



MINNESOTA

CAMPAIGN FINANCE BOARD

Complaint for Violation of the Campaign Finance and Public Disclosure Act

All information on this form is confidential until a decision is issued by the Board.
A photocopy of the entire complaint, however, will be sent to the respondent.

Information about complaint filer

Name of complaint filer	Michael Brodkorb		
Address	4136 Countryview Drive	Email address	michaelbrodkorb@gmail.com
City, state, and zip	Eagan, MN 55123	Telephone (Daytime)	(612) 618-1168

Identify person/entity you are complaining about

Name of person/entity being complained about	Jennifer DeJournett
Address	18094 Gladstone Blvd N
City, state, zip	Maple Grove
Title of respondent (If applicable)	Three Rivers Park Board Commissioner
Board/Department/Agency/District # (If legislator)	

Signature of person filing complaint

May 22, 2025

Date

Send completed form to:

Campaign Finance & Public Disclosure Board
190 Centennial Office Building
658 Cedar Street
St. Paul, MN 55155

If you have questions call 651-539-1189, 800-657-3889, or for TTY/TDD communication contact us via the Minnesota Relay Service at 800-627-3529. Board staff may be reached by email at cf.board@state.mn.us.

This document is available in alternative formats to individuals with disabilities by calling 651-539-1180, 800-657-3889, or through the Minnesota Relay Service at 800-627-3529.

Minnesota Statutes Section 10A.03, S

, and Minnesota Rules chapters 4501 -

campaign finance and public disclosure laws. Photographs, or other evidence needed to be provided by email or via a file transfer service.

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is a solid black vertical line along the right edge, which likely serves as a margin or binding edge. The paper appears to be from a notebook or a set of legal pads.

4525 describe the procedures required for
s available on the Board's website. Briefly,
board must send a copy of the complaint to
ard members and staff cannot talk about an
take action in the matter. After the Board

Board can begin an investigation: a prima facie does not pass one of the stages, it must be resolved after receiving your complaint to determine if it alleges a prima facie violation, the Board can begin an investigation if it finds a prima facie violation that warrants a formal investigation. The Board must vote on the issue of probable cause before the complaint moves to the probable cause stage.

Board will dismiss the complaint. If the Board investigation. In some cases the Board will issue the Board will instead enter into a conciliation posted on the Board's website.

Minnesota Statutes Section 10A.03, Subdivision 1, requires a lobbyist to file a registration form with the Board within five days of becoming a lobbyist or being engaged by an individual or entity for lobbying activities.

I believe the research documented below establishes that Jennifer DeJournett has been lobbying for Clean Water Actions since 2023. Despite this activity, I have verified that no registration form has been filed by Jennifer DeJournett as required under Section 10A.03.

During the 93rd Minnesota Legislature, DeJournett lobbied the Minnesota Legislature to pass legislation regulating products containing intentionally added perfluoroalkyl and polyfluoroalkyl substances (PFAS).

- DeJournett's public LinkedIn page details her lobbying work, which she describes as **"Legislative Coalition Building."**
 - "• 2023 - Legislative Coalition Building - PFAS - Passage of 'Amara's Law' in Minnesota

Consulted for an environmental advocacy group to engage a diverse group of legislators, non-profit organization leaders, and business representatives to develop and pass legislation limiting non-essential uses of the chemical class known as PFAS (forever chemical) in consumer products in Minnesota. Attended multiple meetings at the State Capitol and assisted in securing bipartisan support to pass the legislation."
- DeJournett testified on March 6, 2023, in the Commerce Finance and Policy Committee of the Minnesota House of Representatives. [Link](#)
- DeJournett testified on May 1, 2023, in the Conference Committee on Agriculture, Broadband, and Rural Development of the Minnesota House of Representatives and the Minnesota Senate. [Link](#)
 - I have attached unofficial transcripts of DeJournett's testimony. No written copy of DeJournett's testimony is publicly available.
- DeJournett [attended a press conference](#) about the legislation she was lobbying for on May 9, 2023.

After extensive lobbying, the Minnesota Legislature passed the legislation advocated by DeJournett. In detailed media reports later in 2023, the full extent of DeJournett's lobbying work became known.

- DeJournett said she "was able to [the legislation] through...because [she] had the relationships..."
 - "Um, you know, the things that I cared about this legislation, legislative session, I was able to get through why, because I had the relationships that I've built over a decade of, of people who know me to be a trusted person. And that I could at least have the conversation about why this is important. And can you please consider this perspective?" Jennifer DeJournett, Tomzcak,J

(Host). (2023, June 11). [Doer of all Things Jennifer DeJournett](#). [Audio podcast episode].

