising Request Sheet,” and a “Political Inquiry Form.” *Id.*, Exs. I, N, S, U, W.

<sup>47</sup> See Factual & Legal Analysis at 3-4, 6-7, 10-11, MUR 5415 (Club for Growth).

1 information in advising and guiding both clients, including on issues related to the allocation of  
2 resources.<sup>48</sup>

3 Here, the available information similarly indicates that the same National Media  
4 officials — Angle, Kovatch, Ferrell, and Kowalski — were involved in both sides of the ad  
5 placements for the Trump Committee and the NRA Respondents. Their involvement in the  
6 placement of the Trump Committee’s ads placed them in a position to know non-public  
7 information that may have informed the placement of the NRA Respondents’ ads supporting  
8 Trump and opposing Clinton.<sup>49</sup> And as outlined above, the parallel placement and distribution of  
9 many of the ads by National Media provides additional support for the inference that non-public  
10 information about the Trump Campaign’s plans, activities, and needs influenced National  
11 Media’s placement of the NRA Respondents’ pro-Trump ads.

12 Respondents advance several rebuttals, none of which persuasively refutes the specific  
13 information suggesting coordination.<sup>50</sup> National Media claims to have adopted and implemented  
14 a firewall policy,<sup>51</sup> and provides the affidavit of its president, Robin Roberts, attesting that “all  
15 employees operate[d] in accordance with National Media’s then-current firewall policy.”<sup>52</sup>  
16 Attached to their Response is an unsigned AMAG firewall policy, dated March 26, 2016, and the

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<sup>48</sup> *Id.* The Commission ultimately voted to take no further action, concluding that the investigation produced no evidence of common vendor coordination. *See* Commission Certification, MUR 5415 (Nov. 12, 2008) (Club for Growth); Third General Counsel’s Report at 15, MUR 5415 (Club for Growth).

<sup>49</sup> *See* Factual & Legal Analysis at 3-4, 6-7, 10-11, MUR 5415 (Club for Growth); *see also* Factual & Legal Analysis, MURs 5511, 5525 (finding reason to believe based on individual’s dual role in the Bush-Cheney 2004 Veteran’s National Steering Committee while appearing at the same time in a television advertisement funded by organization that shared goal of defeating Kerry).

<sup>50</sup> *See* NRA Resp., MUR 7553; Trump Committee Resp., MUR 7553 (Jan. 11, 2019).

<sup>51</sup> *See* NRA Resp. at 6-8, 17-21, Attach. F, MUR 7553.

<sup>52</sup> *See* NRA Resp., Robins Affidavit ¶ 3, Attach. B, MUR 7553.

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1 “Trump Firewall Policy,” which supplemented the earlier policy and is dated September 15,  
2 2016.<sup>53</sup> The Trump Firewall Policy states that the same employees or consultants “cannot  
3 perform work relating to more than one client on opposite sides of the firewall for the same  
4 election or race.”<sup>54</sup> Evan Tracey is listed as the team leader for media buying for the Trump  
5 Committee and Angle, Kovatch, Tracey Robinson, and Michelle Lawrence are identified as the  
6 team’s media buyers.<sup>55</sup> A review of the policy, however, indicates that under its plain terms it  
7 did not apply to management or administrative employees such as Ferrell or Kowalski,<sup>56</sup> and, as  
8 noted above, there is information suggesting that media buyers Angle and Kovatch were working  
9 on both sides of the firewall during the same time period, indicating that any such firewall was  
10 ineffective.<sup>57</sup> Further, the firewall policy was not signed by any National Media employee, and  
11 Roberts’s affidavit does not provide any details regarding when it was distributed and how it was

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<sup>53</sup> See NRA Resp., Ex. F, MUR 7553.

<sup>54</sup> *Id.*, Ex. F. In particular, the firewall policy states that an employee providing services to the Trump Committee is prohibited “from working for an independent expenditure client” and “from communicating with other company employees who provide services to an independent expenditure client” in connection with the presidential election regarding the substance of team member’s work for the Trump Committee, or regarding the other employees’ work for the independent expenditure client. *Id.*

<sup>55</sup> *Id.*

<sup>56</sup> Specifically, the firewall policy excludes “employees or consultants who provide exclusively administrative assistance (e.g., reception, clerical, or IT support)” or “employees who perform management functions (e.g., financial, strategic, or corporate leadership) which affect all AMAG clients” from the firewall policy. NRA Resp. at 6, Ex. F, MUR 7553.

<sup>57</sup> Kovatch and Angle assert that they performed work for the NRA Respondents in 2016 until September 15, 2016, and September 18, 2016, respectively. NRA Resp. at 17, 20, Angle Affidavit ¶¶ 4-9, Kovatch Affidavit ¶¶ 4-7, Attachs. E, F, MUR 7553. They state they performed work in accordance with the Trump Firewall policy and insist that the rate request documents that identify them as the contacts for ads on behalf of the NRA Respondents after those dates may not reflect current information and, in any event, they do not submit rate requests — this is done by media assistants such as Kowalski. See NRA Resp. at 14, 18-2, Ben Angle Affidavit ¶ 7, Kovatch Affidavit ¶ 7, MUR 7553. Whether these contemporaneous documents contain accurate information — as opposed to information in Kovatch’s and Angle’s *post hoc* affidavits — is a factual dispute that necessarily requires investigation. Further, Respondents state that Kowalski, as a media assistant, worked at the direction of the media buyers, such as Kovatch and Angle. See NRA Resp. at 14, MUR 7553 (noting that media assistants perform clerical and administrative support for the media buyers).

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1 implemented.<sup>58</sup> Under these circumstances, it appears unlikely that the firewall policy  
2 effectively prevented material information about the candidate’s communication strategies from  
3 being used by National Media officials or passing to the NRA Respondents. As such, the  
4 firewall safe harbor does not apply.<sup>59</sup>

5 Respondents also argue that the NRA Respondents’ ads were placed before the Trump  
6 Committee ads and thus were publicly available “immediately” through the FCC’s public  
7 database.<sup>60</sup> They thus reason that these ads cannot be deemed coordinated, and, therefore, the  
8 safe harbor applies.<sup>61</sup> However, Respondents’ argument that the ad buys were publicly available  
9 ignores the key fact that the *same* company and personnel placed ads for both the payor and the  
10 candidate committee, undermining the contention that the relevant participants relied solely on  
11 information in the stations’ public inspection files to make placement decisions. Importantly, the  
12 NRA Respondents do not argue in their responses or include statements in their affidavits that

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<sup>58</sup> See NRA Resp., Ex. F, MUR 7553; Robins Affidavit ¶ 3, MUR 7553. The Commission has stated that a “person paying for a communication seeking to use the firewall safe harbor should be prepared to provide reliable information (e.g., affidavits) about an organization’s firewall, and how and when the firewall was distributed and implemented.” Coordinated Communications, 71 Fed. Reg. 33,190, 33,205 (June 8, 2006). Notably, at the end of National Media’s firewall policy is the following: “Please sign and date this policy statement acknowledging that you have read and understand the Policy Statement. *Return the signed copy to Robin.* An additional copy has been provided for your records.” See NRA Resp., Attach. F (emphasis added).

<sup>59</sup> See 11 C.F.R. § 109.21(h).

<sup>60</sup> NRA Resp. at 21-26; Trump Committee Resp. at 1 n.1, MUR 7553. “To qualify for the safe harbor, the person paying for the communication bears the burden of showing that the information used in creating, producing, or distributing the communication was obtained from a publicly available source.” 71 Fed. Reg. at 33,205.

<sup>61</sup> NRA Resp. at 2-3, 21-26, MUR 7553; Trump Committee Resp. at 1 n.1, MUR 7553.



1 they relied on publicly available information to make their ad placement decisions, or even that  
2 they were aware of the information in the public inspection files.<sup>62</sup>

3 Relatedly, Respondents' argument that common vendor coordination is impossible  
4 because National Media placed the NRA's ads before the Trump Committee's ads is  
5 unconvincing.<sup>63</sup> According to Respondents, the NRA's ads that ran on Raycom Sports and on  
6 the Norfolk station were placed before the Trump Committee ads, making "common vendor"  
7 coordination impossible.<sup>64</sup> The third element of the common vendor standard, however, does not  
8 depend entirely on the sequencing of the ads; the element focuses on whether the commercial  
9 vendor uses or conveys to the person paying for the communication information that is material  
10 to its distribution, irrespective of when that communication airs.<sup>65</sup> If Respondents' position were  
11 correct, candidates and third parties could completely avoid common vendor coordination  
12 findings by strategically timing the placement of a third party's fully coordinated communication  
13 just before the candidate's message. Further, Respondents acknowledge that Angle, a senior  
14 media buyer, placed the ads that ran during the ACC football games on Raycom Sports for both

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<sup>62</sup> See NRA Resp. at 3-5, MUR 7553. Respondents' failure to assert that their ad placement decisions were based on information in the stations' public files distinguishes this matter from MUR 5506 (EMILY's List). See Commission Certification, MUR 5506 (Aug. 12, 2005), First General Counsel's Report at 5-7 (concluding that the response rebuts allegation of coordination because the committee "states that it made its decisions about placing and pulling ads on information that television stations are required to make public").

<sup>63</sup> See NRA Resp. at 21-26, MUR 7553.

<sup>64</sup> *Id.*

<sup>65</sup> See 11 C.F.R. § 109.21(d)(4)(iii).

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1 the Trump Committee and the NRA-ILA,<sup>66</sup> and Respondents do not deny, let alone address, the  
2 pattern described in news reports that these ads were “mirror images” of each other.<sup>67</sup>

3 Respondents’ argument that Ferrell’s signature on the ad placement forms was merely an  
4 administrative step, and he was not involved in the creation, production, or distribution of the ads  
5 is also not persuasive.<sup>68</sup> Respondents assert that the “‘agreement forms’ are not contracts,” do  
6 not “authorize the airing” or placement of ads, and “have nothing whatsoever to do with the  
7 selection of audiences and time slots.”<sup>69</sup> Instead, Respondents argue, other documents contain  
8 the actual details of any ad buy.<sup>70</sup> However, according to the National Association of  
9 Broadcasters — the entity that created the ad placement forms themselves — these forms were  
10 “*designed to serve as actual contracts for the sale of political broadcast time* and to satisfy FCC  
11 record retention requirements.”<sup>71</sup> In addition, by signing the forms, Ferrell represented that the  
12 “payment for the above described broadcast time had been furnished” and that he was

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<sup>66</sup> NRA Resp. at 21-22, MUR 7553.

<sup>67</sup> See *supra* note 64. Further, it is not clear whether Angle placed the NRA Respondents’ ads on August 25, 2016, a month before the Trump Committee ads were allegedly placed on or about September 20, 2016, as the agreement form signed by Ferrell for the placement of the NRA Respondents’ ads is dated September 15, 2016. See NRA Resp., Exs. L, M. Moreover, for ACC football games on November 5, 2016, Raycom Sports sent the signed agreement form for Trump Committee ads to a station on October 21, 2016, with a notation, “Teams TBD,” and sent the agreement form for NRA ads to a station on November 1, 2016. Thus, it is unclear whether all placement decisions for the Raycom Sports football games were made in either August or September for the Trump Committee and NRA Respondents. Compare WLWC, Political Files, <https://publicfiles.fcc.gov/tv-profile/wlwc/political-files/2016/federal/president/acc-presidential-advertisement/1783250b-5d2d-5439-33a0-207ed32aa122/> (showing file labeled “Note-Sold by Raycom 10 29 and 11 5” with upload date of Oct. 31, 2016 for Trump Committee ads), with WCJB-TV, Political Files, <https://publicfiles.fcc.gov/tv-profile/wcjb-tv/political-files/2016/non-candidate-issue-ads/9d5850ce-2662-dd72-2d86-9ad974e9fa3e/> (showing file labeled “NRA-ACC Games-Raycom 11-5” with upload date of Nov. 3, 2016).

<sup>68</sup> NRA Resp. at 11-14, MUR 7553.

<sup>69</sup> *Id.* at 6, 11.

<sup>70</sup> *Id.* at 11.

<sup>71</sup> National Association of Broadcasters, Political Broadcast Agreement Forms, PB-18, <https://gab.org/wp-content/uploads/2016/06/pb18-form-final-c1.pdf>.

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1 “authorized to announce the time as paid” by the NRA Respondents and Trump Committee.<sup>72</sup>  
2 Thus, Ferrell was in a position to know when and where the ads were being placed and the cost  
3 of the placements for both the Trump Committee and the NRA Respondents.<sup>73</sup> And Ferrell’s  
4 attempt to disclaim knowledge of the forms’ contents is undermined by his representations in  
5 them and his signatures on them.

6 Further, the fact that Ferrell and Kowalski may have been acting only in an  
7 “administrative” capacity does not preclude a coordination finding. As the Commission  
8 explained in the context of the “former employee” conduct standard, the “use or convey”  
9 standard “does not make any distinction between categories or ranks of employees.”<sup>74</sup> The  
10 Commission specifically declined to limit its application to “a specified class of employees who  
11 are likely to ‘possess material political information.’”<sup>75</sup> Under these circumstances, the  
12 Responses and Ferrell’s affidavit do not sufficiently refute the allegation that Ferrell or Kowalski

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<sup>72</sup> See, e.g., Compl., Exs. Q, R, MUR 7553. In fact, Ferrell signed the agreement form as the “agent of Donald J. Trump for President Inc.” See *id.*, Ex. R.

<sup>73</sup> Moreover, according to information on National Media’s website, Ferrell has experience “managing the financial details of campaigns,” “ensures that every penny allocated for media is spent according to election laws,” and “conducts post-election analysis of every account to substantiate and reconcile media buys.” National Media, <https://www.natmedia.com/#the-team>.

<sup>74</sup> See Advisory Opinion 2016-21 at 5 (Great America PAC); see also 11 C.F.R. § 109.21(d)(5).

<sup>75</sup> *Id.* (quoting 68 Fed. Reg. at 437).

1 were in positions to have access to information that may have been material to the placement of  
2 the ads, even if they did not make the actual placement decisions.<sup>76</sup>

3 Accordingly, the Commission finds reason to believe that the NRA-PVF and the NRA-  
4 ILA violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a)<sup>77</sup> by making and failing to report  
5 excessive and prohibited in-kind contributions to the Trump Committee in the form of  
6 coordinated communications.<sup>78</sup>

7 **B. There is Reason to Believe that NRA-PVF Coordinated with the Hawley**  
8 **Committee through National Media, Red Eagle, and AMAG**  
9

10 The Complaint in MUR 7524 also alleges that the NRA-PVF and the Hawley Committee  
11 coordinated in the distribution and placement of communications through National Media in the  
12 2018 election cycle.<sup>79</sup> According to the Complaint, on one occasion, the same National Media  
13 official placed ads for the NRA-PVF and Hawley Committee on the same stations on the same  
14 date.<sup>80</sup> As before, there is no dispute that the payment and content prongs of the coordinated

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<sup>76</sup> The Commission has stated that “common leadership or overlapping administrative personnel does not defeat the use of a firewall policy,” unless there is specific information that it did not prevent the flow of material information. 71 Fed. Reg. at 33,207. As noted above, the facts indicate that Ferrell and Kowalski had access to material information about ad placements for the NRA Respondents and the Trump Committee, and the pattern of these placements supports an inference that National Media may have used this information to maximize the effect of the ads it placed. This case stands in contrast to MUR 5823, where the Commission concluded that the common vendor standard was not satisfied because the media buyer vendor provided clerical and administrative support and did not have adequate decision-making control or knowledge of communications, *see* Factual & Legal Analysis at 10-11, MUR 5823 (Citizens Club for Growth). National Media does not argue, and the facts do not support, that as a company it was retained merely to provide administrative and clerical support for media buys, it lacked decision-making authority, or it lacked knowledge of the communications at issue.

<sup>77</sup> We include 52 U.S.C. § 30118(a) because the NRA Respondents are permitted to accept corporate contributions but they are not permitted to contribute them to candidates.

<sup>78</sup> 11 C.F.R. § 109.21(b)(2); *see* 11 C.F.R. § 109.21(d)(1)-(3).

<sup>79</sup> Compl. ¶¶ 67-76, MUR 7524.

<sup>80</sup> *Id.* ¶ 2.

1 communication test are satisfied.<sup>81</sup> Similarly, there is no dispute that the first and second  
2 common vendor elements are satisfied.<sup>82</sup> As with the Trump Committee and the NRA  
3 Respondents, only the common vendor conduct prong is in dispute.

4         Similar to the record concerning the 2016 election, the record raises a reasonable  
5 inference that information National Media officials gained through their work for the Hawley  
6 Committee was used by them or conveyed to others, including other National Media officials,  
7 and the information influenced the placement of the NRA-PVF’s pro-Hawley ads.<sup>83</sup> Documents  
8 uploaded to the FCC public database show that Ferrell signed agreements for the placement of  
9 ads on behalf of NRA-PVF and the Hawley Committee with the same television station on the  
10 same date.<sup>84</sup> Specifically, on September 6, 2018, Ferrell entered into an “Agreement Form for  
11 Non-Candidate/Issue Advertisements” with KYTV for NRA-PVF ads for the “Missouri General  
12 Election U.S. Senate.”<sup>85</sup> On the same day, Ferrell, as an agent of the Hawley Committee, also  
13 entered into an agreement with KYTV for a “coordinated buy” for “Josh Hawley for

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<sup>81</sup> See NRA Resp. at 3-4, MUR 7524 (stating that the Commission should reject a finding of reason to believe on the basis that the “payor” and “content” standards are satisfied); *see also supra* notes 27, 34.

<sup>82</sup> See NRA Resp. at 2, 4, MUR 7524 (not disputing that National Media may be treated as a common vendor but explaining that in the absence of “credible evidence pertaining to the third part of the test,” the Commission should not find reason to believe on the basis that the first two parts of the common vendor test are satisfied). National Media qualifies as a “commercial vendor,” and the company distributed the NRA-PVF’s pro-Hawley communications during the same time period it distributed the Hawley Committee’s communications. *See, e.g.*, Compl., Exs. J, K, Q, MUR 7524; KOAM-TV and KFJX-TV, Political Files, <https://publicfiles.fcc.gov/tv-profile/koam-tv/political-files/2018/non-candidate-issue-ads/nra-pvf/39da4b31-e695-2fd6-bfb9-4e8ebc10050a/> (showing NRA-PVF agreement form uploaded on Sept. 7, 2018); KSHB-TV, Political Files, <https://publicfiles.fcc.gov/tv-profile/kshb-tv/political-files/2018/federal/us-senate/hawleyrepublicansenate/99c3bcd1-1299-9995-db1e-903f908a231e/> (showing political disclosure form for Hawley Committee ads by National Media on uploaded Aug. 31, 2018).

<sup>83</sup> See Factual & Legal Analysis at 3-4, 6-7, 10-11, MUR 5415 (Club for Growth).

<sup>84</sup> See Compl. ¶ 70(a)-(b), Exs. J, Q, MUR 7524.

<sup>85</sup> See *id.*, Ex. J.

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1 Senate/NRSC.”<sup>86</sup> In addition, on September 19, 2018, Kovatch asked to buy time to run NRA-  
2 PVF ads supporting Hawley on a Missouri station,<sup>87</sup> and two days later, Angle made a similar  
3 request to the same station to buy ad time on behalf of the Hawley Committee.<sup>88</sup> These  
4 circumstances support the inference that National Media used or conveyed non-public  
5 information to the NRA-PVF about the “plans, projects, activities or needs” of the Hawley  
6 Committee and this information was material to the distribution of the NRA-PVF  
7 communications supporting Hawley.

8 The NRA Respondents, National Media, and the Hawley Committee deny the  
9 coordination allegations.<sup>89</sup> They again assert that Ferrell merely performed an administrative  
10 function by signing the “agreement forms,” and those acts alone are not evidence of  
11 coordination.<sup>90</sup> They also assert that all placement decisions regarding advertisements in the  
12 2018 U.S. Senate race in Missouri were made in accordance with National Media’s 2018  
13 Firewall Policy.<sup>91</sup> The firewall policy states that Angle and John Jay, another media buyer at  
14 National Media, were assigned to perform work for the Hawley Committee.<sup>92</sup> Kovatch and

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<sup>86</sup> See *id.*, Ex. Q.

<sup>87</sup> See Compl., Ex. K, MUR 7524.

<sup>88</sup> See KSHB-TV, Political Files, <https://publicfiles.fcc.gov/tv-profile/kshb-tv/political-files/2018/federal/us-senate/hawleyrepublicansenate/99c3bcd1-1299-9995-db1e-903f908a231e/> (showing political disclosure form for Hawley Committee ads by National Media on uploaded Sept. 21, 2018).

<sup>89</sup> NRA Resp. at 7-9, MUR 7524; Hawley Committee Resp. at 1-3, MUR 7524 (Dec. 3, 2018).