DeJournett's lobbying work with two registered lobbyists to pass PFAS legislation in Minnesota was featured on an episode of Clean Water Action's podcast, [We All Live Downstream, which was released on July 19, 2023](#).

- **DeJournett was described as "working tirelessly..." to "...pass one of the strongest laws."**
 - "I'm your host, Jenny Vickers Chyb, the National Communications Manager at Clean Water Action. Today, we have an amazing podcast for you. We're going to be chatting with three incredible women who not only stood up against industry and billions of dollars but challenged the status quo in politics, **working tirelessly across party lines, refusing to play partisan games, and pass one of the strongest laws** in the world to protect people from PFAS, forever chemicals in Minnesota.

I'm so excited to welcome Ivana Stark, Clean Water Actions, Minnesota State Director, Andrea LaValle, Legislative Director at Minnesota Center for Environmental Advocacy, and **Jennifer DeJournett** from Ballot Box Strategies to We All Live Downstream." Jenny Vickers Chyb. Vickers Chyb, J. (Host). (2023, July 19). We All Live Downstream - Clean Water Action Podcast. PFAS Victory in Minnesota Featuring the Mama Bears! [Audio podcast episode].

- **A lobbyist for Clean Water Action said DeJournett was needed to "get Republican support" for legislation.**
 - "Um, and I knew that we were going to need bipartisan support. We only had one, um, DFL vote, um, as a majority in the Senate.

And so I called Jennifer, um, who she always introduces me as her lefty bestie. And I said, there's absolutely no way. That I can do this without Republican support. And I will never get Republican support if I don't have you. So, um, let's do a crazy thing together" Avonna Starck, Vickers Chyb, J. (Host). (2023, July 19). We All Live Downstream - Clean Water Action Podcast. PFAS Victory in Minnesota Featuring the Mama Bears! [Audio podcast episode].
- **Lobbyist for Clean Water Action said DeJournett introduced her to other lobbyists.**
 - And so we worked really, really closely. **Thanks to Jennifer, um, who introduced us to one of the medical device lobbyists**, we were able to have really the prosthetic that she needed. Good conversations. We, we met in a neutral location. We had coffee. We ended up exchanging phone numbers and texting and again, really bonded over the fact that we were all moms and, um, we're able to create language that was reasonable yet effective and protected the community." Avonna Starck, Vickers Chyb, J. (Host). (2023, July 19). We All Live Downstream - Clean Water Action Podcast. PFAS Victory in Minnesota Featuring the Mama Bears! [Audio podcast episode].

- DeJournett discussed her participation in lobbying meetings with legislators.

- o "For me, um, I, so it just came off a statewide campaign, um, where it would have, was the closest, uh, almost statewide victory for Republicans in 20 years. And one of the things that kept hitting across that campaign was, Um, the false notion that Republicans don't care about environmental issues, and, and that is completely not true, actually.

And I, when Ivana called and asked, um, if I would help out on this issue, I was like, of course I can, because it makes sense. And, um, of course we don't want to pollute our water. And of course we need to have responsible environmental policy in the context of, um, operations and business. And that's good.

It's good for everyone. And, um, of course, we don't want to pollute things. And then it's actually more expensive to clean it up than to do the right thing the first time. And I knew that there is bipartisan support for environmental issues and at least coming to the table. And I think that's what's gone wrong in, in the political space or the public policy space today.

Everyone's gotten to the point where we have to vilify the person on the other side, even if we have an honest disagreement or. And so it makes it harder to collaborate on things where we do have agreement and have those reasonable, thoughtful conversations and say, okay, we agree on the problem. We may have different solutions to the problem, but at least can we talk about it and work through those and come to something where we can agree and work together on?

I think that's better. Um, not only for democracy as a whole, but I mean, especially in the environmental space, you don't want everybody on one side or the opposite side of the issue because then you don't have a negotiating partner on the other side. And when we have these meetings, um. And I, **Ivana was, would bring me to hers and I would bring her to mine and we would sit down and talk to people in a thoughtful way, they would say, you know what, we, we actually do agree. Now, we may not like this whole omnibus bill, but if this was a standalone, yes, we could support this. And then you saw that. Inaction when it didn't get loaded up with ridiculous amendments that were poison pills or, or reindeer games, as I like to call them on the house floor where people are just making people take ugly, stupid votes or making the ridiculous speech just to vilify the other side.**

That's such an important topic. Silence sometimes is is also very telling in the political space to say, okay. All right, we agree with you. We're not going to slug this out or muddy this up because it's the right thing, especially when when they're getting pressured as well to do those ridiculous things by the other side to create the legislative record on the issue.