<sup>90</sup> NRA Resp. at 7-9, Ferrell Affidavit ¶¶ 3-8, Attach. D, MUR 7524; see Hawley Committee Resp. at 1-3, MUR 7524.

<sup>91</sup> NRA Resp. at 7-8, MUR 7524.

<sup>92</sup> NRA Resp., Ex. E, MUR 7524. The policy states that whenever National Media determines that a firewall is required, the procedures that apply in that particular matter will be provided in a written memorandum, along with the firewall policy, to the relevant employees, consultants, and clients. *Id.* Unlike in MUR 7553, where National Media provided a document identified as the Trump Firewall Policy, National Media did not submit a separate memorandum outlining the policies that apply in the U.S. Senate race in Missouri.

# EXHIBIT 3

MUR742700354

MURs 7553 and 7524 (National Rifle Association of America Political Victory Fund, *et al.*)

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1 Tracey Robinson are listed as the media buyers for the NRA-PVF.<sup>93</sup> However, the policy did not  
2 apply to Ferrell, and it does not appear that it prevented the use or conveyance of material  
3 information from the Hawley Committee to the NRA respondents.<sup>94</sup> The policy is also not  
4 signed and it is unclear when and how it was distributed or implemented.<sup>95</sup> Thus, the firewall  
5 safe harbor does not apply.<sup>96</sup>

6 Accordingly, the Commission finds reason to believe that the NRA-PVF violated  
7 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a)<sup>97</sup> by making and failing to report excessive and  
8 prohibited in-kind contributions to the Hawley Committee in the form of coordinated  
9 communications.

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<sup>93</sup> *Id.*

<sup>94</sup> *See* NRA Resp. at 8, Ex. E MUR 7524.

<sup>95</sup> Respondents also argue that the documents were publicly available in the stations' political file online. *See* NRA Resp. at 8 n.37, MUR 7524. They do not, however, state whether any National Media official relied on those documents in placing ads for the NRA-PVF, and do not address the fact that National Media placed ads for both the NRA-PVF and the Hawley Committee on the same date. *See id.* Thus, they have failed to carry their burden of showing that ad information from a publicly available source influenced their ad placement decisions. 71 Fed. Reg. 33,190, 33,205.

<sup>96</sup> *See* 11 C.F.R. § 109.21(h).

<sup>97</sup> We include 52 U.S.C. § 30118(a) because the NRA Respondents are permitted to accept corporate contributions, but they are not permitted to contribute those funds to candidates.

# EXHIBIT 3

MUR742700355

## **Attachment B**



# EXHIBIT 3

MUR742700356

## PROPOSED FACTUAL AND LEGAL ANALYSIS

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### FEDERAL ELECTION COMMISSION

### FACTUAL AND LEGAL ANALYSIS

RESPONDENTS: National Rifle Association of America MURs 7558, 7560, 7621  
Political Victory Fund and Robert Owens,  
in his official capacity as treasurer  
National Rifle Association Institute  
for Legislative Action and Robert Owens,  
in his official capacity as treasurer

#### I. INTRODUCTION

These matters were generated by three complaints filed with the Federal Election Commission (the “Commission”). *See* 52 U.S.C. § 30109(a)(1). The complaints allege that the National Rifle Association of America Political Victory Fund (the “NRA-PVF”) and the National Rifle Association Institute for Legislative Action (the “NRA-ILA”) (collectively the “NRA Respondents”) violated the Federal Election Campaign Act of 1971, as amended (the “Act”), by making excessive, prohibited, and unreported in-kind contributions to various political committees by financing coordinated communications during the 2016 and 2018 election cycles.<sup>1</sup>

The Complaint in MUR 7558 alleges that Donald J. Trump for President, Inc. (the “Trump Committee”) was materially involved in decisions regarding the creation, production, and distribution of the NRA-PVF’s television ads, and they coordinated the placement of those ads using “common vendors” National Media Research Planning and Placement, LLC (“National Media”), Red Eagle Media Group (“Red Eagle”), and American Media & Advocacy Group

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<sup>1</sup> *See* Compl. at 1-2, MUR 7558 (Jan. 28, 2019); Compl. at 1-2, MUR 7560 (Jan. 28, 2019); Compl. at 1-2, MUR 7621 (July 10, 2019).

# EXHIBIT 3

MUR742700357

MURs 7558, *et al.* (National Rifle Association of America Political Victory Fund, *et al.*)

**PROPOSED Factual and Legal Analysis**

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1 (“AMAG”).<sup>2</sup> According to this Complaint, National Media, Red Eagle, and AMAG are in  
2 reality the same company.<sup>3</sup> The Complaints in MURs 7560 and 7621 contain similar allegations  
3 against The Richard Burr Committee (“Burr Committee”), Matt Rosendale for Montana (the  
4 “Rosendale Committee”), and Josh Hawley for Senate (the “Hawley Committee”), namely, that  
5 these committees were materially involved in decisions regarding the creation, production, and  
6 distribution of the NRA Respondents’ television ads, and the ads were coordinated through  
7 National Media.<sup>4</sup>

8 For the reasons that follow, the Commission finds reason to believe that: (1) the NRA-  
9 PVF violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to report  
10 excessive and prohibited in-kind contributions in the form of coordinated communications to  
11 Donald J. Trump for President, Inc. and Bradley T. Crate in his official capacity as treasurer; (2)  
12 the NRA-PVF violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to  
13 report excessive and prohibited in-kind contributions in the form of coordinated communications  
14 to The Richard Burr Committee and Timothy W. Gupton in his official capacity as treasurer; (3)  
15 the NRA-PVF violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to  
16 report excessive and prohibited in-kind contributions in the form of coordinated communications  
17 to Josh Hawley for Senate and Salvatore Purpura in his official capacity as treasurer; and (4) the  
18 NRA-ILA violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to  
19 report excessive and prohibited in-kind contributions in the form of coordinated communications  
20 to Matt Rosendale for Montana and Errol Galt in his official capacity as treasurer.

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<sup>2</sup> Compl. at 6-7, MUR 7558.

<sup>3</sup> *Id.* at 7-8.

<sup>4</sup> Compl. at 9-10, MUR 7560; *see* Compl. at 2, 7-8, MUR 7621.

# EXHIBIT 3

MUR742700358

MURs 7558, *et al.* (National Rifle Association of America Political Victory Fund, *et al.*)

**PROPOSED Factual and Legal Analysis**

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## 1 **II. FACTUAL BACKGROUND**

2 The NRA-PVF is registered with the Commission as a separate segregated fund  
3 connected to the National Rifle Association of America (“NRA”).<sup>5</sup> It makes contributions to  
4 candidates and political committees and makes independent expenditures through a separate  
5 account.<sup>6</sup> The NRA-ILA is a tax-exempt organization under Section 501(c)(4) of the Internal  
6 Revenue Code that, according to the MUR 7560 Complaint, describes itself as “the lobbying  
7 arm” of the NRA.<sup>7</sup>

8 During the 2016 election cycle, Donald J. Trump was the Republican nominee for  
9 President, and Richard Burr was seeking reelection to the U.S. Senate in North Carolina.<sup>8</sup> In the  
10 2018 election cycle, Matt Rosendale was a candidate for U.S. Senate in Montana, and Josh  
11 Hawley was a candidate for U.S. Senate in Missouri.<sup>9</sup>

12 National Media is a Virginia company organized in 2006 that provides political  
13 consulting services and operates under the names “Red Eagle Media Group” and “American

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<sup>5</sup> The NRA-PVF’s Amended Statement of Organization also notes that it is a Lobbyist/Registrant PAC. *See* NRA-PVF, Amended Statement of Organization (Mar. 16, 2019).

<sup>6</sup> *Id.*

<sup>7</sup> *See* Compl. at 3, MUR 7560.

<sup>8</sup> *See* Donald J. Trump, Statement of Candidacy (July 29, 2016); Richard M. Burr, Statement of Candidacy, (Mar. 5, 2016).

<sup>9</sup> *See* Matt Rosendale, Statement of Candidacy (Aug. 14, 2017); Josh Hawley, Statement of Candidacy (Oct. 10, 2017).

# EXHIBIT 3

MUR742700359

MURs 7558, *et al.* (National Rifle Association of America Political Victory Fund, *et al.*)

**PROPOSED Factual and Legal Analysis**

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1 Media & Advocacy Group.”<sup>10</sup> Respondents have previously acknowledged that National Media,  
2 Red Eagle, and AMAG are the same company.<sup>11</sup>

3 In the 2016 general election, the NRA-PVF disclosed nearly \$9.3 million in independent  
4 expenditures supporting Donald J. Trump or opposing Hillary Clinton.<sup>12</sup> Of this amount, the  
5 NRA-PVF paid Starboard Strategic, Inc. (“Starboard”) close to \$9 million for advertising  
6 expenses.<sup>13</sup> Starboard, in turn, retained National Media personnel to place the NRA-PVF’s pro-  
7 Trump ads, which National Media did using the company’s fictitious name, “Red Eagle.”<sup>14</sup>  
8 Reports filed with the Commission show that the Trump Committee paid National Media’s other  
9 fictitious name, “AMAG,” nearly \$74 million for “placed media” during the 2016 election  
10 cycle.<sup>15</sup>

11 Also in 2016, the NRA-PVF disclosed nearly \$3.6 million in independent expenditures  
12 supporting Richard Burr or opposing his opponent, Deborah Ross, in North Carolina.<sup>16</sup> As in the  
13 presidential election that year, the NRA-PVF paid Starboard nearly \$3.3 million in “advertising

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<sup>10</sup> See National Media, Commonwealth of Virginia State Corporation Commission, <https://sccfilefile.scc.virginia.gov/Business/S207052>; National Media, Certificate of Assumed or Fictitious Name “Red Eagle Media Group,” Commonwealth of Virginia State Corporation Commission (Mar. 27, 2014); National Media, Certificate of Assumed or Fictitious Name “American Media & Advocacy Group,” Commonwealth of Virginia State Corporation Commission (Dec. 12, 2018).

<sup>11</sup> See, e.g., NRA Resp. at 5, MUR 7553 (Jan. 29, 2019) (on behalf of NRA-ILA, NRA-PVF, and National Media); NRA Resp. at 4, MUR 7524 (Dec. 17, 2019) (on behalf of NRA-PVF, NRA-ILA, and National Media, among others).

<sup>12</sup> See NRA-PVF, Disbursements for IEs supporting/opposing Trump or Clinton, 2015-2016 (regularly scheduled reports).

<sup>13</sup> See NRA-PVF, Disbursements to Starboard for IEs supporting/opposing Trump or Clinton, 2015-2016 (regularly scheduled reports).

<sup>14</sup> See Compl. at 2, MUR 7558; NRA Resp. at 6, MUR 7553.

<sup>15</sup> See Trump Committee, Disbursements to AMAG, 2015-2016 (regularly scheduled reports).

<sup>16</sup> See NRA-PVF, Disbursements for IEs supporting/opposing Burr or Ross, 2015-2016 (regularly scheduled reports).

# EXHIBIT 3

MUR742700360

MURs 7558, *et al.* (National Rifle Association of America Political Victory Fund, *et al.*)

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1 expenses,”<sup>17</sup> and it appears that Starboard retained Red Eagle to place the NRA-PVF’s pro-Burr  
2 ads.<sup>18</sup> The Burr Committee also purchased ads that National Media placed during this election  
3 cycle.<sup>19</sup>

4 In the 2018 election cycle, the NRA-PVF disclosed approximately \$1.3 million in  
5 independent expenditures supporting Josh Hawley or opposing his opponent, Claire McCaskill,  
6 in Missouri’s U.S. Senate race,<sup>20</sup> which included nearly \$1.1 million in disbursements to  
7 Starboard for “advertising expenses.”<sup>21</sup> In the Montana Senate race, the NRA-ILA reported  
8 disbursements of \$404,496 to Starboard for “advertising expenses” in connection with  
9 independent expenditures supporting Matt Rosendale or opposing Jon Tester.<sup>22</sup> In both of these

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<sup>17</sup> See NRA-PVF, Disbursements to Starboard for IEs supporting/opposing Burr or Ross, 2015-2016 (regularly scheduled reports).

<sup>18</sup> See Compl., Exs. A-B, MUR 7560. In their Response, the NRA and National Media Respondents did not explicitly state that Starboard retained National Media to place the NRA-PVF’s pro-Burr ads. See generally NRA Resp., MUR 7560 (Mar. 21, 2019) (on behalf of NRA-PVF, NRA-ILA, and National Media). However, in their Response in MUR 7553, which they reference in their Response here, they state, in relevant part, that “the NRA-ILA and NRA-PVF did not engage in ad placements discussions directly with National Media personnel;” rather, “other consultants retained by NRA-ILA and NRA-PVF, namely Starboard Strategic, Inc. performed this role.” NRA Resp. at 6, MUR 7553.

<sup>19</sup> Compl., Exs. C-E, MUR 7560. The Burr Committee reported approximately \$9 million in disbursements for “media buys” to National Media. See Burr Committee, Disbursements to National Media, 2015-2016 (regularly scheduled reports).

<sup>20</sup> See NRA-PVF, Disbursements for IEs supporting/opposing Hawley or McCaskill, 2017-2018 (regularly scheduled reports).

<sup>21</sup> See NRA-PVF, Disbursements to Starboard for IEs supporting/opposing Hawley or McCaskill, 2017-2018 (regularly scheduled reports).

<sup>22</sup> See NRA-ILA, Disbursements to Starboard for IEs supporting/opposing Rosendale or Tester, 2017-2018 (regularly scheduled reports).

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MUR742700361

MURs 7558, *et al.* (National Rifle Association of America Political Victory Fund, *et al.*)

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1 Senate races, the NRA-PVF's and NRA-ILA's ads were placed by Red Eagle,<sup>23</sup> while the  
2 Hawley and Rosendale Committees purchased ads that were placed by AMAG.<sup>24</sup>

### 3 **III. LEGAL ANALYSIS**

4 The Act defines the terms "contribution" and "expenditure" to include "anything of  
5 value" made by any person for the purpose of influencing an election.<sup>25</sup> The term "anything of  
6 value" includes in-kind contributions.<sup>26</sup> In-kind contributions result when goods or services are  
7 provided without charge or at less than the usual and normal charge,<sup>27</sup> and when a person makes  
8 an expenditure in cooperation, consultation or in concert with, or at the request or suggestion of a  
9 candidate or the candidate's authorized committee or their agents.<sup>28</sup>

10 Under Commission regulations, expenditures for "coordinated communications" are  
11 addressed under a three-prong test at 11 C.F.R. § 109.21 and other coordinated expenditures are  
12 addressed under 11 C.F.R. § 109.20(b). The Commission has explained that section 109.20(b)  
13 applies to "expenditures that are not made for communications but that are coordinated with a  
14 candidate, authorized committee, or political party committee."<sup>29</sup> Under the three-prong test for  
15 coordinated communications, a communication is coordinated and treated as an in-kind  
16 contribution when it is paid for by someone other than a candidate, a candidate's authorized

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<sup>23</sup> See Compl., Exs. G, I, J, MUR 7560.

<sup>24</sup> See *id.*, Exs. F, H, K; see also Hawley Resp. at 3, MUR 7560 (March 5, 2019); Rosendale Resp. at 3 (Mar. 5, 2019).

<sup>25</sup> 52 U.S.C §§ 30101(8)(A)(i), 30101(9)(A)(i).

<sup>26</sup> 11 C.F.R. § 100.52(d).

<sup>27</sup> *Id.*

<sup>28</sup> 52 U.S.C. § 30116(a)(7)(B); 11 C.F.R. § 109.20. See also *Buckley v. Valeo*, 424 U.S. 1, 46-47 (1976).

<sup>29</sup> Coordinated and Independent Expenditures, 68 Fed. Reg. 421, 425 (Jan. 3, 2003); see also Advisory Opinion 2011-14 (Utah Bankers Association).

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MUR742700362

MURs 7558, *et al.* (National Rifle Association of America Political Victory Fund, *et al.*)

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1 committee, a political party committee, or the authorized agents of either (the “payment prong”);  
2 satisfies one of five content standards (the “content prong”); and satisfies one of five conduct  
3 standards (the “conduct prong”).<sup>30</sup> A communication must satisfy all three prongs to be a  
4 “coordinated communication” under the regulation.

5 The “conduct prong” is satisfied by: (1) communications made at the “request or  
6 suggestion” of the relevant candidate or committee; (2) communications made with the “material  
7 involvement” of the relevant candidate or committee; (3) communications made after a  
8 “substantial discussion” with the relevant candidate or committee; (4) specific actions of a  
9 “common vendor”; (5) specific actions of a “former employee or independent contractor”; and  
10 (6) specific actions relating to the dissemination of campaign material.<sup>31</sup>

11 The “common vendor” standard of the conduct prong has three elements: (i) the person  
12 paying for the communication, or an agent of such person, uses a “commercial vendor”<sup>32</sup> to  
13 create, produce, or distribute the communication; (ii) the vendor previously provided certain  
14 enumerated services to the candidate identified in the communication during the previous 120  
15 days; and (iii) the commercial vendor uses or conveys to the person paying for the  
16 communication:

17 (A) Information about the campaign plans, projects, activities, or needs of  
18 the clearly identified candidate, the candidate’s opponent, or a political

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<sup>30</sup> 11 C.F.R. § 109.21(a); *see also id.* § 109.21(b) (describing in-kind treatment and reporting of coordinated communications); *id.* §§ 109.21(c), (d) (describing content and conduct standards, respectively). A sixth conduct standard describes how the other conduct standards apply when a communication republishes campaign materials. *See id.* § 109.21(d)(6).

<sup>31</sup> *Id.* § 109.21(d).

<sup>32</sup> A commercial vendor includes “any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease, or provision of those goods or services.” 11 C.F.R. § 116.1(c). A “commercial vendor” also includes “any owner, officer, or employee of the commercial vendor.” *Id.* § 109.21(d).

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1 party committee, and that information is material to the creation,  
2 production, or distribution of the communication; or

3  
4 (B) Information used previously by the commercial vendor in providing  
5 services to the candidate who is clearly identified in the communication,  
6 or the candidate's authorized committee, the candidate's opponent, the  
7 opponent's authorized committee, or a political party committee, and that  
8 information is material to the creation, production, or distribution of the  
9 communication.<sup>33</sup>

10  
11 Commission regulations state that a candidate or authorized committee “does not receive  
12 or accept an in-kind contribution” resulting from coordination through a common vendor unless  
13 the communication was made at the request or suggestion of, with the material involvement of,  
14 or after substantial discussions with, the candidate or authorized committee.<sup>34</sup> Further, the  
15 Commission has crafted a safe harbor provision for commercial vendors that have established  
16 and implemented a written firewall policy that meets certain requirements.<sup>35</sup>

17 A firewall policy satisfies the “safe harbor” if it: (1) is “designed and implemented to  
18 prohibit the flow of information between employees or consultants providing services for the  
19 person paying for the communication and those employees or consultants currently or previously  
20 providing services to the candidate” who is identified in the communication, or “the candidate’s  
21 authorized committee, the candidate’s opponent, the opponent’s authorized committee, or a  
22 political party committee”; and (2) “described in a written policy that is distributed to all relevant  
23 employees, consultants, and clients affected by the policy.”<sup>36</sup> The safe harbor, however, “does

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<sup>33</sup> 11 C.F.R. § 109.21(d)(4); *see id.* § 116.1(c) (defining commercial vendor as “any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease or provision of those goods or services”).

<sup>34</sup> 11 C.F.R. § 109.21(b)(2); *see id.* § 109.21(d)(1)-(3).

<sup>35</sup> *Id.* § 109.21(h).

<sup>36</sup> *Id.* § 109.21(h)(1)-(2).



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1 not apply if specific information indicates that, despite the firewall, information about the  
2 candidate’s . . . campaign plans, projects, activities, or needs that is material to the creation,  
3 production, or distribution of the communication was used or conveyed to the person paying for  
4 the communication.”<sup>37</sup>

5 **A. There is Reason to Believe that the NRA-PVF Coordinated with the Trump**  
6 **Committee Through National Media**

7  
8 The Complaint in MUR 7558 alleges that the NRA-PVF coordinated its ads with the  
9 Trump Committee using National Media as a common vendor.<sup>38</sup> There is no dispute that the  
10 payment and content prongs of the coordinated communications test are satisfied.<sup>39</sup> Nor is there  
11 any dispute regarding the first two common vendor elements.<sup>40</sup> Only the third common vendor  
12 element of the conduct prong is in dispute.

13 The MUR 7558 Complaint alleges that the same National Media official placed ads for  
14 both the NRA-PVF and the Trump Committee, disseminating ads with the same message, the  
15 same intended audience, on the same network, on the same week, and during the same time  
16 slots.<sup>41</sup> Attached as exhibits to the Complaint are documents obtained from the Federal

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<sup>37</sup> *Id.* § 109.21(h).

<sup>38</sup> Compl. at 6-7, MUR 7558.

<sup>39</sup> *See* NRA Resp. at 1-3, MUR 7558 (Feb. 19, 2019) (on behalf of NRA-PVF, NRA-ILA, and National Media) (referring to NRA Resp. at 25, MUR 7553 (noting that the Commission should reject the Complaint’s “invitation to find reason to believe solely on the basis that the ‘payor’ and ‘content’ standards are satisfied”).

<sup>40</sup> *See id.* at 1-3 (referring to NRA Resp. at 6, 25, MUR 7553 (acknowledging that National Media is a common vendor because the first two parts of the test are satisfied but contending that there must be some evidence that the third part of the test is satisfied before finding reason to believe)). National Media and its officials qualify as “common vendors.” *See* 11 C.F.R. § 116.1(c). Information available to the Commission also indicates that National Media placed, from June through November 2016, the NRA-PVF’s communications supporting Trump or opposing Clinton. Information available to the Commission also shows that on or about September 16, 2016, through November 2016, National Media selected and purchased advertising — an enumerated service — for the Trump Committee, overlapping with the time period National Media provided services to NRA-PVF.

<sup>41</sup> *See* Compl. at 1-2, 5-6, MUR 7558.

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1 Communication Commission’s (“FCC”) public database that contain information on ads  
2 National Media placed for the NRA-PVF and the Trump Committee.

3 As explained below, the available information indicates that National Media used or  
4 conveyed non-public information to the NRA-PVF about the Trump Committee’s “plans,  
5 projects, activities or needs” that was material to the placement of the NRA-PVF’s pro-Trump  
6 communications. The submitted FCC filings show the same National Media official was  
7 involved in the placement of ads for both the NRA-PVF and the Trump Committee, and the ads  
8 were placed on the same television station, within days of each other, to run during the same  
9 time period. Specifically, Jon Ferrell, National Media’s Director of Accounting, appears on  
10 behalf of the NRA-PVF on an “Agreement Form for Non-Candidate/Issue Advertisements”  
11 dated October 19, 2016, for “Pro Trump” “Anti Clinton” ads scheduled to run from October 25  
12 to October 31, 2016, on a Norfolk, Virginia, television station.<sup>42</sup> Five days later, Ferrell signed  
13 an October 24, 2016, “Agreement Form for Political Candidate Advertisements” as an agent of  
14 the Trump Committee for “Pro Trump” “Anti Clinton” ads scheduled to run on the same Norfolk  
15 station during the same week.<sup>43</sup>

16 In a previous matter, the Commission found reason to believe that the third element of the  
17 common vendor conduct prong was satisfied and investigated where a principal of a common  
18 vendor, “while providing consulting services, arranging media buys, and producing television  
19 ads” for the candidate committee, was also providing the same services to an organization that  
20 supported the candidate.<sup>44</sup> These dual roles, the Commission explained, placed the principal of

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<sup>42</sup> See Compl., Ex. 1, MUR 7558.

<sup>43</sup> See *id.*, Ex. 2.

<sup>44</sup> See Factual & Legal Analysis at 3-4, 6-7, 10-11, MUR 5415 (Club for Growth).

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1 the common vendor “in a position to know non-public information regarding” the candidate’s  
2 campaign and the organization’s plans for the election cycle and to use or convey that  
3 information in advising and guiding both clients, including on issues related to the allocation of  
4 resources.<sup>45</sup>

5 Here, the available information similarly indicates that the same National Media official,  
6 Ferrell, was involved in the placement of ads for both the NRA-PVF and the Trump Committee,  
7 putting him in a position to know non-public information that may have informed the placement  
8 of the NRA-PVF’s ads supporting Trump and opposing Clinton. The timing of the placement  
9 and distribution of these ads provides additional support for the inference that non-public  
10 information about the Trump Committee’s plans, activities, and needs influenced National  
11 Media’s placement of the NRA-PVF’s pro-Trump ads.<sup>46</sup>

12 Respondents argue that the Commission’s coordination standard is not met here.<sup>47</sup>  
13 National Media, for instance, claims that it adopted and implemented a firewall policy that  
14 prohibited the same employees or consultants from performing “work relating to more than one

---

<sup>45</sup> *Id.* The Commission ultimately voted to take no further action, concluding that the investigation produced no evidence of common vendor coordination. See Commission Certification, MUR 5415 (Nov. 12, 2008) (Club for Growth); Third General Counsel’s Report at 15, MUR 5415 (Club for Growth).

<sup>46</sup> The Complaint, relying on a *Mother Jones* article, states that “[o]ther current and former National Media employees have authorized similar ad buys in other markets for both the NRA-PVF and Trump’s campaign.” Compl. at 2-3, MUR 7558 (citing Mike Spies, *Documents Point to Illegal Campaign Coordination Between Trump and the NRA*, MOTHER JONES, (Dec. 6, 2018), <https://www.motherjones.com/politics/2018/12/nra-trump-2016-campaign-coordination-political-advertising/> (Mother Jones Article)).

<sup>47</sup> See generally NRA Resp., MUR 7558; Trump Committee Resp., MUR 7558 (Mar. 29, 2019).

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1 client on opposite sides of the firewall, for the same election or race”<sup>48</sup> but does not provide  
2 details regarding when it was distributed or how it was implemented.<sup>49</sup> Furthermore, under its  
3 plain terms, the firewall policy did not apply to management and administrative employees such  
4 as Ferrell.<sup>50</sup> As such, the firewall safe harbor does not apply.

5 Respondents further contend that common vendor coordination is impossible where, as in  
6 this case, the NRA-PVF’s ads were placed before the Trump Committee’s ads and were publicly  
7 disclosed “immediately” through the FCC’s public database.<sup>51</sup> The third element of the common  
8 vendor standard, however, focuses on whether the commercial vendor uses or conveys to the  
9 person paying for the communication information that is material to its distribution, irrespective  
10 of when the communication airs.<sup>52</sup> If Respondents’ position were correct, candidates and third  
11 parties could completely avoid common vendor coordination findings by strategically timing the  
12 placement of a third party’s fully coordinated communication just before the candidate’s

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<sup>48</sup> NRA Resp. at 3, MUR 7558 (referring to NRA Resp. at 6-8, 10-11, Ex. F, MUR 7553). In particular, the firewall policy states that an employee providing services to the Trump Committee is prohibited “from working for an independent expenditure client” and “from communicating with other company employees who provide services to an independent expenditure client” in connection with the presidential election regarding the substance of team member’s work for the Trump Committee, or regarding the other employees’ work for the independent expenditure client. *See* NRA Resp., Ex. F, MUR 7553.

<sup>49</sup> The Commission has stated that a “person paying for a communication seeking to use the firewall safe harbor should be prepared to provide reliable information (*e.g.*, affidavits) about an organization’s firewall, and how and when the firewall was distributed and implemented.” Coordinated Communications, 71 Fed. Reg. 33,190, 33,205 (June 8, 2006).

<sup>50</sup> Specifically, the firewall policy excludes “employees or consultants who provide exclusively administrative assistance (*e.g.*, reception, clerical, or IT support)” or “employees who perform management functions (*e.g.*, financial, strategic, or corporate leadership) which affect all AMAG clients” from the firewall policy. NRA Resp. at 6, Ex. F, MUR 7553.

<sup>51</sup> *See* NRA Resp. at 2-3, MUR 7558 (referring to arguments at NRA Resp. at 21-26, MUR 7553); Trump Committee Resp. at 2, MUR 7558. “To qualify for the safe harbor, the person paying for the communication bears the burden of showing that the information used in creating, producing, or distributing the communication was obtained from a publicly available source.” 71 Fed. Reg. at 33,205.

<sup>52</sup> *See* 11 C.F.R. § 109.21(d)(4)(iii).

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1 message. In addition, the argument that the ad buys were publicly available ignores the key fact  
2 that the *same* company and personnel placed ads for both the payor and the candidate committee,  
3 undermining the contention that the relevant participants relied solely on information in the  
4 stations' public inspection files to make placement decisions. Importantly, the NRA  
5 Respondents do not argue that they relied on publicly available information to make their ad  
6 placement decisions, or even that they were aware of the information in the public inspection  
7 files.<sup>53</sup>

8 Respondents also contend that Ferrell's signature on the NAB Form PB-18, *i.e.*, the  
9 "agreement form," is merely administrative and that Ferrell does not "authorize" the ad buys  
10 placed by National Media's media buyers.<sup>54</sup> The agreement form, they insist, is not a contract,  
11 but rather "is a template form that broadcast stations use to meet their public disclosure  
12 obligations."<sup>55</sup> Whether the forms were actual contracts does not change the fact that Ferrell,<sup>56</sup>  
13 even if he did not make the actual decisions on when and where to place the ads, was in a  
14 position to know when and where the ads were being placed and the cost of the ad placements

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<sup>53</sup> See generally NRA Resp., MUR 7558; NRA Resp. at 3-5, MUR 7553. Respondents' failure to assert that their ad placement decisions were based on information in the stations' public files distinguishes this matter from MUR 5506 (EMILY's List). See First General Counsel's Report at 5-7, MUR 5506 (concluding that the response rebuts allegation of coordination because the committee "states that it made its decisions about placing and pulling ads on information that television stations are required to make public"), Commission Certification, MUR 5506 (Aug. 12, 2005).

<sup>54</sup> See NRA Resp. at 1-2, MUR 7558; NRA Resp. at 11-14, MUR 7553.

<sup>55</sup> See NRA Resp. at 2, MUR 7558.

<sup>56</sup> We note that, contrary to Respondents' argument, the National Association of Broadcasters, the entity that created the agreement forms, explained that the forms were "*designed to serve as actual contracts for the sale of political broadcast time* and to satisfy FCC record retention requirements." National Association of Broadcasters, Political Broadcast Agreement Forms, PB-18, <https://gab.org/wp-content/uploads/2016/06/pb18-form-final-c1.pdf> (emphasis added).

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1 for both the Trump Committee and the NRA-PVF,<sup>57</sup> information that may have been material to  
2 the placement of the NRA’s pro-Trump ads.<sup>58</sup> That Ferrell may have been acting in an  
3 “administrative” capacity does not preclude a coordination finding.<sup>59</sup>

4 Accordingly, the Commission finds reason to believe that the NRA-PVF violated  
5 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to report excessive and  
6 prohibited in-kind contributions to the Trump Committee in the form of coordinated  
7 communications.

8 **B. There is Reason to Believe that the NRA Respondents Coordinated with the**  
9 **Burr, Hawley, and Rosendale Committees through National Media**

10  
11 The Complaints in MURs 7560 and 7621 similarly allege that the NRA Respondents  
12 coordinated ads with the Burr, Hawley, and Rosendale Committees using National Media as a

---

<sup>57</sup> In signing the agreement forms, Ferrell represented that the “payment for the . . . described broadcast time had been furnished” and that he was “authorized to announce the time as paid” by the NRA-PVF and Trump Committee. *See, e.g.,* Compl., Exs. 1-2, MUR 7558. Respondents, however, assert that “the form authorizes the broadcast station,” not Ferrell, “to announce the purchase of air time.” NRA Resp. at 2 n.2, MUR 7558. As previously stated, the forms serve a dual-purpose — they are designed to satisfy the broadcast station’s record retention requirements for their public files and to serve as an agreement between the station and *the entity purchasing the air time*. *See* National Association of Broadcasters, Political Broadcast Agreement Forms, PB-18, <https://gab.org/wp-content/uploads/2016/06/pb18-form-final-c1.pdf>.

<sup>58</sup> The Commission has explained that “common leadership or overlapping administrative personnel does not defeat the use of a firewall policy,” unless there is specific information that it did not prevent the flow of material information. 71 Fed. Reg. at 33,207. As noted above, the facts indicate that Ferrell had access to material information about ad placements for the NRA Respondents and the Trump Committee, and the pattern of these placements supports an inference that National Media may have used this information to maximize the effect of the ads it placed. This case stands in contrast to MUR 5823, where the Commission concluded that the common vendor standard was not satisfied because the media buyer vendor provided clerical and administrative support and did not have adequate decision-making control or knowledge of the communications. *See* Factual & Legal Analysis at 10-11, MUR 5823 (Citizens Club for Growth). National Media does not argue, and the facts do not support, that as a company it was retained merely to provide administrative and clerical support for media buys, that it lacked decision-making authority, or that it lacked knowledge of the communications at issue.

<sup>59</sup> As the Commission explained in the context of the “former employee” conduct standard, the “use or convey” standard “does not make any distinction between categories or ranks of employees. *See* Advisory Opinion 2016-21 at 5 (Great America PAC); *see also* 11 C.F.R. § 109.21(d)(5). The Commission specifically declined to limit its application to “a specified class of employees who are likely to ‘possess material political information.’” Advisory Opinion 2016-21 at 5 (Great America PAC) (quoting 68 Fed. Reg. at 437).

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1 common vendor.<sup>60</sup> None of the Respondents dispute that the NRA Respondents’ ads satisfy the  
2 payment and content prongs of the coordinated communications test and the first two elements of  
3 the common vendor standard of the conduct prong.<sup>61</sup> In dispute is whether the third element of  
4 the common vendor standard has been satisfied — *i.e.*, whether there was use or conveyance of  
5 material information.

6 As in the 2016 presidential race, the record raises a reasonable inference that information  
7 National Media gained by working for the Burr, Hawley, and Rosendale Committees was used  
8 by it or conveyed to others, and this information influenced the placement of the NRA’s ads.  
9 During the 2016 Senate race in North Carolina, FCC filings reveal multiple instances where  
10 Ferrell of National Media was involved in ad buys for the NRA-PVF and the Burr Committee.  
11 Specifically, Ferrell signed two agreement forms with the station WECT, one on September 19,  
12 2016, and the other on October 21, 2016, for NRA-PVF ads described as “Anti-Ross for US  
13 Senate.”<sup>62</sup> On October 12, October 24, and November 1, 2016, Ferrell’s signature appears on

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<sup>60</sup> See Compl. at 9-10, MUR 7560; Compl. at 2, 7-8, MUR 7621.

<sup>61</sup> See generally NRA Resp. at 4-8, MUR 7560; Burr Committee Resp., MUR 7560; Hawley Committee Resp., MUR 7560; Rosendale Committee Resp., MUR 7560; NRA Resp., MUR 7621 (July 30, 2019). National Media qualifies as a “commercial vendor,” 11 C.F.R. § 116.1(c) and distributed, in September and October 2016, the NRA-PVF’s ads supporting Burr and opposing Ross. See Compl., Exs. A-B, MUR 7560. National Media, in October and November 2016, selected and purchased advertising—an enumerated service—for the Burr Committee, overlapping with the time period National Media provided services to the NRA-PVF. *Id.*, Exs. C-E. As to the claim involving Rosendale, National Media distributed the NRA-ILA’s ads in September 2018. See Compl., Ex. J, MUR 7560; Compl., Ex. D, MUR 7621. Between July 2018 and October 2018, National Media also selected and purchased advertising — an enumerated service — for the Rosendale Committee, covering part of the period that National Media provided services to the NRA-IL. See Compl., Ex. K, MUR 7560; Compl., Exs. A-C, E-F, MUR 7621. Finally, with respect to Hawley, National Media distributed the NRA-PVF’s pro-Hawley ads and the Hawley Committee’s ads during the same time period in September 2018. See Compl. Exs. F-I, MUR 7560.

<sup>62</sup> Compl., Exs. A-B, MUR 7560.

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1 agreement forms as an agent of the Burr Committee for the placement of ads for the Burr  
2 Committee on the same station.<sup>63</sup>

3           This pattern continued into the 2018 election cycle. For instance, in Missouri’s Senate  
4 race, Ferrell signed an agreement form dated September 6, 2018, for “Josh Hawley for  
5 Senate/NRSC” ads on stations KOAM and KFJX, and the next day, his signature appears on a  
6 form for the placement of NRA-PVF ads on the same television station.<sup>64</sup> Ferrell’s signature  
7 also appears on an agreement form dated September 24, 2018, for the placement of ads for the  
8 Hawley Committee on the station KMBC.<sup>65</sup> Less than two weeks later, and in reference to the  
9 same station, Ferrell’s name appears once more on an agreement form dated October 4, 2018, for  
10 the placement of NRA-PVF ads with the following notation: “Claire McCaskill sided with the  
11 left all 4 times on Supreme Court Justices. Viewers are encouraged to vote for Josh Hawley for  
12 Senate.”<sup>66</sup>

13           In Montana’s U.S. Senate race, Ferrell’s name similarly appears on agreement forms for  
14 ad purchases on behalf of the Rosendale Committee and the NRA-ILA. The first agreement  
15 form, dated August 31, 2018, is for the placement of ads on behalf of the Rosendale Committee  
16 with the station KULR.<sup>67</sup> Days later, Ferrell’s name appears on a September 4, 2018, agreement

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<sup>63</sup>       *See id.*, Exs. C-E.

<sup>64</sup>       *Id.*, Exs. F-G.

<sup>65</sup>       *Id.*, Ex. H. As was the case with the Trump and Burr Committees, Ferrell signed the “Candidate Certification pages” as the “agent for Josh Hawley for Senate.” *Id.*, Exs. F, H.

<sup>66</sup>       *Id.*, Ex. I.

<sup>67</sup>       *See* Compl., Ex. C, MUR 7621. Attached to the Complaint is the order form, which shows the ads had flight dates of September 4 to September 10, 2018. *Id.*



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1 form with the same station for the placement of NRA-ILA ads mentioning “John Tester.”<sup>68</sup> And  
2 after one more week, an agreement form dated September 11, 2018, bears Ferrell’s signature for  
3 the placement of ads for the Rosendale Committee with the same station, KULR.<sup>69</sup> These ads,  
4 according to reporting cited by the Complaint, “ran on many of the same shows that the NRA ads  
5 did.”<sup>70</sup>

6 Respondents deny that the above information is evidence of coordination, arguing: (1)  
7 that the NAB agreement form is not a contract or purchase order form; (2) that Ferrell is not an  
8 “ad buyer,” does not place ads, “authorize ad buys,” or have any involvement in decisions related  
9 to ad purchases; and (3) that National Media maintained appropriate firewalls.<sup>71</sup> The Hawley  
10 and Rosendale Committees specifically argue that they did not have any engagement or  
11 interaction with any agents of the NRA Respondents, and the similarities in the content of the  
12 ads and their distribution are insufficient to establish coordination.<sup>72</sup> In addition, the Burr  
13 Committee contends that its 2016 media strategy was shaped and implemented by Paul A.  
14 Shumaker, Jr., the campaign’s political consultant, and Douglas J. McAuliffe, the campaign’s  
15 media strategist.<sup>73</sup> The Burr Committee also asserts that Shumaker made all the decisions with

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<sup>68</sup> *Id.*, Ex. D; Compl., Ex. J, MUR 7560. According to the order, these ads were slated to run from September 6 to September 19, 2018. *See* Compl., Ex. D, MUR 7621.

<sup>69</sup> *See* Compl., Ex. E, MUR 7621; Compl., Ex. K, MUR 7560. These ads were slated to run between September 11 and September 17, 2018. *See* Compl., Ex. E, MUR 7621.

<sup>70</sup> Compl. at 5, MUR 7621 (quoting Christopher Hooks & Mike Spies, *Documents Show NRA and Republican Candidates Coordinated Ads in Key Senate Races*, MOTHER JONES (Jan. 11, 2019), <https://www.motherjones.com/politics/2019/01/nra-republicans-campaign-ads-senate-josh-hawley/>).

<sup>71</sup> *See* NRA Resp. at 4-8, MUR 7560; NRA Resp. at 1-6, John Ferrell Affidavit ¶¶ 3-7, MUR 7621; Hawley Committee Resp. at 1-5, MUR 7560; Rosendale Committee Resp. at 1-5, MUR 7560; Burr Committee Resp. at 2, MUR 7560.

<sup>72</sup> Hawley Committee Resp. at 2, 4-5, MUR 7560; Rosendale Committee Resp. at 2, 4-5, MUR 7560.

<sup>73</sup> *See* Burr Committee Resp. at 2, Paul A. Shumaker Affidavit ¶¶ 2-3, MUR 7560.

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1 respect to the markets, content, and the timing of the ads and provided instructions to Kathleen  
2 Jones, the only National Media individual with which the Burr Committee communicated, and  
3 she implemented those instructions.<sup>74</sup> According to its Response, “no one representing or acting  
4 on behalf of the Burr Committee discussed or otherwise communicated with [Ferrell] during the  
5 2016” race.<sup>75</sup>

6 By signing the NAB agreement forms, Ferrell was in a position to know when and where  
7 the ads were being placed and the cost of the placements for the NRA Respondents and the Burr,  
8 Hawley, and Rosendale Committees. This information, together with the pattern of placement of  
9 the ads, supports a reasonable inference that National Media may have used information about  
10 the Burr, Hawley, and Rosendale campaigns to place the NRA’s ads supporting these campaigns.  
11 While Respondents also contend that National Media implemented and maintained an effective  
12 firewall policy, the available information indicates that such a policy would not have applied to

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<sup>74</sup> Burr Committee Resp. at 2, Shumaker Affidavit ¶¶ 3-4, MUR 7560.

<sup>75</sup> Burr Committee Resp. at 3, MUR 7560. In his sworn affidavit, Shumaker states that Ferrell had no part in any media placement discussions with the Burr Committee, and the Burr Committee made media buys well in advance and adjusted occasionally based on publicly available information contained in periodic reports of spending by groups supporting Burr and opposing Ross. *See* Shumaker Affidavit ¶¶ 4-5, MUR 7560. According to Shumaker, National Media provided these reports which he testifies were “based upon data in the public F[C]C files at the television stations.” *See id.* ¶ 5.

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1 Ferrell,<sup>76</sup> and, in any event, it does not appear that it prevented the use or conveyance of material  
2 information. Thus, the firewall safe harbor does not apply.<sup>77</sup>

3 Accordingly, the Commission finds reason to believe that the NRA-PVF violated  
4 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to report excessive in-kind  
5 contributions to the Richard Burr Committee and the Hawley Committee in the form of  
6 coordinated communications; and that the NRA-ILA violated 52 U.S.C. §§ 30104(b), 30116(a),  
7 and 30118(a) by making and failing to report excessive in-kind contributions to the Rosendale  
8 Committee in the form of coordinated communications.

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<sup>76</sup> Respondents incorporate by reference the unsigned firewall policies from their Responses in MURs 7524 and 7553, and argue that “National Media implemented and maintained an appropriate firewall policy with respect to” the Senate races involving Burr, Rosendale, and Hawley. NRA Resp. at 6-7, MUR 7560. But the referenced firewall policies in MURs 7524 and 7553 did not identify the National Media individuals who worked on the NRA Respondents’ side of the firewall or the opposite side with the Burr and Rosendale Committees (such information was provided in connection with NRA-PVF and Hawley). *See* NRA Resp., Ex. E, MUR 7524; NRA Resp., Ex. F, MUR 7553. Further, these generic documents explicitly state, “Firewall policies that apply in a *particular matter* will be set forth in a *written memorandum* that will be provided, along with the copy of this policy statement, to all relevant” individuals in advance of starting work for the affected clients. *See* NRA Resp. Ex. E (emphasis added), MUR 7524. While National Media provided a memorandum concerning the “Trump Firewall Implementation,” in MUR 7553, *see* NRA Resp., Ex. F, MUR 7553, it has not provided a separate memorandum for the U.S. Senate races involving Burr, Hawley, or Rosendale.

<sup>77</sup> *See* 11 C.F.R. § 109.21(h).

# EXHIBIT 3

MUR742700375

## **Attachment C**

**PROPOSED FACTUAL AND LEGAL ANALYSIS**

**FEDERAL ELECTION COMMISSION**

**FACTUAL AND LEGAL ANALYSIS**

RESPONDENT: America First Action, Inc. and Jon Proch MUR 7654  
in his official capacity as treasurer

**I. INTRODUCTION**

This matter was generated by a Complaint filed with the Federal Election Commission (the “Commission”) by Campaign Legal Center, End Citizens United, and Margaret Christ.<sup>1</sup> The Complaint alleges that during the 2018 election cycle America First Action, Inc. and Jon Proch in his official capacity as treasurer (“AFA”) (“Respondent”) made millions in excessive, prohibited, and unreported in-kind contributions to Josh Hawley for Senate (the “Hawley Committee”), Matt Rosendale for Montana (the “Rosendale Committee”), and Pete Sessions for Congress (the “Sessions Committee.”).<sup>2</sup>

As explained below, the Commission finds reason to believe that AFA violated 52 U.S.C. §§ 30104(b), 30116(a), and 30118(a) by making and failing to report excessive and prohibited in-kind contributions in the form of coordinated communications to the Hawley Committee, the Rosendale Committee, and the Sessions Committee.

**II. FACTUAL AND LEGAL ANALYSIS**

**A. Factual Background**

AFA is registered with the Commission as an independent expenditure-only political committee (“IEOPC”). In registering as an IEOPC, AFA stated its intent “to raise funds in unlimited amounts,” but pledged that it would “not use those funds to make contributions,

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<sup>1</sup> See 52 U.S.C. § 30109(a)(1).

<sup>2</sup> See Compl. at 2 (Oct. 25, 2019).

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1 whether direct, in-kind, or via coordinated communications to federal candidates or  
2 committees.”<sup>3</sup>

3 In the 2018 election cycle, Matt Rosendale was a candidate for U.S. Senate in Montana  
4 and Josh Hawley was a candidate for U.S. Senate in Missouri.<sup>4</sup> Pete Sessions was a candidate  
5 for the U.S. House in Texas’s 32nd congressional district in 2018.<sup>5</sup>

6 National Media Research, Planning and Placement, LLC (“National Media”) is a Virginia  
7 company organized in 2006 that provides political consulting services and operates under the  
8 names “Red Eagle Media Group” and “American Media & Advocacy Group (“AMAG”).”<sup>6</sup> The  
9 available information indicates that National Media, Red Eagle, and AMAG are the same  
10 company.

11 Founded in 2005, OnMessage is a political consulting firm that provides media  
12 consulting services.<sup>7</sup> During the 2018 election cycle, OnMessage provided media consulting  
13 services to the Sessions, Hawley, and Rosendale Committees; in some instances, OnMessage  
14 subcontracted the placement of ads through National Media.

15 During the 2018 election cycle, AFA reported making more than \$2.6 million in  
16 independent expenditures opposing Hawley’s opponent, Claire McCaskill, in Missouri’s U.S.

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<sup>3</sup> Compl at 3, citing AFA Amended Statement of Organization, FEC Form 1, at 1 (Nov. 14, 2017).

<sup>4</sup> See Matt Rosendale, Amended Statement of Candidacy (Oct. 13, 2017); Josh Hawley, Amended Statement of Candidacy (May 9, 2018).

<sup>5</sup> See Pete Sessions, Amended Statement of Candidacy (Feb. 2, 2018).

<sup>6</sup> See National Media, Commonwealth of Virginia State Corporation Commission, <https://sccfilefile.scc.virginia.gov/Business/S207052>; National Media, Certificate of Assumed or Fictitious Name “Red Eagle Media Group,” Commonwealth of Virginia State Corporation Commission (Mar. 27, 2014); National Media, Certificate of Assumed or Fictitious Name “American Media & Advocacy Group,” Commonwealth of Virginia State Corporation Commission (Dec. 12, 2018).

<sup>7</sup> See OnMessage, Articles of Incorporation (Apr. 13, 2005).

1 Senate race.<sup>8</sup> Included in those expenditures were more than \$2.2 million in disbursements to  
2 National Media, through its Red Eagle fictitious name, for “placed media.”<sup>9</sup> In the Montana  
3 Senate race, AFA reported disbursements of more than \$1.6 million to Red Eagle Media for  
4 “placed media” in connection with independent expenditures opposing Rosendale’s opponent,  
5 Jon Tester.<sup>10</sup> And in the U.S. House race in Texas’s 32nd Congressional district, AFA reported  
6 disbursements of nearly \$2.8 million paid to Red Eagle Media in connection with independent  
7 expenditures opposing Sessions’s opponent, Colin Allred.<sup>11</sup>

8           Meanwhile, National Media, through its AMAG fictitious name, provided media services  
9 to the Hawley, Rosendale, and Sessions Committees, including selecting and purchasing  
10 advertising slots and audiences.<sup>12</sup> Specifically, these committees reported paying OnMessage  
11 for media buys in amounts totaling more than \$1,8 million (Sessions), \$6.5 million (Hawley) and  
12 \$2.8 million (Rosendale), respectively.<sup>13</sup> In turn, OnMessage subcontracted with AMAG to  
13 place each candidate’s committee broadcast ads during the 2018 election cycle.<sup>14</sup>

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<sup>8</sup> See AFA, Disbursements for Independent Expenditures (“IEs”) opposing McCaskill, 2017-2018 (regularly scheduled reports).

<sup>9</sup> See AFA, Disbursements to Red Eagle for IEs opposing McCaskill, 2017-2018 (regularly scheduled reports).

<sup>10</sup> See AFA, Disbursements to Red Eagle for IEs opposing Tester, 2017-2018 (regularly scheduled reports).

<sup>11</sup> See AFA, Disbursements to Red Eagle for IEs opposing Allred, 2017-2018 (regularly scheduled reports).

<sup>12</sup> Compl. at 2.

<sup>13</sup> See Sessions Committee, TV Ad and Media Buy Disbursements to OnMessage, 2017-2018 (regularly scheduled reports); Hawley Committee, Media Disbursements to OnMessage, 2017-2018 (regularly scheduled reports); and Rosendale Committee, TV Ad and Media Buy Disbursements to OnMessage, 2017-2018. (regularly scheduled reports).

<sup>14</sup> See Compl. at 7, 11, and 14.

1           **B.       Legal Analysis**

2                   1.       Legal Standard

3           The Federal Election Campaign Act of 1971, as amended, defines the terms  
4 “contribution” and “expenditure” to include “anything of value” made by any person for the  
5 purpose of influencing an election.<sup>15</sup> The term “anything of value” includes in-kind  
6 contributions.<sup>16</sup> In-kind contributions result when goods or services are provided without charge  
7 or at less than the usual and normal charge,<sup>17</sup> and when a person makes an expenditure in  
8 cooperation, consultation or in concert with, or at the request or suggestion of a candidate or the  
9 candidate’s authorized committee or their agents.<sup>18</sup>

10           Under Commission regulations, expenditures for “coordinated communications” are  
11 addressed under a three-prong test at 11 C.F.R. § 109.21 and other coordinated expenditures are  
12 addressed under 11 C.F.R. § 109.20(b). The Commission has explained that section 109.20(b)  
13 applies to “expenditures that are not made for communications but that are coordinated with a  
14 candidate, authorized committee, or political party committee.”<sup>19</sup> Under the three-prong test for  
15 coordinated communications, a communication is coordinated and treated as an in-kind  
16 contribution when it is paid for by someone other than a candidate, a candidate’s authorized  
17 committee, a political party committee, or the authorized agents of either (the “payment prong”);

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<sup>15</sup> 52 U.S.C §§ 30101(8)(A)(i), 30101(9)(A)(i).

<sup>16</sup> 11 C.F.R. § 100.52(d).

<sup>17</sup> *Id.*

<sup>18</sup> 52 U.S.C. § 30116(a)(7)(B); 11 C.F.R. § 109.20. *See also Buckley v. Valeo*, 424 U.S. 1, 46-47 (1976).

<sup>19</sup> Coordinated and Independent Expenditures, 68 Fed. Reg. 421, 425 (Jan. 3, 2003); *see also* Advisory Opinion 2011-14 (Utah Bankers Association).



1 satisfies one of five content standards (the “content prong”); and satisfies one of five conduct  
2 standards (the “conduct prong”).<sup>20</sup> A communication must satisfy all three prongs to be a  
3 “coordinated communication” under the regulation.

4 The “conduct prong” is satisfied by: (1) communications made at the “request or  
5 suggestion” of the relevant candidate or committee; (2) communications made with the “material  
6 involvement” of the relevant candidate or committee; (3) communications made after a  
7 “substantial discussion” with the relevant candidate or committee; (4) specific actions of a  
8 “common vendor;” (5) specific actions of a “former employee or independent contractor”; and  
9 (6) specific actions relating to the dissemination of campaign material.<sup>21</sup>

10 The MUR 7654 Complaint alleges coordination through a common vendor.<sup>22</sup> The  
11 “common vendor” standard of the conduct prong has three elements: (i) the person paying for  
12 the communication, or an agent of such person, uses a “commercial vendor”<sup>23</sup> to create, produce,  
13 or distribute the communication; (ii) the vendor previously provided certain enumerated services  
14 to the candidate identified in the communication during the previous 120 days; and (iii) the  
15 commercial vendor uses or conveys to the person paying for the communication:

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<sup>20</sup> 11 C.F.R. § 109.21(a); *see also id.* § 109.21(b) (describing in-kind treatment and reporting of coordinated communications); *id.* § 109.21(c), (d) (describing content and conduct standards, respectively). A sixth conduct standard describes how the other conduct standards apply when a communication republishes campaign materials. *See id.* § 109.21(d)(6).

<sup>21</sup> *Id.* § 109.21(d).

<sup>22</sup> Compl. at 25.

<sup>23</sup> A commercial vendor includes “any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease, or provision of those goods or services.” 11 C.F.R. § 116.1(c). A “commercial vendor” also includes “any owner, officer, or employee of the commercial vendor.” *Id.* § 109.21(d).

1 (A) Information about the campaign plans, projects, activities, or needs of the  
2 clearly identified candidate, the candidate’s opponent, or a political party  
3 committee, and that information is material to the creation, production, or  
4 distribution of the communication; or

5  
6 (B) Information used previously by the commercial vendor in providing services  
7 to the candidate who is clearly identified in the communication, or the candidate’s  
8 authorized committee, the candidate’s opponent, the opponent’s authorized  
9 committee, or a political party committee, and that information is material to the  
10 creation, production, or distribution of the communication.<sup>24</sup>

11  
12 Commission regulations state that a candidate or authorized committee “does not receive  
13 or accept an in-kind contribution” resulting from coordination through a common vendor unless  
14 the communication was made at the request or suggestion of, with the material involvement of,  
15 or after substantial discussions with, the candidate or authorized committee.<sup>25</sup> Further, the  
16 Commission has crafted a safe harbor provision for commercial vendors that have established  
17 and implemented a written firewall policy that meets certain requirements.<sup>26</sup>

18 A firewall policy satisfies the “safe harbor” if it: (1) is “designed and implemented to  
19 prohibit the flow of information between employees or consultants providing services for the  
20 person paying for the communication and those employees or consultants currently or previously  
21 providing services to the candidate” who is identified in the communication, or “the candidate’s  
22 authorized committee, the candidate’s opponent, the opponent’s authorized committee, or a  
23 political party committee”; and (2) is “described in a written policy that is distributed to all  
24 relevant employees, consultants, and clients affected by the policy.”<sup>27</sup> The safe harbor, however,

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<sup>24</sup> 11 C.F.R. § 109.21(d)(4); *see id.* § 116.1(c).

<sup>25</sup> 11 C.F.R. § 109.21(b)(2); *see id.* § 109.21(d)(1)-(3).

<sup>26</sup> *Id.* § 109.21(h).

<sup>27</sup> *Id.* § 109.21(h)(1)-(2).

1 “does not apply if specific information indicates that, despite the firewall, information about the  
2 candidate’s . . . campaign plans, projects, activities, or needs that is material to the creation,  
3 production, or distribution of the communication was used or conveyed to the person paying for  
4 the communication.”<sup>28</sup>

5 2. AFA Made Excessive and Prohibited In-Kind Contributions to the  
6 Hawley, Rosendale, and Sessions Committees in the Form of Coordinated  
7 Communications Through National Media  
8

9 The Complaint alleges that AFA coordinated ads with the Hawley, Rosendale, and  
10 Sessions Committees using National Media as a common vendor.<sup>29</sup> It is undisputed that the  
11 AFA’s ads satisfy the payment and content prongs of the coordinated communications test and  
12 the first two elements of the common vendor standard of the conduct prong.<sup>30</sup> In dispute is  
13 whether the third element of the common vendor standard has been satisfied — *i.e.*, whether  
14 there was use or conveyance of material information.

15 The Complaint alleges that the same National Media official placed ads for both the AFA  
16 and the aforementioned candidate committees, disseminating ads with the same intended  
17 audience, on the same TV station, and at the same time.<sup>31</sup> Attached as exhibits to the Complaint  
18 are documents obtained from the Federal Communication Commission’s (“FCC”) public  
19 database that contain information about ads National Media placed for AFA and the  
20 aforementioned committees.<sup>32</sup>

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<sup>28</sup> *Id.* § 109.21(h).

<sup>29</sup> *See* Compl. at 2.

<sup>30</sup> *See generally* AFA Resp.

<sup>31</sup> *See* Compl. at 1-2, 9, 11-12.

<sup>32</sup> These FCC filings were also attached to the Complaint. *See* Compl. Exs.

1           The available information indicates that National Media used or conveyed non-public  
2 information to AFA about the Hawley, Rosendale, and Sessions Committees’ “plans, projects,  
3 activities or needs” that was material to the placement of the AFA’s communications. The  
4 submitted FCC filings show that the same National Media official was involved in the placement  
5 of ads for AFA and the Hawley, Rosendale, and Sessions Committees, and included ads that  
6 were placed on the same television station, within days of each other, running during the same  
7 time period or in close proximity. Specifically, in at least eight instances,<sup>33</sup> Jon Ferrell, National  
8 Media’s Director of Accounting, signed agreements for the placement of ads on behalf of AFA  
9 and either the Sessions, Hawley, or Rosendale Committees.<sup>34</sup> In one instance, Farrell signed  
10 agreements on behalf of both the Rosendale Committee and AFA on October 8, 2018, with the  
11 ads for both entities airing on television station KECI at the same time period.<sup>35</sup> The Rosendale  
12 Committee ads aired from October 9, 2018, through October 16, 2018, at a cost of \$13,065.<sup>36</sup>  
13 Contemporaneously, the AFA ads attacking Rosendale’s opponent aired on television station  
14 KECI from October 5, 2018, through October 11, 2018, in amounts totaling \$37,260.<sup>37</sup> Over a  
15 three day period — October 9, 2018 through October 11, 2018 — the AFA and Rosendale

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<sup>33</sup> The Complaint refers to other instances in which National Media effectively placed ads for AFA and the Sessions Committee without the corresponding forms establishing that Ferrell signed on behalf on both entities. Compl at 7-16. There, AFA either filed the “Agreement Form for Non-Candidate/Issue Advertisements” with Ferrell’s signature but the “Agreement Form for Political Candidate Advertisements” for Sessions Committee ads that aired during the same time period or in close proximity to the AFA ads was not disclosed, or vice versa. *See* Compl. ¶¶ 19(a), (b), (g), and (h). In two other instances, the Complaint refers to Sessions Committee and AFA ads that aired during overlapping periods, but does not include either agreement form. *See* Compl. ¶¶ 19(c) and (f). The FCC’s online public database likewise does not include the forms absent in the Complaint or attached exhibits.

<sup>34</sup> *See* Compl. ¶¶ 19, 22, and 25.

<sup>35</sup> *See* Compl., Montana Ex. A.

<sup>36</sup> *See* Compl., Montana Ex. A at 10-12.

<sup>37</sup> *See* Compl., Montana Ex. B at 11, 13.

1 Committee ads both appeared on eight television programs, which included “The NBC Today  
2 Show,” the local television evening news programs at 5, 6 and 10 p.m., respectively, “Ellen,”  
3 “The Voice,” and “The Tonight Show with Jimmy Fallon.”<sup>38</sup>

4 This same pattern of overlapping ads appeared with respect to Ferrell’s signed  
5 agreements on behalf of the Hawley Committee and AFA. On October 11, 2018, Ferrell signed  
6 the “Agreement Form for Political Candidate Advertisements” on behalf of the Hawley  
7 Committee, to air ads on television station KOLR from October 16, 2018, through October 22,  
8 2018, in amounts totaling \$25,405.06.<sup>39</sup> Six days later, on October 17, 2018, Ferrell signed the  
9 corresponding “Agreement Form for Non-Candidate/Issue Advertisements” on behalf of Red  
10 Eagle for AFA, to run ads on television station KOLR from October 17, 2018, through  
11 October 23, 2018, in amounts totaling \$26,785.<sup>40</sup> During the overlapping period of October 17,  
12 2018 through October 22, 2018, National Media placed ads to air on the same programs, which  
13 included KOLR.’s early morning news broadcasts at 5:00 a.m. and 5:30 a.m., respectively,  
14 “NCIS,” “NCIS: New Orleans,” and “NCIS: Los Angeles.”<sup>41</sup> Additionally, National Media  
15 placed Hawley Committee and AFA ads to run on programs airing in close proximity.  
16 Specifically, on October 23, 2018, National Media placed an AFA sponsored ad to air during the  
17 “NFL London Game” on television station KOLR, which had an airtime of 8:30 a.m. to 11:00  
18 a.m.<sup>42</sup> Subsequently, National Media placed a Hawley Committee ad to air during the next NFL

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<sup>38</sup> See Compl., Montana Exs. A and B.

<sup>39</sup> See Compl., Missouri Ex. L.

<sup>40</sup> Though not included in the Complaint, the FCC’s online public database discloses this form. See Licensing & Databases Public Inspection Files-Broadcast Stations TV, [https://publicfiles.fcc.gov/tv-profile/kolr/search/america\\_first\\_action](https://publicfiles.fcc.gov/tv-profile/kolr/search/america_first_action).

<sup>41</sup> See Compl., Missouri Exs. L and M.

<sup>42</sup> See Compl., Missouri Ex. M.

1 game (Cincinnati Bengals v. the Kansas City Chiefs) on the same television station, which was  
2 slotted to air between 12:00 p.m. to 3:00 p.m.<sup>43</sup>

3 In another example, on a contract originally dated September 27, 2018, and revised  
4 October 9, 2018, AFA through Red Eagle contracted to place \$205,800 in AFA ads to run from  
5 October 10 through October 16, 2018 on television station KDFW.<sup>44</sup> Ferrell signed the  
6 corresponding “Agreement Form for Non-Candidate/Issue Advertisements” on behalf of Red  
7 Eagle for AFA.<sup>45</sup> On the same television station, Ferrell signed the corresponding “Agreement  
8 Form for Political Candidate Advertisements” as an “agent for Pete Sessions for Congress” to a  
9 contract originally dated September 28, 2018, which was revised on October 2, 2018, and  
10 uploaded to the FCC database on October 4, 2018. Under the terms of this contract, AMAG  
11 placed \$77,850 in Sessions Committee ads for the period September 29, 2018, through  
12 October 8, 2018. Also during this period, Ferrell signed an “Agreement Form for Political  
13 Candidate Advertisements” as an “agent for Josh Hawley for Senate” dated August 16, 2018, for  
14 ads totaling \$2,805 supporting Josh Hawley, which ran from October 9, 2018, to October 15,  
15 2016, on the television station WSIL.<sup>46</sup> Subsequently, Ferrell signed an October 3, 2018,  
16 “Agreement Form for Non-Candidate/Issue Advertisements” on behalf of AFA to run ads  
17 totaling \$25,675 supporting Hawley or attacking his opponent on television station WSIL during  
18 the same time period.<sup>47</sup> The Hawley Committee and AFA ads thus aired on numerous television

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<sup>43</sup> See Compl., Missouri Ex. L.

<sup>44</sup> See Compl. Texas Ex. M.

<sup>45</sup> Compl., Texas Exs. M and N.

<sup>46</sup> See Compl., Missouri Ex. B.

<sup>47</sup> Compl., Missouri Ex. D.

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1 programs on the same date during this time period, including local news broadcasts airing at 6:00  
2 a.m., 6:00 p.m., 6:30 p.m., and 10:00 p.m., respectively, “Good Morning America” and “Jimmy  
3 Kimmel Live!”<sup>48</sup>

4 In a previous matter, the Commission found reason to believe that the third element of the  
5 common vendor conduct prong was satisfied and investigated where a principal of a common  
6 vendor, “while providing consulting services, arranging media buys, and producing television  
7 ads” for the candidate committee, was also providing the same services to an organization that  
8 supported the candidate.<sup>49</sup> These dual roles, the Commission explained, placed the principal of  
9 the common vendor “in a position to know non-public information regarding” the candidate’s  
10 campaign and the organization’s plans for the election cycle and to use or convey that  
11 information in advising and guiding both clients, including on issues related to the allocation of  
12 resources.<sup>50</sup>

13 Here, the available information similarly indicates that the same National Media official,  
14 Ferrell, was involved in the placement of ads for both the AFA and the Hawley, Rosendale and  
15 Sessions Committees, putting him in a position to know non-public information that may have  
16 informed the placement of the AFA’s ads supporting the aforementioned candidates. And as  
17 outlined above, the parallel placement and distribution of the ads by National Media provide  
18 additional support for the inference that non-public information about these committees’ plans,  
19 activities, and needs influenced National Media’s placement of AFA’s ads.

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<sup>48</sup> See Compl., Missouri Exs. C and E.

<sup>49</sup> See Factual & Legal Analysis at 3-4, 6-7, 10-11, MUR 5415 (Club for Growth).

<sup>50</sup> *Id.* The Commission subsequently voted to take no further action, concluding that the investigation produced no evidence of common vendor coordination. See Commission Certification, MUR 5415 (Nov. 12, 2008) (Club for Growth); Third General Counsel’s Report at 15, MUR 5415 (Club for Growth).

1 Respondent argues that the Commission’s coordination standard is not met here.<sup>51</sup>  
2 According to the available information, National Media claims that it adopted and implemented a  
3 firewall policy that prohibited the same employees or consultants from performing work relating  
4 to more than one client on opposite sides of the firewall, for the same election or race. And AFA  
5 attaches to its Response a redacted independent contractor agreement with Red Eagle that  
6 includes a “Non-Coordination” provision, which prohibits contacts between the vendor and AFA  
7 regarding the plans, projects, activities or needs of a federal candidate, or similarly situated  
8 contacts between the vendor and the candidate regarding AFA.<sup>52</sup> But under its plain terms, the  
9 National Media policy does not apply to management or administrative employees such as  
10 Ferrell.<sup>53</sup> Further, the firewall policy was not signed by any National Media employee, and there  
11 are no details regarding when it was distributed and how it was implemented.<sup>54</sup> And while  
12 AFA’s stated policy includes provisions regarding coordinated contacts, Ferrell’s activities on  
13 both sides of the firewall during the same time period indicates that the policy was insufficient to  
14 ensure that the same employees could not simultaneously perform work for AFA and the  
15 candidates at issue in this matter. Under these circumstances, it appears that the firewall policy  
16 failed to prevent material information about the candidate’s communication strategies from being

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<sup>51</sup> See generally AFA Resp.

<sup>52</sup> AFA Resp.; Ex. A.

<sup>53</sup> Specifically, the firewall policy excludes “employees or consultants who provide exclusively administrative assistance (e.g., reception, clerical, or IT support)” or “employees who perform management functions (e.g., financial, strategic, or corporate leadership) which affect all AMAG clients” from the firewall policy.

<sup>54</sup> The Commission has stated that a “person paying for a communication seeking to use the firewall safe harbor should be prepared to provide reliable information (e.g., affidavits) about an organization’s firewall, and how and when the firewall was distributed and implemented.” Coordinated Communications, 71 Fed. Reg. 33,190, 33,205 (June 8, 2006).



1 used by National Media officials, or passing to AFA, and thus that the firewall safe harbor does  
2 not apply.<sup>55</sup>

3 Respondent further contends that the fact that ad buy information is publicly available  
4 and disclosed “immediately” through the FCC’s public database renders common vendor  
5 coordination legally impossible.<sup>56</sup> But the third element of the common vendor standard focuses  
6 on whether the commercial vendor uses or conveys to the person paying for the communication  
7 information that is material to its distribution, irrespective of when the communication airs.<sup>57</sup>  
8 Further, the argument that the ad buys were publicly available ignores the key fact that the *same*  
9 company and personnel placed ads for both the payor and the candidate committee, belying the  
10 contention that the relevant participants relied solely on information in the stations’ public  
11 inspection files to make placement decisions. Importantly, Respondent does not argue that they  
12 in fact relied on publicly available information to make their ad placement decisions, or even that  
13 they were contemporaneously aware of the information in the public inspection files.<sup>58</sup>

14 Another argument advanced is that Ferrell’s signature on the NAB Form PB-18, *i.e.*, the  
15 “agreement form,” is merely administrative and that Ferrell does not “authorize” the ad buys  
16 placed by National Media’s media buyers. This view insists that the “agreement forms” that bear

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<sup>55</sup> See 11 C.F.R. § 109.21(h).

<sup>56</sup> See AFA Resp. at 2, MUR 7654. “To qualify for the safe harbor, the person paying for the communication bears the burden of showing that the information used in creating, producing, or distributing the communication was obtained from a publicly available source.” 71 Fed. Reg. at 33,205.

<sup>57</sup> See 11 C.F.R. § 109.21(d)(4)(iii).

<sup>58</sup> Respondent’s failure to assert that their ad placement decisions were actually based on information in the stations’ public files distinguishes this matter from MUR 5506 (EMILY’s List). See First General Counsel’s Report at 5-7, MUR 5506 (concluding that the response rebuts allegation of coordination because the committee “states that it made its decisions about placing and pulling ads on information that television stations are required to make public”), Commission Certification, MUR 5506 (Aug. 12, 2005).

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1 Ferrell’s signature (NAB Form PB-18) are not contracts, do not authorize the airing or placement  
2 of ads, and have nothing whatsoever to do with the selection of audiences and time slots.  
3 Additionally, it is argued that Ferrell performs an administrative position at National Media and  
4 that his position is one that cannot facilitate coordination. The available information includes a  
5 sworn affidavit from Ferrell, who avers that he is not involved in the creation, production, or  
6 distribution of any advertising and that his interaction with National Media’s buyers generally  
7 consist of receiving billing and invoicing instructions from those buyers.

8           These arguments are not persuasive. As the Commission explained in the context of the  
9 former employee conduct standard, the “use or convey” standard “does not make any distinction  
10 between categories or ranks of employees.”<sup>59</sup> The Commission specifically declined to limit its  
11 application to “a specified class of employees who are likely to ‘possess material political  
12 information.’”<sup>60</sup> Such reliance on Ferrell’s allegedly administrative responsibilities lacks  
13 merit.<sup>61</sup>

14           Further, according to the National Association of Broadcasters — the entity that created  
15 the ad placement forms themselves — the “agreement forms” Ferrell signed were “*designed to*  
16 *serve as actual contracts for the sale of political broadcast time* and to satisfy FCC record

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<sup>59</sup> See Advisory Opinion 2016-21 at 5 (Great America PAC); *see also* 11 C.FR. § 109.21(d)(5).

<sup>60</sup> *Id.* (quoting 68 Fed. Reg. at 437).

<sup>61</sup> *Id.* (The Commission specifically declined to limit its application to “a specified class of employees who are likely to ‘possess material political information.’”).

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**PROPOSED Factual and Legal Analysis**  
Page 15 of 16

1 retention requirements.”<sup>62</sup> By signing the forms, Ferrell represented in writing that the “payment  
2 for the above described broadcast time had been furnished” and that he was “authorized to  
3 announce the time as paid” by AFA and the Hawley, Rosendale, and Sessions Committees.<sup>63</sup>  
4 And even if it could be assumed that such writings were not the “actual contracts” they expressly  
5 announce themselves to be, it would not change the fact that Ferrell was manifestly in a position  
6 to know when and where the ads were being placed and the cost of the ad placements for both  
7 the Hawley, Rosendale, and Sessions Committees and AFA — because he placed them.<sup>64</sup> This  
8 information, together with the pattern of placement of the ads, supports a reasonable inference  
9 that National Media used information about the Hawley, Rosendale, and Sessions Committees to  
10 place the AFA’s ads supporting these campaigns. And Ferrell’s affidavit disclaiming knowledge  
11 of the forms’ contents is contravened by his representations in them and his signatures on them.

12           Based on the foregoing, the Commission finds reason to believe that America First  
13 Action, Inc. and Jon Proch in his official capacity as treasurer violated 52 U.S.C. §§ 30104(b),

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<sup>62</sup> See National Association of Broadcasters, Political Broadcast Agreement Forms, PB-18, available at <https://gab.org/wp-content/uploads/2016/06/pb18-form-final-c1.pdf>. Section 315 of the Communications Act requires broadcasters to retain a record containing the following information in connection with political advertisements: “specific schedules of advertising time by candidates and certain issue advertisers, as well as the final dispositions or ‘deals’ agreed to by the broadcaster and the advertiser in response to any requests.” See About Public Inspection Files, Federal Communications Commission, available at <https://publicfiles.fcc.gov/about-station-profiles/>. The NAB PB-18 form is designed to fulfill this requirement.

<sup>63</sup> See, e.g., Compl., Texas Ex. L, Missouri Ex. B, and Montana Ex. C. In fact, Ferrell signed each agreement form as the “agent” of the Hawley, Rosendale, and Sessions Committees, respectively. *Id.*

<sup>64</sup> The Commission has explained that “common leadership or overlapping administrative personnel does not defeat the use of a firewall policy,” unless there is specific information that it did not prevent the flow of material information. 71 Fed. Reg. at 33,207. As noted above, the facts indicate that Ferrell had access to material information about ad placements for AFA and the Hawley, Rosendale and Sessions Committees, and the pattern of these placements supports an inference that National Media may have used this information to maximize the effect of the ads it placed. This situation stands in contrast to MUR 5823, where the Commission concluded that the common vendor standard was not satisfied because the media buyer vendor provided clerical and administrative support and did not have adequate decision-making control or knowledge of the communications. See Factual & Legal Analysis at 10-11, MUR 5823 (Citizens Club for Growth). The available facts do not support that as a company National Media was retained merely to provide administrative and clerical support for media buys, that it lacked decision-making authority, or that it lacked knowledge of the communications at issue.

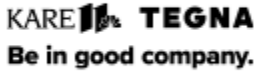
MUR 7654 (America First Action, *et al.*)

**PROPOSED** Factual and Legal Analysis

Page 16 of 16

- 1 30116(a), and 30118(a) by making and failing to report excessive and prohibited in-kind
- 2 contributions to the Hawley, Rosendale and Sessions Committees in the form of coordinated
- 3 communications.

INVOICE



**KARE**  
**8811 Olson Memorial Highway**  
**Minneapolis, MN 55427**  
**Main: (763)546-1111**  
**Billing:**

[www.kare11.com](http://www.kare11.com)

Billing Address:

**Red Eagle Media Group / POL**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Property	KARE		
Invoice #	2557979-1	Order #	2557979
Invoice Date	10/23/22	Alt Order #	WOC13820852
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/17/22	Flight Dates	10/11/22 - 10/17/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15324		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1075		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	M205211		
Product 1	1743		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/22	10/17/22	NBC TODAY SHOW	7-9a	2--22--	:30	6	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 2--22-- 6 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KARE Th 10/13/22 7:20 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 2 KARE Th 10/13/22 7:56 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 6 KARE F 10/14/22 7:57 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 4 KARE F 10/14/22 8:37 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 7 KARE M 10/17/22 7:26 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 5 KARE M 10/17/22 8:57 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM									
2	10/11/22	10/15/22	KARE 11 SATURDAY	8-10a	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/22 10/16/22 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Sa 10/15/22 8:24 AM KARE 11 SATURDAY 8-10a :30 MNFF0001000H \$2,000.00 NM									
3	10/11/22	10/16/22	TodayShow Su	Today Show Su	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/22 10/16/22 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Su 10/16/22 8:26 AM TodayShow Su Today Show Su :30 MNFF0001000H \$750.00 NM									
4	10/11/22	10/17/22	JEOPARDY	430-5p	1--11--	:30	3	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 1--11-- 3 \$5,500.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# EXHIBIT 4 INVOICE

Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2557979-1	Invoice Month	October 2022
Invoice Date	10/23/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15324		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
4	10/11/22	10/17/22	JEOPARDY	430-5p	1--11--	:30	3	\$5,500.00	NM																																																																		
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5	KARE	M	10/17/22	6:23 PM	M-F 6-6:30P KARE 11 NEWS AT 6-630p	6-630p	:30	MNFF0001000H	\$3,000.00	NM																																																																	
10	10/11/22	10/13/22	LAW & ORDER: SVU	8-9p	---1---	:30	1	\$4,000.00	NM																																																																		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# EXHIBIT 4 INVOICE

Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2557979-1	Invoice Month	October 2022
Invoice Date	10/23/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15324		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
12	10/11/22	10/17/22	SETH MEYERS NBC	1137pm-1237xm	2--1---	:30	3	\$650.00	NM																																																																																																	
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1	KARE	M	10/17/22	10:56 AM	Today Show 4th Hour	10-11a	:30	MNFF0001000H	\$650.00	NM																																																																																																
16	10/11/22	10/17/22	Law & Order	7-8p	---1---	:30	1	\$3,000.00	NM																																																																																																	
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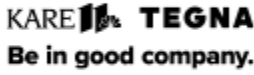
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# EXHIBIT 4 INVOICE

Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2557979-1	Invoice Month	October 2022
Invoice Date	10/23/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15324		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
17	10/11/22	10/17/22	KARE News 10p	KARE News 10p	1--11--	:30	3	\$3,500.00	NM																																												
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2	KARE	F	10/14/22	10:14 PM	KARE News 10p	KARE News 10p	:30	MNFF0001000H	\$3,500.00	NM																																											
3	KARE	M	10/17/22	10:27 PM	KARE News 10p	KARE News 10p	:30	MNFF0001000H	\$3,500.00	NM																																											
18	10/11/22	10/17/22	Post NFL Late News	Post NFL Late New	-----1	:30	1	\$2,000.00	NM																																												
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1	KARE	Su	10/16/22	11:06 PM	Post NFL Late News	Post NFL Late New	:30	MNFF0001000H	\$2,000.00	NM																																											
<b>Total Spots</b>							<b>41</b>																																														

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$83,000.00</b>
<u>Agency Commission</u>	<b>\$12,450.00</b>
<u>Net Amount Due</u>	<b>\$70,550.00</b>

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INVOICE



**KARE**  
**8811 Olson Memorial Highway**  
**Minneapolis, MN 55427**  
**Main: (763)546-1111**  
**Billing:**

[www.kare11.com](http://www.kare11.com)

Billing Address:

**Red Eagle Media Group / POL**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Property	KARE		
Invoice #	2573745-1	Order #	2573745
Invoice Date	10/30/22	Alt Order #	WOC13846220
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/30/22	Flight Dates	10/25/22 - 10/31/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15434		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1075		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	M205211		
Product 1	1743		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/22	10/28/22	NBC TODAY SHOW	7-9a	- 1111 - -	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/22 10/30/22 - 1111 - - 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Tu 10/25/22 7:26 AM NBC TODAY SHOW 7-9a :30 MNFF0002000H \$1,600.00 NM 2 KARE W 10/26/22 8:18 AM NBC TODAY SHOW 7-9a :30 MNFF0002000H \$1,600.00 NM 3 KARE Th 10/27/22 8:22 AM NBC TODAY SHOW 7-9a :30 MNFF0002000H \$1,600.00 NM 4 KARE F 10/28/22 7:23 AM NBC TODAY SHOW 7-9a :30 MNFF0002000H \$1,600.00 NM									
3	10/25/22	10/30/22	TodayShow Su	Today Show Su	- - - - - 1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/22 10/30/22 - - - - - 1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Su 10/30/22 8:25 AM TodayShow Su Today Show Su :30 MNFF0002000H \$750.00 NM									
5	10/25/22	10/31/22	M-F 4-4:30P KARE 11 N 4-430P EWS AT 4		11111 - -	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/22 10/31/22 11111 - - 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Tu 10/25/22 4:17 PM M-F 4-4:30P KARE 11 NEWS AT 4-430P :30 MNFF0002000H \$1,500.00 NM 2 KARE W 10/26/22 4:09 PM M-F 4-4:30P KARE 11 NEWS AT 4-430P :30 MNFF0002000H \$1,500.00 NM 3 KARE Th 10/27/22 4:19 PM M-F 4-4:30P KARE 11 NEWS AT 4-430P :30 MNFF0002000H \$1,500.00 NM 4 KARE F 10/28/22 4:10 PM M-F 4-4:30P KARE 11 NEWS AT 4-430P :30 MNFF0002000H \$1,500.00 NM									
7	10/25/22	10/31/22	M-F 6-6:30P KARE 11 N 6-630p EWS AT 6		11111 - -	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/22 10/31/22 11111 - - 5 \$3,000.00									

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Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2573745-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/30/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15434		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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4	KARE	F	10/28/22	6:24 PM	M-F 6-6:30P KARE 11 NEWS AT 6-630p	6-630p	:30	MNFF0002000H	\$3,000.00	NM																																																																												
12	10/25/22	10/31/22	KARE 11 SUNRISE	5-6a	11111--	:30	5	\$300.00	NM																																																																													
<table style="width: 100%; border-collapse: collapse;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/25/22</td> <td>10/31/22</td> <td>11111--</td> <td>5</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KARE</td> <td>Tu</td> <td>10/25/22</td> <td>5:42 AM</td> <td>KARE 11 SUNRISE</td> <td>5-6a</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KARE</td> <td>W</td> <td>10/26/22</td> <td>5:28 AM</td> <td>KARE 11 SUNRISE</td> <td>5-6a</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KARE</td> <td>Th</td> <td>10/27/22</td> <td>5:45 AM</td> <td>KARE 11 SUNRISE</td> <td>5-6a</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KARE</td> <td>F</td> <td>10/28/22</td> <td>5:44 AM</td> <td>KARE 11 SUNRISE</td> <td>5-6a</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/25/22	10/31/22	11111--	5	\$300.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KARE	Tu	10/25/22	5:42 AM	KARE 11 SUNRISE	5-6a	:30	MNFF0002000H	\$300.00	NM	2	KARE	W	10/26/22	5:28 AM	KARE 11 SUNRISE	5-6a	:30	MNFF0002000H	\$300.00	NM	3	KARE	Th	10/27/22	5:45 AM	KARE 11 SUNRISE	5-6a	:30	MNFF0002000H	\$300.00	NM	4	KARE	F	10/28/22	5:44 AM	KARE 11 SUNRISE	5-6a	:30	MNFF0002000H	\$300.00	NM
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13	10/25/22	10/29/22	KARE 11 SATURDAY	8-10a	-----2-	:30	2	\$1,500.00	NM																																																																													
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14	10/25/22	10/31/22	JEOPARDY	430-5p	11111--	:30	5	\$4,000.00	NM																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# EXHIBIT 4 INVOICE

Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2573745-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/30/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15434		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
16	10/25/22	10/31/22	BREAKING THE NEWS	630-7p	11111--	:30	5	\$1,500.00	NM																																																																											
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/25/22</td> <td>10/31/22</td> <td>11111--</td> <td>5</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KARE</td> <td>Tu</td> <td>10/25/22</td> <td>6:53 PM</td> <td>BREAKING THE NEWS</td> <td>630-7p</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KARE</td> <td>W</td> <td>10/26/22</td> <td>6:42 PM</td> <td>BREAKING THE NEWS</td> <td>630-7p</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KARE</td> <td>Th</td> <td>10/27/22</td> <td>6:50 PM</td> <td>BREAKING THE NEWS</td> <td>630-7p</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KARE</td> <td>F</td> <td>10/28/22</td> <td>6:50 PM</td> <td>BREAKING THE NEWS</td> <td>630-7p</td> <td>:30</td> <td>MNFF0002000H</td> <td>\$1,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/25/22	10/31/22	11111--	5	\$1,500.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KARE	Tu	10/25/22	6:53 PM	BREAKING THE NEWS	630-7p	:30	MNFF0002000H	\$1,500.00	NM	2	KARE	W	10/26/22	6:42 PM	BREAKING THE NEWS	630-7p	:30	MNFF0002000H	\$1,500.00	NM	3	KARE	Th	10/27/22	6:50 PM	BREAKING THE NEWS	630-7p	:30	MNFF0002000H	\$1,500.00	NM	4	KARE	F	10/28/22	6:50 PM	BREAKING THE NEWS	630-7p	:30	MNFF0002000H	\$1,500.00	NM
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4	KARE	F	10/28/22	6:50 PM	BREAKING THE NEWS	630-7p	:30	MNFF0002000H	\$1,500.00	NM																																																																										
17	10/25/22	10/31/22	TONIGHT SHOW W/ JIM MY FALLON	1035-1137pm	11111--	:30	5	\$1,000.00	NM																																																																											
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18	10/25/22	10/29/22	SAT NITE LIVE	Saturday Night Live	-----1-	:30	1	\$1,500.00	NM																																																																											
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	10/24/22	10/30/22	-----1-	1	\$1,500.00																																																																															
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19	10/25/22	10/30/22	MINNESOTA BOUND	1105PM-1135PM	-----1	:30	1	\$750.00	NM																																																																											
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
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1	KARE	Su	10/30/22	11:44 PM	MINNESOTA BOUND	1105PM-1135PM	:30	MNFF0002000H	\$750.00	NM																																																																										
<u>Total Spots</u>							<b>37</b>																																																																													

**Include Invoice # on Check - Payment Terms 30 Days**

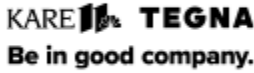
<u>Gross Total</u>	<b>\$71,600.00</b>
<u>Agency Commission</u>	<b>\$10,740.00</b>
<u>Net Amount Due</u>	<b>\$60,860.00</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



**KARE**  
**8811 Olson Memorial Highway**  
**Minneapolis, MN 55427**  
**Main: (763)546-1111**  
**Billing:**

[www.kare11.com](http://www.kare11.com)

Billing Address:

**Red Eagle Media Group / POL**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Property	KARE		
Invoice #	2558041-1	Order #	2558041
Invoice Date	10/30/22	Alt Order #	WOC13820864
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/24/22	Flight Dates	10/18/22 - 10/24/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15325		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1075		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	M205211		
Product 1	1743		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/22	10/24/22	NBC TODAY SHOW	7-9a	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/22 10/24/22 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Tu 10/18/22 7:20 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 2 KARE W 10/19/22 8:52 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 3 KARE Th 10/20/22 8:38 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 4 KARE F 10/21/22 8:29 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM 5 KARE M 10/24/22 8:58 AM NBC TODAY SHOW 7-9a :30 MNFF0001000H \$1,600.00 NM									
2	10/18/22	10/22/22	KARE 11 SATURDAY	8-10a	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/22 10/23/22 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Sa 10/22/22 9:09 AM KARE 11 SATURDAY 8-10a :30 MNFF0001000H \$2,000.00 NM									
3	10/18/22	10/23/22	TodayShow Su	Today Show Su	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/22 10/23/22 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KARE Su 10/23/22 8:48 AM TodayShow Su Today Show Su :30 MNFF0001000H \$750.00 NM									
4	10/18/22	10/24/22	JEOPARDY	430-5p	11-1---	:30	3	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/22 10/24/22 11-1--- 3 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

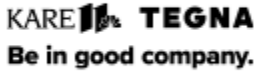
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# EXHIBIT 4 INVOICE

Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2558041-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/24/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15325		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
4	10/18/22	10/24/22	JEOPARDY	430-5p	11-1---	:30	3	\$5,500.00	NM																																																																														
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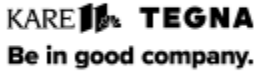
Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# EXHIBIT 4 INVOICE

Send Payment To:



**KARE**  
**KARE**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2558041-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/24/22
Advertiser	ISS/ Minnesota for Freedom		
Product	MN22		
Estimate #	15325		

[www.kare11.com](http://www.kare11.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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11	10/18/22	10/24/22	SETH MEYERS NBC	1137pm-1237xm	11111--	:30	5	\$650.00	NM																																																																																								
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/18/22</td> <td>10/24/22</td> <td>11111--</td> <td>5</td> <td>\$650.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KARE</td> <td>Tu</td> <td>10/18/22</td> <td>12:36 AM</td> <td>SETH MEYERS NBC</td> <td>1137pm-1237xm</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$650.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KARE</td> <td>W</td> <td>10/19/22</td> <td>12:35 AM</td> <td>SETH MEYERS NBC</td> <td>1137pm-1237xm</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$650.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KARE</td> <td>Th</td> <td>10/20/22</td> <td>12:31 AM</td> <td>SETH MEYERS NBC</td> <td>1137pm-1237xm</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$650.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KARE</td> <td>F</td> <td>10/21/22</td> <td>12:23 AM</td> <td>SETH MEYERS NBC</td> <td>1137pm-1237xm</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$650.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>KARE</td> <td>M</td> <td>10/24/22</td> <td>12:02 AM</td> <td>SETH MEYERS NBC</td> <td>1137pm-1237xm</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/18/22	10/24/22	11111--	5	\$650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KARE	Tu	10/18/22	12:36 AM	SETH MEYERS NBC	1137pm-1237xm	:30	MNFF0001000H	\$650.00	NM	2	KARE	W	10/19/22	12:35 AM	SETH MEYERS NBC	1137pm-1237xm	:30	MNFF0001000H	\$650.00	NM	3	KARE	Th	10/20/22	12:31 AM	SETH MEYERS NBC	1137pm-1237xm	:30	MNFF0001000H	\$650.00	NM	4	KARE	F	10/21/22	12:23 AM	SETH MEYERS NBC	1137pm-1237xm	:30	MNFF0001000H	\$650.00	NM	5	KARE	M	10/24/22	12:02 AM	SETH MEYERS NBC	1137pm-1237xm	:30	MNFF0001000H	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																												
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2	KARE	W	10/19/22	12:35 AM	SETH MEYERS NBC	1137pm-1237xm	:30	MNFF0001000H	\$650.00	NM																																																																																							
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<b>Total Spots</b>							<b>31</b>																																																																																										

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$83,000.00</b>
<u>Agency Commission</u>	<b>\$12,450.00</b>
<u>Net Amount Due</u>	<b>\$70,550.00</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	SISSUE
Estimate Number	15324

Invoice #	200033430
Invoice Date	10/23/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/17/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	523503
Alt Order #	WOC13820850
Deal #	
Order Flight	10/13/22 - 10/17/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCCO	M-F Local News 430a-5a	428a-5a		10/11/22 to 10/17/22	5x	2--12--				
	WCCO			Th	10/13/22	:30	4:57 AM	MNFF0001000H	\$300.00		1
	WCCO			F	10/14/22	:30	4:39 AM	MNFF0001000H	\$300.00		2
	WCCO			F	10/14/22	:30	4:58 AM	MNFF0001000H	\$300.00		3
	WCCO			M	10/17/22	:30	4:40 AM	MNFF0001000H	\$300.00		4
	WCCO			M	10/17/22	:30	4:55 AM	MNFF0001000H	\$300.00		5
2	WCCO	M-F Local News 5a-6a	458a-6a		10/11/22 to 10/17/22	5x	2--12--				
	WCCO			Th	10/13/22	:30	5:42 AM	MNFF0001000H	\$600.00		1
	WCCO			F	10/14/22	:30	5:12 AM	MNFF0001000H	\$600.00		3
	WCCO			F	10/14/22	:30	5:29 AM	MNFF0001000H	\$600.00		2
	WCCO			M	10/17/22	:30	5:14 AM	MNFF0001000H	\$600.00		5
	WCCO			M	10/17/22	:30	5:58 AM	MNFF0001000H	\$600.00		4
3	WCCO	M-F Local News 6a-7a	558a-7a		10/11/22 to 10/17/22	5x	2--12--				
	WCCO			Th	10/13/22	:30	5:58 AM	MNFF0001000H	\$1,500.00		1
	WCCO			F	10/14/22	:30	5:59 AM	MNFF0001000H	\$1,500.00		2
	WCCO			F	10/14/22	:30	6:55 AM	MNFF0001000H	\$1,500.00		3
	WCCO			M	10/17/22	:30	6:23 AM	MNFF0001000H	\$1,500.00		5
	WCCO			M	10/17/22	:30	6:44 AM	MNFF0001000H	\$1,500.00		4
4	WCCO	CBS Mornings	658a-9a		10/11/22 to 10/17/22	5x	2--12--				
	WCCO			Th	10/13/22	:30	8:55 AM	MNFF0001000H	\$2,000.00		1
	WCCO			F	10/14/22	:30	7:59 AM	MNFF0001000H	\$2,000.00		2
	WCCO			F	10/14/22	:30	8:45 AM	MNFF0001000H	\$2,000.00		3
	WCCO			M	10/17/22	:30	8:30 AM	MNFF0001000H	\$2,000.00		4
	WCCO			M	10/17/22	:30	8:59 AM	MNFF0001000H	\$2,000.00		5
5	WCCO	CBS This Morning Saturday	6a-8a		10/10/22		-----2-				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	SISSUE
Estimate Number	15324
Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	200033430
Invoice Date	10/23/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/17/22
Order #	523503
Alt Order #	WOC13820850
Deal #	
Order Flight	10/13/22 - 10/17/22
Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743
Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCCO	CBS This Morning Saturday	6a-8a								
					to 10/16/22	2x					
	WCCO			Sa	10/15/22	:30	6:59 AM	MNFF0001000H	\$700.00		2
	WCCO			Sa	10/15/22	:30	7:59 AM	MNFF0001000H	\$700.00		1
6	WCCO	Su Local News 6a-7a	558a-7a								
					10/10/22 to 10/16/22	1x	-----1				
	WCCO			Su	10/16/22	:30	6:59 AM	MNFF0001000H	\$600.00		1
7	WCCO	CBS Sunday Morning	758a-930a								
					10/10/22 to 10/16/22	1x	-----1				
	WCCO			Su	10/16/22	:30	9:01 AM	MNFF0001000H	\$4,500.00		1
8	WCCO	M-F WCCO Mid-Morn 9-10a	858a-10a								
					10/11/22 to 10/17/22	6x	2--22--				
	WCCO			Th	10/13/22	:30	9:10 AM	MNFF0001000H	\$1,500.00		1
	WCCO			Th	10/13/22	:30	9:56 AM	MNFF0001000H	\$1,500.00		2
	WCCO			F	10/14/22	:30	9:31 AM	MNFF0001000H	\$1,500.00		3
	WCCO			F	10/14/22	:30	9:52 AM	MNFF0001000H	\$1,500.00		4
	WCCO			M	10/17/22	:30	9:33 AM	MNFF0001000H	\$1,500.00		6
	WCCO			M	10/17/22	:30	9:54 AM	MNFF0001000H	\$1,500.00		5
9	WCCO	The Talk	1258p-2p								
					10/11/22 to 10/17/22	3x	1--11--				
	WCCO			Th	10/13/22	:00			<del>\$1,000.00</del>	See MG 9.4,9.5	1
					Breaking News/Sched Change						
	WCCO	M-F Local News 5a-6a	458a-6a	F	10/14/22	:30	5:52 AM	MNFF0001000H	\$600.00	MG for 9.1 10/13	4
	WCCO			F	10/14/22	:30	1:28 PM	MNFF0001000H	\$1,000.00		2
	WCCO	Su 7a Effective 12/27/21	7a-8a	Su	10/16/22	:30	7:42 AM	MNFF0001000H	\$400.00	MG for 9.1 10/13	5
	WCCO			M	10/17/22	:30	1:32 PM	MNFF0001000H	\$1,000.00		3
10	WCCO	Let's Make a Deal	2p-3p								
					10/11/22 to 10/17/22	3x	1--11--				
	WCCO			Th	10/13/22	:30	2:58 PM	MNFF0001000H	\$1,500.00		1

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# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	SISSUE
Estimate Number	15324

Invoice #	200033430
Invoice Date	10/23/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/17/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	523503
Alt Order #	WOC13820850
Deal #	
Order Flight	10/13/22 - 10/17/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WCCO	Let's Make a Deal	2p-3p								
	WCCO			F	10/14/22	:30	2:25 PM	MNFF0001000H	\$1,500.00		2
	WCCO			M	10/17/22	:30	2:24 PM	MNFF0001000H	\$1,500.00		3
11	WCCO	M-F Local News 5p-530p	5p-530p								
					10/11/22 to 10/17/22	3x	1--11--				
	WCCO			Th	10/13/22	:30	5:28 PM	MNFF0001000H	\$3,000.00		1
	WCCO			F	10/14/22	:30	5:12 PM	MNFF0001000H	\$3,000.00		2
	WCCO			M	10/17/22	:30	5:22 PM	MNFF0001000H	\$3,000.00		3
12	WCCO	CBS Evening News M-F	528p-6p								
					10/11/22 to 10/17/22	2x	1---1--				
	WCCO			F	10/14/22	:30	5:51 PM	MNFF0001000H	\$6,000.00		1
	WCCO			M	10/17/22	:30	5:59 PM	MNFF0001000H	\$6,000.00		2
13	WCCO	M-F Local News 6p-630p	558p-630p								
					10/11/22 to 10/17/22	3x	1--11--				
	WCCO			Th	10/13/22	:30	6:12 PM	MNFF0001000H	\$5,000.00		1
	WCCO			F	10/14/22	:30	6:11 PM	MNFF0001000H	\$5,000.00		2
	WCCO			M	10/17/22	:30	6:21 PM	MNFF0001000H	\$5,000.00		3
14	WCCO	Prime Access M-F 1b	627p-7p								
					10/11/22 to 10/17/22	3x	1--11--				
	WCCO			Th	10/13/22	:30	6:48 PM	MNFF0001000H	\$7,500.00		1
	WCCO			F	10/14/22	:30	6:44 PM	MNFF0001000H	\$7,500.00		2
	WCCO			M	10/17/22	:30	6:37 PM	MNFF0001000H	\$7,500.00		3
15	WCCO	Monday Prime Hr 1	658p-8p								
					10/11/22 to 10/17/22	1x	1-----				
	WCCO			M	10/17/22	:30	7:46 PM	MNFF0001000H	\$5,500.00		1
16	WCCO	Thursday Prime Hr 3	858p-10p								
					10/10/22 to 10/16/22	1x	---1---				
	WCCO			Th	10/13/22	:30	9:34 PM	MNFF0001000H	\$5,000.00		1

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# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	SISSUE
Estimate Number	15324

Invoice #	200033430
Invoice Date	10/23/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/17/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	523503
Alt Order #	WOC13820850
Deal #	
Order Flight	10/13/22 - 10/17/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WCCO	Friday Prime Hr 3	858p-10p								
					10/10/22 to 10/16/22	2x	----2--				
	WCCO			F	10/14/22	:30	9:31 PM	MNFF0001000H	\$5,000.00		2
	WCCO			F	10/14/22	:30	9:47 PM	MNFF0001000H	\$5,000.00		1
18	WCCO	Saturday Prime Hr 3	858p-10p								
					10/10/22 to 10/16/22	1x	-----1-				
	WCCO			Sa	10/15/22	:30	9:28 PM	MNFF0001000H	\$2,000.00		1
19	WCCO	DH Sunday Prime Hr 4	928p-1030p								
					10/10/22 to 10/16/22	2x	-----2				
	WCCO			Su	10/16/22	:30	10:11 PM	MNFF0001000H	\$3,000.00		1
	WCCO			Su	10/16/22	:30	10:25 PM	MNFF0001000H	\$3,000.00		2
20	WCCO	M-F/Sun Late News 10p	10p-1035p								
					10/11/22 to 10/17/22	4x	1--11-1				
	WCCO			Th	10/13/22	:30	10:25 PM	MNFF0001000H	\$3,500.00		1
	WCCO			F	10/14/22	:30	10:10 PM	MNFF0001000H	\$3,500.00		2
	WCCO			Su	10/16/22	:30	10:50 PM	MNFF0001000H	\$3,500.00		3
	WCCO			M	10/17/22	:30	10:34 PM	MNFF0001000H	\$3,500.00		4
21	WCCO	The Late Show	1037p-1137p								
					10/11/22 to 10/17/22	5x	2--12--				
	WCCO			Th	10/13/22	:30	11:21 PM	MNFF0001000H	\$2,000.00		1
	WCCO			F	10/14/22	:30	10:53 PM	MNFF0001000H	\$2,000.00		2
	WCCO			F	10/14/22	:30	11:36 PM	MNFF0001000H	\$2,000.00		3
	WCCO			M	10/17/22	:30	10:52 PM	MNFF0001000H	\$2,000.00		5
	WCCO			M	10/17/22	:30	11:15 PM	MNFF0001000H	\$2,000.00		4
22	WCCO	The Late Late Show	1137p-1237a								
					10/11/22 to 10/17/22	5x	2--12--				
	WCCO			Th	10/13/22	:30	12:26 AM	MNFF0001000H	\$600.00		1
	WCCO			F	10/14/22	:30	11:57 PM	MNFF0001000H	\$600.00		2
	WCCO			F	10/14/22	:30	12:37 AM	MNFF0001000H	\$600.00		3

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# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	SISSUE
Estimate Number	15324

Invoice #	200033430
Invoice Date	10/23/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/17/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	523503
Alt Order #	WOC13820850
Deal #	
Order Flight	10/13/22 - 10/17/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WCCO	The Late Late Show	1137p-1237a								
	WCCO			M	10/17/22	:30	11:54 PM	MNFF0001000H	\$600.00		5
	WCCO			M	10/17/22	:30	12:29 AM	MNFF0001000H	\$600.00		4
23	WCCO	NCAA Football Game 1	1058a-630p								
					10/10/22 to 10/16/22	1x	----- 1-				
	WCCO			Sa	10/15/22	:30	3:36 PM	MNFF0001000H	\$1,000.00		1
24	WCCO	Face The Nation	928a-1030a								
					10/10/22 to 10/16/22	1x	----- 1				
	WCCO			Su	10/16/22	:30	10:27 AM	MNFF0001000H	\$3,000.00		1
25	WCCO	Su 1030-11a News	1028a-11a								
					10/10/22 to 10/16/22	1x	----- 1				
	WCCO			Su	10/16/22	:30	10:54 AM	MNFF0001000H	\$2,300.00		1
26	WCCO	WCCO News at 4	358-5p								
					10/10/22 to 10/16/22	1x	---- 1--				
	WCCO			F	10/14/22	:30	4:08 PM	MNFF0001000H	\$1,500.00		1
27	WCCO	Prime Access Sa	628p-7p								
					10/10/22 to 10/16/22	1x	----- 1-				
	WCCO			Sa	10/15/22	:00			<del>\$3,000.00</del>	See MG 27.2,27.3	1
	WCCO	WCCO News at 4	358-5p	M	10/17/22	:30	4:22 PM	MNFF0001000H	\$1,500.00	MG for 27.1 10/15	3
	WCCO	WCCO News at 4	358-5p	M	10/17/22	:30	4:42 PM	MNFF0001000H	\$1,500.00	MG for 27.1 10/15	2
28	WCCO	Monday Prime Hr 3	858p-10p								
					10/11/22 to 10/17/22	1x	1-----				
	WCCO			M	10/17/22	:30	9:37 PM	MNFF0001000H	\$4,500.00		1
29	WCCO	Sa Late News 1035p-1105p	1035p-1105p								
					10/10/22 to 10/16/22	1x	----- 1-				
	WCCO			Sa	10/15/22	:30	11:00 PM	MNFF0001000H	\$1,500.00		1
30	WCCO	M-Th 1235a News RPT	1237a-109a								
					10/10/22 to 10/16/22	1x	--- 1---				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	SISSUE
Estimate Number	15324

Invoice #	200033430
Invoice Date	10/23/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/17/22

Order #	523503
Alt Order #	WOC13820850
Deal #	
Order Flight	10/13/22 - 10/17/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WCCO	M-Th 1235a News RPT	1237a-109a	Th	10/13/22	:30	1:02 AM	MNFF0001000H	\$200.00		1
31	WCCO	Buffalo @ Kansas City	325p-630p		10/10/22 to 10/16/22	1x	-----1				
	WCCO			Su	10/16/22	:30	5:50 PM	MNFF0001000H	\$14,000.00		1

Aired Spots **79**

<u>Gross Total</u>	<b>\$190,000.00</b>	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	<b>\$28,500.00</b>	
<u>Net Amount Due</u>	<b>\$161,500.00</b>	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15325

Invoice #	200033551
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/24/22

Order #	523508
Alt Order #	WOC13820865
Deal #	
Order Flight	10/18/22 - 10/24/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	105617
Advertiser Ref	515833

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCCO	M-F Local News 430a-5a	428a-5a								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	4:49 AM	MNFF0001000H	\$300.00		1
	WCCO			W	10/19/22	:30	4:54 AM	MNFF0001000H	\$300.00		2
	WCCO			Th	10/20/22	:30	4:48 AM	MNFF0001000H	\$300.00		3
	WCCO			F	10/21/22	:30	4:41 AM	MNFF0001000H	\$300.00		4
	WCCO			M	10/24/22	:30	4:55 AM	MNFF0001000H	\$300.00		5
2	WCCO	M-F Local News 5a-6a	458a-6a								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	5:57 AM	MNFF0001000H	\$600.00		1
	WCCO			W	10/19/22	:30	5:57 AM	MNFF0001000H	\$600.00		2
	WCCO			Th	10/20/22	:30	5:51 AM	MNFF0001000H	\$600.00		3
	WCCO			F	10/21/22	:30	5:52 AM	MNFF0001000H	\$600.00		4
	WCCO			M	10/24/22	:30	5:57 AM	MNFF0001000H	\$600.00		5
3	WCCO	M-F Local News 6a-7a	558a-7a								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	6:27 AM	MNFF0001000H	\$1,500.00		1
	WCCO			W	10/19/22	:30	6:12 AM	MNFF0001000H	\$1,500.00		2
	WCCO			Th	10/20/22	:30	6:28 AM	MNFF0001000H	\$1,500.00		3
	WCCO			F	10/21/22	:30	6:11 AM	MNFF0001000H	\$1,500.00		4
	WCCO			M	10/24/22	:30	6:23 AM	MNFF0001000H	\$1,500.00		5
4	WCCO	CBS Mornings	658a-9a								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	7:29 AM	MNFF0001000H	\$2,000.00		1
	WCCO			W	10/19/22	:30	8:50 AM	MNFF0001000H	\$2,000.00		2
	WCCO			Th	10/20/22	:30	8:52 AM	MNFF0001000H	\$2,000.00		3
	WCCO			F	10/21/22	:30	8:48 AM	MNFF0001000H	\$2,000.00		4
	WCCO			M	10/24/22	:30	8:59 AM	MNFF0001000H	\$2,000.00		5
5	WCCO	CBS This Morning Saturday	6a-8a								

10/17/22 ----- 2-

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US	Invoice #	200033551
Product	ISSUE	Invoice Date	10/30/22
Estimate Number	15325	Invoice Month	October 2022
Property	WCCO-TV	Invoice Period	09/26/22 - 10/24/22
Account Executive	Zakary Pflieger	Order #	523508
Sales Office	CTS-POL	Alt Order #	WOC13820865
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	10/18/22 - 10/24/22
Billing Type	Cash	Agency Code	TV15593
Special Handling		Advertiser Code	1075
		Product 1/2	1743
		Agency Ref	105617
		Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCCO	CBS This Morning Saturday	6a-8a								
					to 10/23/22	2x					
	WCCO			Sa	10/22/22	:30	5:59 AM	MNFF0001000H	\$700.00		1
	WCCO			Sa	10/22/22	:30	7:30 AM	MNFF0001000H	\$700.00		2
6	WCCO	Su Local News 6a-7a	558a-7a								
					10/17/22 to 10/23/22	1x	----- 1				
	WCCO			Su	10/23/22	:30	6:58 AM	MNFF0001000H	\$600.00		1
7	WCCO	CBS Sunday Morning	758a-930a								
					10/17/22 to 10/23/22	1x	----- 1				
	WCCO			Su	10/23/22	:30	8:44 AM	MNFF0001000H	\$4,500.00		1
8	WCCO	M-F WCCO Mid-Morn 9-10a	858a-10a								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	9:45 AM	MNFF0001000H	\$1,500.00		1
	WCCO			W	10/19/22	:30	9:33 AM	MNFF0001000H	\$1,500.00		2
	WCCO			Th	10/20/22	:30	9:31 AM	MNFF0001000H	\$1,500.00		3
	WCCO			F	10/21/22	:30	9:44 AM	MNFF0001000H	\$1,500.00		4
	WCCO			M	10/24/22	:30	9:22 AM	MNFF0001000H	\$1,500.00		5
9	WCCO	The Talk	1258p-2p								
					10/18/22 to 10/24/22	4x	1111---				
	WCCO			Tu	10/18/22	:30	1:27 PM	MNFF0001000H	\$1,000.00		1
	WCCO			W	10/19/22	:30	1:31 PM	MNFF0001000H	\$1,000.00		2
	WCCO			Th	10/20/22	:30	1:28 PM	MNFF0001000H	\$1,000.00		3
	WCCO			M	10/24/22	:30	1:33 PM	MNFF0001000H	\$1,000.00		4
10	WCCO	Let's Make a Deal	2p-3p								
					10/18/22 to 10/24/22	3x	1-1-1--				
	WCCO			W	10/19/22	:30	2:27 PM	MNFF0001000H	\$1,500.00		1
	WCCO			F	10/21/22	:30	2:25 PM	MNFF0001000H	\$1,500.00		2
	WCCO			M	10/24/22	:30	2:28 PM	MNFF0001000H	\$1,500.00		3
11	WCCO	M-F Local News 5p-530p	5p-530p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15325
Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	200033551
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/24/22
Order #	523508
Alt Order #	WOC13820865
Deal #	
Order Flight	10/18/22 - 10/24/22
Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743
Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCCO	M-F Local News 5p-530p	5p-530p		10/17/22 to 10/23/22	4x	- 1111 - -				
	WCCO			Tu	10/18/22	:30	5:28 PM	MNFF0001000H	\$3,000.00		1
	WCCO			W	10/19/22	:30	5:23 PM	MNFF0001000H	\$3,000.00		2
	WCCO			Th	10/20/22	:30	5:12 PM	MNFF0001000H	\$3,000.00		3
	WCCO			F	10/21/22	:30	5:12 PM	MNFF0001000H	\$3,000.00		4
12	WCCO	CBS Evening News M-F	528p-6p		10/17/22 to 10/23/22	2x	- - 1- 1 - -				
	WCCO			W	10/19/22	:30	5:53 PM	MNFF0001000H	\$6,000.00		1
	WCCO			F	10/21/22	:30	5:51 PM	MNFF0001000H	\$6,000.00		2
13	WCCO	M-F Local News 6p-630p	558p-630p		10/18/22 to 10/24/22	5x	1 1111 - -				
	WCCO			Tu	10/18/22	:30	6:27 PM	MNFF0001000H	\$5,000.00		1
	WCCO			W	10/19/22	:30	6:20 PM	MNFF0001000H	\$5,000.00		2
	WCCO			Th	10/20/22	:30	6:10 PM	MNFF0001000H	\$5,000.00		3
	WCCO			F	10/21/22	:30	6:10 PM	MNFF0001000H	\$5,000.00		4
	WCCO			M	10/24/22	:30	6:10 PM	MNFF0001000H	\$5,000.00		5
14	WCCO	Prime Access M-F 1b	627p-7p		10/18/22 to 10/24/22	5x	1 1111 - -				
	WCCO			Tu	10/18/22	:30	6:54 PM	MNFF0001000H	\$7,500.00		1
	WCCO			W	10/19/22	:30	6:43 PM	MNFF0001000H	\$7,500.00		2
	WCCO			Th	10/20/22	:30	6:43 PM	MNFF0001000H	\$7,500.00		3
	WCCO			F	10/21/22	:30	6:29 PM	MNFF0001000H	\$7,500.00		4
	WCCO			M	10/24/22	:30	6:29 PM	MNFF0001000H	\$7,500.00		5
15	WCCO	Monday Prime Hr 1	658p-8p		10/18/22 to 10/24/22	1x	1 - - - - -				
	WCCO			M	10/24/22	:30	7:17 PM	MNFF0001000H	\$5,500.00		1
16	WCCO	Monday Prime Hr 3	858p-10p		10/18/22 to 10/24/22	1x	1 - - - - -				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15325

Invoice #	200033551
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/24/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	523508
Alt Order #	WOC13820865
Deal #	
Order Flight	10/18/22 - 10/24/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WCCO	Monday Prime Hr 3	858p-10p	M	10/24/22	:30	9:38 PM	MNFF0001000H	\$4,500.00		1
17	WCCO	Tuesday Prime Hr 2	758p-9p		10/17/22 to 10/23/22	1x	- 1 - - - - -				
	WCCO			Tu	10/18/22	:30	8:46 PM	MNFF0001000H	\$4,000.00		1
18	WCCO	Tuesday Prime Hr 3	858p-10p		10/17/22 to 10/23/22	1x	- 1 - - - - -				
	WCCO			Tu	10/18/22	:30	9:36 PM	MNFF0001000H	\$4,000.00		1
19	WCCO	Thursday Prime Hr 3	858p-10p		10/17/22 to 10/23/22	1x	- - - 1 - - -				
	WCCO			Th	10/20/22	:30	9:49 PM	MNFF0001000H	\$5,000.00		1
20	WCCO	Friday Prime Hr 3	858p-10p		10/17/22 to 10/23/22	1x	- - - - 1 - -				
	WCCO			F	10/21/22	:30	9:30 PM	MNFF0001000H	\$5,000.00		1
21	WCCO	Saturday Prime Hr 3	858p-10p		10/17/22 to 10/23/22	1x	- - - - - 1 -				
	WCCO			Sa	10/22/22	:30	9:29 PM	MNFF0001000H	\$2,000.00		1
22	WCCO	Sunday Prime Hr 4	858p-10p		10/17/22 to 10/23/22	1x	- - - - - 1				
	WCCO			Su	10/23/22	:30	9:29 PM	MNFF0001000H	\$3,000.00		1
23	WCCO	M-F/Sun Late News 10p	10p-1035p		10/18/22 to 10/24/22	5x	1 1 1 1 1 - -				
	WCCO			Tu	10/18/22	:30	10:30 PM	MNFF0001000H	\$3,500.00		1
	WCCO			W	10/19/22	:30	10:24 PM	MNFF0001000H	\$3,500.00		2
	WCCO			Th	10/20/22	:30	10:24 PM	MNFF0001000H	\$3,500.00		3
	WCCO			F	10/21/22	:30	10:25 PM	MNFF0001000H	\$3,500.00		4
	WCCO			M	10/24/22	:30	10:34 PM	MNFF0001000H	\$3,500.00		5
24	WCCO	The Late Show	1037p-1137p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15325

Invoice #	200033551
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/24/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	523508
Alt Order #	WOC13820865
Deal #	
Order Flight	10/18/22 - 10/24/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WCCO	The Late Show	1037p-1137p								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	11:35 PM	MNFF0001000H	\$2,000.00		1
	WCCO			W	10/19/22	:30	10:52 PM	MNFF0001000H	\$2,000.00		2
	WCCO			Th	10/20/22	:30	11:36 PM	MNFF0001000H	\$2,000.00		3
	WCCO			F	10/21/22	:30	11:15 PM	MNFF0001000H	\$2,000.00		4
	WCCO			M	10/24/22	:30	11:36 PM	MNFF0001000H	\$2,000.00		5
25	WCCO	The Late Late Show	1137p-1237a								
					10/18/22 to 10/24/22	5x	11111--				
	WCCO			Tu	10/18/22	:30	12:10 AM	MNFF0001000H	\$600.00		1
	WCCO			W	10/19/22	:30	11:50 PM	MNFF0001000H	\$600.00		2
	WCCO			Th	10/20/22	:30	12:37 AM	MNFF0001000H	\$600.00		3
	WCCO			F	10/21/22	:30	12:29 AM	MNFF0001000H	\$600.00		4
	WCCO			M	10/24/22	:30	12:15 AM	MNFF0001000H	\$600.00		5
26	WCCO	NCAA Football Game 1	1058a-630p								
					10/17/22 to 10/23/22	1x	-----1-				
	WCCO			Sa	10/22/22	:30	3:39 PM	MNFF0001000H	\$1,000.00		1
27	WCCO	NFL Today	11a-12p								
					10/17/22 to 10/23/22	1x	-----1				
	WCCO			Su	10/23/22	:30	10:59 AM	MNFF0001000H	\$1,500.00		1
28	WCCO	Detroit @ Dallas	12p-325p								
					10/17/22 to 10/23/22	1x	-----1				
	WCCO			Su	10/23/22	:00			<del>\$10,000.00</del>	See MG 28.2,28.3	1
	WCCO			Su	10/23/22	:30	3:53 PM	MNFF0001000H	\$5,000.00	MG for 28.1 10/23	3
	WCCO			Su	10/23/22	:30	3:59 PM	MNFF0001000H	\$5,000.00	MG for 28.1 10/23	2

Aired Spots **79**

**Gross Total \$207,000.00 Payment Terms 30 Days**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15325

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>200033551</b>
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/24/22

Order #	523508
Alt Order #	WOC13820865
Deal #	
Order Flight	10/18/22 - 10/24/22

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Agency Commission      **\$31,050.00**  
Net Amount Due            **\$175,950.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15434

Invoice #	200033536
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	525440
Alt Order #	WOC13846218
Deal #	
Order Flight	10/25/22 - 10/31/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCCO	M-F Local News 430a-5a	428a-5a		10/24/22 to 10/30/22	4x	- 1111 - -				
	WCCO			Tu	10/25/22	:30	4:49 AM	MNFF0002000H	\$300.00		1
	WCCO			W	10/26/22	:30	4:39 AM	MNFF0002000H	\$300.00		2
	WCCO			Th	10/27/22	:30	4:54 AM	MNFF0002000H	\$300.00		3
	WCCO			F	10/28/22	:30	4:47 AM	MNFF0002000H	\$300.00		4
2	WCCO	M-F Local News 5a-6a	458a-6a		10/25/22 to 10/31/22	5x	11111 - -				
	WCCO			Tu	10/25/22	:30	5:29 AM	MNFF0002000H	\$600.00		1
	WCCO			W	10/26/22	:30	5:52 AM	MNFF0002000H	\$600.00		2
	WCCO			Th	10/27/22	:30	5:13 AM	MNFF0002000H	\$600.00		3
	WCCO			F	10/28/22	:30	5:21 AM	MNFF0002000H	\$600.00		4
3	WCCO	M-F Local News 6a-7a	558a-7a		10/25/22 to 10/31/22	5x	11111 - -				
	WCCO			Tu	10/25/22	:30	6:23 AM	MNFF0002000H	\$1,500.00		1
	WCCO			W	10/26/22	:30	6:22 AM	MNFF0002000H	\$1,500.00		2
	WCCO			Th	10/27/22	:30	6:29 AM	MNFF0002000H	\$1,500.00		3
	WCCO			F	10/28/22	:30	6:14 AM	MNFF0002000H	\$1,500.00		4
4	WCCO	CBS Mornings	658a-9a		10/25/22 to 10/31/22	5x	11111 - -				
	WCCO			Tu	10/25/22	:30	8:29 AM	MNFF0002000H	\$2,000.00		1
	WCCO			W	10/26/22	:30	8:53 AM	MNFF0002000H	\$2,000.00		2
	WCCO			Th	10/27/22	:30	8:45 AM	MNFF0002000H	\$2,000.00		3
	WCCO			F	10/28/22	:30	8:48 AM	MNFF0002000H	\$2,000.00		4
5	WCCO	CBS This Morning Saturday	6a-8a		10/24/22 to 10/30/22	2x	- - - - - 2 -				
	WCCO			Sa	10/29/22	:30	7:28 AM	MNFF0002000H	\$700.00		2
	WCCO			Sa	10/29/22	:30	7:58 AM	MNFF0002000H	\$700.00		1
6	WCCO	Su Local News 6a-7a	558a-7a								

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# EXHIBIT 5 INVOICE



**Remit Address:**  
**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15434

Invoice #	200033536
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	525440
Alt Order #	WOC13846218
Deal #	
Order Flight	10/25/22 - 10/31/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCCO	Su Local News 6a-7a	558a-7a		10/24/22 to 10/30/22	1x	----- 1				
	WCCO			Su	10/30/22	:30	6:57 AM	MNFF0002000H	\$600.00		1
7	WCCO	CBS Sunday Morning	758a-930a		10/24/22 to 10/30/22	1x	----- 1				
	WCCO			Su	10/30/22	:30	8:55 AM	MNFF0002000H	\$4,500.00		1
8	WCCO	M-F WCCO Mid-Morn 9-10a	858a-10a		10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	9:11 AM	MNFF0002000H	\$1,500.00		1
	WCCO			W	10/26/22	:30	9:31 AM	MNFF0002000H	\$1,500.00		2
	WCCO			Th	10/27/22	:30	9:44 AM	MNFF0002000H	\$1,500.00		3
	WCCO			F	10/28/22	:30	9:24 AM	MNFF0002000H	\$1,500.00		4
9	WCCO	M-F Local News 5p-530p	5p-530p		10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	5:10 PM	MNFF0002000H	\$3,000.00		1
	WCCO			W	10/26/22	:30	5:23 PM	MNFF0002000H	\$3,000.00		2
	WCCO			Th	10/27/22	:30	5:22 PM	MNFF0002000H	\$3,000.00		3
	WCCO			F	10/28/22	:30	5:23 PM	MNFF0002000H	\$3,000.00		4
10	WCCO	M-F Local News 6p-630p	558p-630p		10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	6:10 PM	MNFF0002000H	\$5,000.00		1
	WCCO			W	10/26/22	:30	6:20 PM	MNFF0002000H	\$5,000.00		2
	WCCO			Th	10/27/22	:30	6:21 PM	MNFF0002000H	\$5,000.00		3
	WCCO			F	10/28/22	:30	5:59 PM	MNFF0002000H	\$5,000.00		4
11	WCCO	Prime Access M-F 1b	627p-7p		10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	6:28 PM	MNFF0002000H	\$7,500.00		1
	WCCO			W	10/26/22	:30	6:49 PM	MNFF0002000H	\$7,500.00		2
	WCCO			Th	10/27/22	:30	6:37 PM	MNFF0002000H	\$7,500.00		3

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# EXHIBIT 5 INVOICE



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**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
**Billing: (612) 330-2418**

**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15434

Invoice #	200033536
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	525440
Alt Order #	WOC13846218
Deal #	
Order Flight	10/25/22 - 10/31/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCCO	Prime Access M-F 1b	627p-7p								
	WCCO			F	10/28/22	:30	6:55 PM	MNFF0002000H	\$7,500.00		4
12	WCCO	M-F/Sun Late News 10p	10p-1035p								
					10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	10:13 PM	MNFF0002000H	\$3,500.00		1
	WCCO			W	10/26/22	:30	10:11 PM	MNFF0002000H	\$3,500.00		2
	WCCO			Th	10/27/22	:30	10:29 PM	MNFF0002000H	\$3,500.00		3
	WCCO			F	10/28/22	:30	10:29 PM	MNFF0002000H	\$3,500.00		4
13	WCCO	The Late Show	1037p-1137p								
					10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	11:04 PM	MNFF0002000H	\$2,000.00		1
	WCCO			W	10/26/22	:30	11:36 PM	MNFF0002000H	\$2,000.00		2
	WCCO			Th	10/27/22	:30	11:29 PM	MNFF0002000H	\$2,000.00		3
	WCCO			F	10/28/22	:30	11:35 PM	MNFF0002000H	\$2,000.00		4
14	WCCO	The Late Late Show	1137p-1237a								
					10/25/22 to 10/31/22	5x	11111--				
	WCCO			Tu	10/25/22	:30	12:04 AM	MNFF0002000H	\$600.00		1
	WCCO			W	10/26/22	:30	12:27 AM	MNFF0002000H	\$600.00		2
	WCCO			Th	10/27/22	:30	12:32 AM	MNFF0002000H	\$600.00		3
	WCCO			F	10/28/22	:30	12:35 AM	MNFF0002000H	\$600.00		4
15	WCCO	Su 1030-11a News	1028a-11a								
					10/24/22 to 10/30/22	1x	-----1				
	WCCO			Su	10/30/22	:30	10:59 AM	MNFF0002000H	\$2,250.00		1
16	WCCO	Local Midday News	1158a-1230p								
					10/24/22 to 10/30/22	2x	--1-1--				
	WCCO			W	10/26/22	:30	12:25 PM	MNFF0002000H	\$1,750.00		1
	WCCO			F	10/28/22	:30	12:11 PM	MNFF0002000H	\$1,750.00		2
19	WCCO	Tuesday Prime Hr 2	758p-9p								
					10/24/22 to 10/30/22	1x	-1-----				

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# EXHIBIT 5 INVOICE



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**WCCO-TV**  
**21253 Network Place**  
**Chicago, IL 60673-1253**  
**Main: (612) 339-4444**  
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**Billing Address:**

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**  
**US**

Advertiser	Minnesota for Freedom 1747 Pennsylvania Ave NW Ste 800 Washington, DC 20006 US
Product	ISSUE
Estimate Number	15434

Invoice #	200033536
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	WCCO-TV
Account Executive	Zakary Pflieger
Sales Office	CTS-POL
Sales Region	National

Order #	525440
Alt Order #	WOC13846218
Deal #	
Order Flight	10/25/22 - 10/31/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15593
Advertiser Code	1075
Product 1/2	1743

Agency Ref	105617
Advertiser Ref	515833

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WCCO	Tuesday Prime Hr 2	758p-9p	Tu	10/25/22	:30	8:46 PM	MNFF0002000H	\$3,000.00		1
20	WCCO	Friday Prime Hr 3	858p-10p		10/24/22 to 10/30/22	1x	----1--				
	WCCO			F	10/28/22	:30	9:47 PM	MNFF0002000H	\$4,000.00		1
21	WCCO	Sunday Prime Hr 4	858p-10p		10/24/22 to 10/30/22	1x	-----1				
	WCCO			Su	10/30/22	:30	9:39 PM	MNFF0002000H	\$2,000.00		1
				<u>Aired Spots</u>	<b>54</b>						

<u>Gross Total</u>	<b>\$131,250.00</b>	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	<b>\$19,687.50</b>	
<u>Net Amount Due</u>	<b>\$111,562.50</b>	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



INVOICE



**KSTP-TV, LLC**  
 3415 University Ave  
 Saint Paul, MN 55114-2099  
 Main: (651)646-5555  
 Billing: (651)642-4230

[www.kstp.com](http://www.kstp.com)

Billing Address:

**Red Eagle Media Group**  
 Attention: Accounts Payable  
 815 Slaters Lane  
 Alexandria, VA 22314

Send Payment To:

**KSTP-TV, LLC**  
 SDS-12-1011  
 PO BOX 86  
 Minneapolis, MN 55486-1011

Property	KSTP_KSAX		
Invoice #	436528-1	Order #	436528
Invoice Date	10/30/22	Alt Order #	10486301
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/17/22	Flight Dates	10/11/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		
Account Executive	Ian Ambron		
Sales Office	HRP - Philadelphia		
Sales Region	National		
Agency Code	991559		
Advertiser Code	1075		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1743		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/16/22	10/16/22	CELEBRITY JEOPARDY	7-8p	-----1	:30	1	\$7,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/10/22	10/16/22	-----1	1	\$7,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Su	10/16/22	7:40 PM	CELEBRITY JEOPARDY	7-8p	:30	MNFF0001000H	\$7,500.00	NM
2	10/15/22	10/15/22	11a-230p College FB	11a-230p	-----1-	:30	1	\$2,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/10/22	10/16/22	-----1-	1	\$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Sa	10/15/22	12:51 PM	11a-230p College FB	11a-230p	:30	MNFF0001000H	\$2,500.00	NM
3	10/15/22	10/15/22	630-10p College FB	630-10p	-----1-	:30	1	\$3,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/10/22	10/16/22	-----1-	1	\$3,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Sa	10/15/22	7:25 PM	630-10p College FB	630-10p	:30	MNFF0001000H	\$3,500.00	NM
4	10/17/22	10/17/22	M-F 430-5a News	430-5a	1-----	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/17/22	10/23/22	1-----	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/17/22	4:56 AM	M-F 430-5a News	430-5a	:30	MNFF0001000H	\$200.00	NM
7	10/13/22	10/13/22	M-F 430-5a News	430-5a	---1---	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/10/22	10/16/22	---1---	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	M	Th	10/13/22	4:57 AM	M-F 430-5a News	430-5a	:30	MNFF0001000H	\$200.00	NM
8	10/14/22	10/14/22	M-F 430-5a News	430-5a	----1--	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																				
8	10/14/22	10/14/22	M-F 430-5a News	430-5a	----1--	:30	1	\$200.00	NM																																																				
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;">10/10/22</td> <td style="width: 10%; text-align: center;">10/16/22</td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;">----1--</td> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;">1</td> <td style="width: 10%; text-align: center;">\$200.00</td> <td style="width: 10%;"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>M</td> <td>F</td> <td>10/14/22</td> <td>4:41 AM</td> <td>M-F 430-5a News</td> <td>430-5a</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>											10/10/22	10/16/22			----1--		1	\$200.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	F	10/14/22	4:41 AM	M-F 430-5a News	430-5a	:30	MNFF0001000H	\$200.00	NM																				
	10/10/22	10/16/22			----1--		1	\$200.00																																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																			
1	M	F	10/14/22	4:41 AM	M-F 430-5a News	430-5a	:30	MNFF0001000H	\$200.00	NM																																																			
9	10/17/22	10/17/22	M-F 5-530a News	5-530a	1-----	:30	1	\$760.00	NM																																																				
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%; text-align: center;">Start Date</td> <td style="width: 10%; text-align: center;">End Date</td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;">MTWTFSS</td> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;">Spots/Week</td> <td style="width: 10%; text-align: center;">Rate</td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td style="text-align: center;">10/17/22</td> <td style="text-align: center;">10/23/22</td> <td></td> <td></td> <td style="text-align: center;">1-----</td> <td></td> <td style="text-align: center;">1</td> <td style="text-align: center;">\$760.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>M</td> <td>M</td> <td>10/17/22</td> <td>5:26 AM</td> <td>M-F 5-530a News</td> <td>5-530a</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$760.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date			MTWTFSS		Spots/Week	Rate			10/17/22	10/23/22			1-----		1	\$760.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/17/22	5:26 AM	M-F 5-530a News	5-530a	:30	MNFF0001000H	\$760.00	NM										
Weeks:	Start Date	End Date			MTWTFSS		Spots/Week	Rate																																																					
	10/17/22	10/23/22			1-----		1	\$760.00																																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																			
1	M	M	10/17/22	5:26 AM	M-F 5-530a News	5-530a	:30	MNFF0001000H	\$760.00	NM																																																			
12	10/13/22	10/13/22	M-F 5-530a News	5-530a	---1---	:30	1	\$760.00	NM																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
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31	10/17/22	10/17/22	MINNESOTA LIVE	9-10a	1-----	:30	1	\$750.00	NM																																																					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
31	10/17/22	10/17/22	MINNESOTA LIVE	9-10a	1-----	:30	1	\$750.00	NM																																																					
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43	10/17/22	10/17/22	Twin Cities Live	3-4p	1-----	:30	1	\$1,000.00	NM																																																					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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51	10/13/22	10/13/22	TWIN CITIES LIVE AT 4	4-430p	---1---	:30	1	\$1,500.00	NM																																										
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52	10/14/22	10/14/22	TWIN CITIES LIVE AT 4	4-430p	----1--	:30	1	\$1,500.00	NM																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
57	10/14/22	10/14/22	M-F 5-530p	5-530p	----1--	:30	1	\$3,000.00	NM																																										
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1	M	F	10/14/22	6:29 PM	M-F 6-630p	6-630p	:30	MNFF0001000H	\$3,500.00	NM																																									
63	10/14/22	10/14/22	SHARK TANK	7-8p	----1--	:30	1	\$4,500.00	NM																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
69	10/14/22	10/14/22	M-F 10p News	10-1035p	----1--	:30	1	\$3,000.00	NM																																										
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1	M	F	10/14/22	11:32 PM	JIMMY KIMMEL LIVE	1035-1137p	:30	MNFF0001000H	\$800.00	NM																																									
75	10/17/22	10/17/22	NIGHTLINE	1137p-1207a	1-----	:30	1	\$600.00	NM																																										
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 15%;"><u>Start Date</u></td> <td style="width: 15%;"><u>End Date</u></td> <td style="width: 15%;"><u>MTWTFSS</u></td> <td style="width: 15%;"><u>Spots/Week</u></td> <td style="width: 15%;"><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/22</td> <td>10/23/22</td> <td>1-----</td> <td>1</td> <td>\$600.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>M</td> <td>M</td> <td>10/17/22</td> <td>12:04 AM</td> <td>NIGHTLINE</td> <td>1137p-1207a</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/22	10/23/22	1-----	1	\$600.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	M	M	10/17/22	12:04 AM	NIGHTLINE	1137p-1207a	:30	MNFF0001000H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	M	M	10/17/22	12:04 AM	NIGHTLINE	1137p-1207a	:30	MNFF0001000H	\$600.00	NM																																									
77	10/13/22	10/13/22	NIGHTLINE	1137p-1207a	---1---	:30	1	\$600.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	M	Th	10/13/22	12:06 AM	NIGHTLINE	1137p-1207a	:30	MNFF0001000H	\$600.00	NM																																									
78	10/14/22	10/14/22	NIGHTLINE	1137p-1207a	----1--	:30	1	\$600.00	NM																																										
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1	M	F	10/14/22	12:04 AM	NIGHTLINE	1137p-1207a	:30	MNFF0001000H	\$600.00	NM																																									
79	10/16/22	10/16/22	IN DEPTH	1130p-12a	-----1	:30	1	\$300.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	M	Su	10/16/22	11:38 PM	IN DEPTH	1130p-12a	:30	MNFF0001000H	\$300.00	NM																																									
80	10/17/22	10/17/22	M-F 6-7a News	6-7a	1-----	:30	1	\$2,000.00	NM																																										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
80	10/17/22	10/17/22	M-F 6-7a News	6-7a	1-----	:30	1	\$2,000.00	NM																				
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 15%;"><u>Start Date</u></td> <td style="width: 15%;"><u>End Date</u></td> <td style="width: 15%;"><u>MTWTFSS</u></td> <td style="width: 15%;"><u>Spots/Week</u></td> <td style="width: 15%;"><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/22</td> <td>10/23/22</td> <td>1-----</td> <td>1</td> <td>\$2,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/22	10/23/22	1-----	1	\$2,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	M	M	10/17/22	6:58 AM	M-F 6-7a News	6-7a	:30	MNFF0001000H	\$2,000.00	NM																			
Spot simulcast on KSTP-TV and KSTC-TV																													
81	10/13/22	10/13/22	M-F 6-7a News	6-7a	---1---	:30	1	\$2,000.00	NM																				
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 15%;"><u>Start Date</u></td> <td style="width: 15%;"><u>End Date</u></td> <td style="width: 15%;"><u>MTWTFSS</u></td> <td style="width: 15%;"><u>Spots/Week</u></td> <td style="width: 15%;"><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>---1---</td> <td>1</td> <td>\$2,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/22	10/16/22	---1---	1	\$2,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/22	10/16/22	---1---	1	\$2,000.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	M	Th	10/13/22	6:50 AM	M-F 6-7a News	6-7a	:30	MNFF0001000H	\$2,000.00	NM																			
Spot simulcast on KSTP-TV and KSTC-TV																													
82	10/14/22	10/14/22	M-F 6-7a News	6-7a	----1--	:30	1	\$2,000.00	NM																				
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1	M	F	10/14/22	6:53 AM	M-F 6-7a News	6-7a	:30	MNFF0001000H	\$2,000.00	NM																			
Spot simulcast on KSTP-TV and KSTC-TV																													
83	10/16/22	10/16/22	Sun 6-7a News	6-7a	-----2	:30	2	\$1,300.00	NM																				
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 15%;"><u>Start Date</u></td> <td style="width: 15%;"><u>End Date</u></td> <td style="width: 15%;"><u>MTWTFSS</u></td> <td style="width: 15%;"><u>Spots/Week</u></td> <td style="width: 15%;"><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----2</td> <td>2</td> <td>\$1,300.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/22	10/16/22	-----2	2	\$1,300.00				
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	10/10/22	10/16/22	-----2	2	\$1,300.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
2	M	Su	10/16/22	5:59 AM	Sun 6-7a News	6-7a	:30	MNFF0001000H	\$1,300.00	NM																			
1	M	Su	10/16/22	6:54 AM	Sun 6-7a News	6-7a	:30	MNFF0001000H	\$1,300.00	NM																			
84	10/16/22	10/16/22	At Issue	Sun 10-1030a	-----1	:30	1	\$800.00	NM																				
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1	M	Su	10/16/22	10:27 AM	At Issue	Sun 10-1030a	:30	MNFF0001000H	\$800.00	NM																			
85	10/13/22	10/13/22	430p News	430-5p	---1---	:30	1	\$2,500.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/22	10/16/22	---1---	1	\$2,500.00																								
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1	M	Th	10/13/22	4:57 PM	430p News	430-5p	:30	MNFF0001000H	\$2,500.00	NM																			
86	10/16/22	10/16/22	Su 530-6p News	530-6p	-----1	:30	1	\$3,000.00	NM																				
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 15%;"><u>Start Date</u></td> <td style="width: 15%;"><u>End Date</u></td> <td style="width: 15%;"><u>MTWTFSS</u></td> <td style="width: 15%;"><u>Spots/Week</u></td> <td style="width: 15%;"><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----1</td> <td>1</td> <td>\$3,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/22	10/16/22	-----1	1	\$3,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/22	10/16/22	-----1	1	\$3,000.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	M	Su	10/16/22	5:52 PM	Su 530-6p News	530-6p	:30	MNFF0001000H	\$3,000.00	NM																			
88	10/17/22	10/17/22	M-F 430-5a News	430-5a	1-----	:30	1	\$200.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/22	10/23/22	1-----	1	\$200.00																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
88	10/17/22	10/17/22	M-F 430-5a News	430-5a	1-----	:30	1	\$200.00	NM																																													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>M</td> <td>M</td> <td>10/17/22</td> <td>4:41 AM</td> <td>M-F 430-5a News</td> <td>430-5a</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/17/22	4:41 AM	M-F 430-5a News	430-5a	:30	MNFF0001000H	\$200.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	M	10/17/22	4:41 AM	M-F 430-5a News	430-5a	:30	MNFF0001000H	\$200.00	NM																																												
89	10/17/22	10/17/22	M-F 530-6a News	530-6a	1-----	:30	1	\$1,100.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/17/22	10/23/22	1-----	1	\$1,100.00																																																	
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1	M	M	10/17/22	5:42 AM	M-F 530-6a News	530-6a	:30	MNFF0001000H	\$1,100.00	NM																																												
90	10/14/22	10/14/22	M-F 6-7a News	6-7a	----1--	:30	1	\$2,000.00	NM																																													
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91	10/14/22	10/14/22	M-F GMA	7-9a	----1--	:30	1	\$2,500.00	NM																																													
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1	M	Th	10/13/22	8:55 AM	M-F GMA	7-9a	:30	MNFF0001000H	\$2,500.00	NM																																												
93	10/15/22	10/15/22	Sat 6a News	6-7a	-----1-	:30	1	\$1,300.00	NM																																													
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1	M	Sa	10/15/22	6:21 AM	Sat 6a News	6-7a	:30	MNFF0001000H	\$1,300.00	NM																																												
94	10/15/22	10/15/22	Sat GMA	7-9a	-----1-	:30	1	\$1,800.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/10/22	10/16/22	-----1-	1	\$1,800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Sa	10/15/22	7:58 AM	Sat GMA	7-9a	:30	MNFF0001000H	\$1,800.00	NM																																												
95	10/15/22	10/15/22	Sat 9-10a	9-10a	-----1-	:30	1	\$1,300.00	NM																																													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----1-</td> <td>1</td> <td>\$1,300.00</td> </tr> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>M</td> <td>Sa</td> <td>10/15/22</td> <td>9:57 AM</td> <td>Sat 9-10a</td> <td>9-10a</td> <td>:30</td> <td>MNFF0001000H</td> <td>\$1,300.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/22	10/16/22	-----1-	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/15/22	9:57 AM	Sat 9-10a	9-10a	:30	MNFF0001000H	\$1,300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Sa	10/15/22	9:57 AM	Sat 9-10a	9-10a	:30	MNFF0001000H	\$1,300.00	NM																																												
96	10/17/22	10/17/22	MINNESOTA LIVE	9-10a	1-----	:30	1	\$750.00	NM																																													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td></td> <td></td> <td>1-----</td> <td></td> <td></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				1-----																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
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# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
96	10/17/22	10/17/22	MINNESOTA LIVE	9-10a	1-----	:30	1	\$750.00	NM	
			10/17/22	10/23/22	1-----		1	\$750.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/17/22	9:09 AM	MINNESOTA LIVE	9-10a	:30	MNFF0001000H	\$750.00	NM
97	10/14/22	10/14/22	M-F The View	10-11a	----1--	:30	1	\$1,800.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/10/22	10/16/22	----1--		1	\$1,800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	F	10/14/22	10:35 AM	M-F The View	10-11a	:30	MNFF0001000H	\$1,800.00	NM
98	10/17/22	10/17/22	M-F Midday News	11a-12p	1-----	:30	1	\$1,800.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/17/22	10/23/22	1-----		1	\$1,800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/17/22	11:20 AM	M-F Midday News	11a-12p	:30	MNFF0001000H	\$1,800.00	NM
99	10/14/22	10/14/22	M-F Midday News	11a-12p	----1--	:30	1	\$1,800.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/10/22	10/16/22	----1--		1	\$1,800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	F	10/14/22	11:57 AM	M-F Midday News	11a-12p	:30	MNFF0001000H	\$1,800.00	NM
100	10/17/22	10/17/22	Twin Cities Live	3-4p	1-----	:30	1	\$1,000.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/17/22	10/23/22	1-----		1	\$1,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/17/22	3:46 PM	Twin Cities Live	3-4p	:30	MNFF0001000H	\$1,000.00	NM
101	10/14/22	10/14/22	Twin Cities Live	3-4p	----1--	:30	1	\$1,000.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/10/22	10/16/22	----1--		1	\$1,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	F	10/14/22	3:18 PM	Twin Cities Live	3-4p	:30	MNFF0001000H	\$1,000.00	NM
102	10/17/22	10/17/22	TWIN CITIES LIVE AT 4	4-430p	1-----	:30	1	\$1,500.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/17/22	10/23/22	1-----		1	\$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/17/22	4:29 PM	TWIN CITIES LIVE AT 4	4-430p	:30	MNFF0001000H	\$1,500.00	NM
103	10/17/22	10/17/22	M-F 5-530p	5-530p	1-----	:30	1	\$3,000.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/17/22	10/23/22	1-----		1	\$3,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/17/22	5:29 PM	M-F 5-530p	5-530p	:30	MNFF0001000H	\$3,000.00	NM
104	10/17/22	10/17/22	JIMMY KIMMEL LIVE	1035-1137p	1-----	:30	1	\$800.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
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# EXHIBIT 6 INVOICE



Send Payment To:  
**KSTP-TV, LLC**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	436528-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Minnesota for Freedom		
Product	MINNESOTA 4 FREEDOM		
Estimate #	15324		

[www.kstp.com](http://www.kstp.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
104	10/17/22	10/17/22	JIMMY KIMMEL LIVE	1035-1137p	1-----	:30	1	\$800.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/17/22	10/23/22	1-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	M	M	10/17/22	11:19 PM	JIMMY KIMMEL LIVE	1035-1137p	:30	MNFF0001000H	\$800.00	NM
105	10/14/22	10/14/22	JIMMY KIMMEL LIVE	1035-1137p	----1--	:30	1	\$800.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/10/22	10/16/22	----1--	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	M	F	10/14/22	11:07 PM	JIMMY KIMMEL LIVE	1035-1137p	:30	MNFF0001000H	\$800.00	NM
106	10/17/22	10/17/22	NIGHTLINE	1137p-1207a	1-----	:30	1	\$600.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/17/22	10/23/22	1-----	1	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	M	M	10/17/22	11:39 PM	NIGHTLINE	1137p-1207a	:30	MNFF0001000H	\$600.00	NM
107	10/17/22	10/17/22	ICrime	1207-1237a	1-----	:30	1	\$270.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/17/22	10/23/22	1-----	1	\$270.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	M	M	10/17/22	12:32 AM	ICrime	1207-1237a	:30	MNFF0001000H	\$270.00	NM

Total Spots                      **82**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$142,300.00</b>
<u>Agency Commission</u>	<b>\$21,345.00</b>
<u>Net Amount Due</u>	<b>\$120,955.00</b>

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