So, so, I guess that's the thing that kind of kept me going is to say, you know, we can work together and we can have those good conversations if we all trust each other enough to have. To know that we're all coming from a good place and with the right intentions." Jennifer DeJournett, Vickers Chyb, J. (Host). (2023, July 19). We All Live Downstream - Clean Water Action Podcast. PFAS Victory in Minnesota Featuring the Mama Bears! [Audio podcast episode].

- **Lobbyist for Minnesota Center for Environmental Advocacy detailed working with DeJournett on messaging, on committee testimony, and on social media advocacy.**
 - "And it really was a full team effort. Our field and phone cameras showed up. Um, we hand delivered The notes that field collected to lawmakers, thanking them for their support. We also, uh, testified very strategically, uh, with the way that Andrea and Jennifer and I crafted our messages to each of the committees.

A really good example of that. That was Jennifer had a ton of connections on the Commerce Committee. So she testified and really crafted her, her testimony in a way that her friends and allies on that committee would understand. Um, we would joke that I, I speak DFL speak and she speaks Republican speak.

And so we were really careful with how we packaged them. Um, all of our town halls were partnered with MCA. So while we were reaching out to our members, Andrea was reaching out to her. **Members and we use social media really, really heavily. And Jennifer's absolutely right. When there was a situation where somebody either said something that wasn't factually accurate or threatened to say something that was factually not accurate, we would get on Twitter and we would get on Facebook.**

And we, um, in a very positive way, share the school truth and the actual facts and not what the way that industry was trying to present it. So It was a lot of moving parts, but, um, it, it, it worked well." Andrea Lovell, Vickers Chyb, J. (Host). (2023, July 19). We All Live Downstream - Clean Water Action Podcast. PFAS Victory in Minnesota Featuring the Mama Bears! [Audio podcast episode].

- **Lobbyist for Clean Water Action wrote about DeJournett and her "working long hours across the aisle..."**
 - **"Working long hours across the aisle** was critical if the bill was to succeed. Both Starck and DeJournett built their careers focused on success within one party. They knew they each had to build stronger bipartisan relationships to create a healthier future for Minnesota. The women, despite the polarization in today's political climate, knew that to center families and not partisanship they must have an open door, an open mind, and work with everyone regardless of ideology." [Clean Water Action: "Passing Amara's Law: How a decade-long friendship between a](#)

Democrat and Republican made a difference in Minnesota," Avonna Starck, December 8, 2023

- **Lobbyist for Clean Water Action wrote her partnership with DeJournett, "...allowing historic environmental legislation to pass."**
 - o "Because of the trust Starck and DeJournett shared, they were able to lend credibility to each other and the legislation, opening doors normally closed to them, and **allowing historic environmental legislation to pass.**" [Clean Water Action](#): "Passing Amara's Law: How a decade-long friendship between a Democrat and Republican made a difference in Minnesota," Avonna Starck, December 8, 2023

DeJournett was elected to the Three Rivers Park District in 2012, serving as commissioner and filing Statements of Economic Interest with Hennepin County.

DeJournett did not list any compensation from a lobbyist, lobbyist principal, or interested person for services as an independent contractor or consultant on her Statement of Economic Interest filed in 2023. She was obligated to disclose if she **received \$250 in compensation** "for consulting or independent contractor services provided to a lobbyist, lobbyist principal, or interested person."

I have attached a copy of Ms. DeJournett's resume. She describes her work in 2023 for an environmental advocacy group, stating that she:

"Consulted for an environmental advocacy group to engage a diverse group of legislators, non-profit organization leaders, and business representatives to develop and pass legislation limiting non-essential uses of the chemical class known as PFAS (forever chemicals) in consumer products in Minnesota."

"Attended multiple meetings at the State Capitol and assisted in securing bipartisan support to pass the legislation."

These activities fall under the statutory definition of lobbying in Minnesota (Minn. Stat. § 10A.01, Subd. 21), particularly "attempts to influence legislative action by communicating with or urging others to communicate with public officials." Without being registered as a lobbyist, this would be a direct violation if compensation or reimbursement were received for such activity.

[On March 4, 2025, Avonna Starck, the Minnesota State Director of Clean Water Action Minnesota](#), testified in the Environment and Natural Resources Finance and Policy Committee of the Minnesota House of Representatives.

Chair and members of the committee. My name is Avonna Stark, state Director of Clean Water Action. Again, thank you for your time. In 2023, we pulled together stakeholders to ensure the threat of PFAS was understood and that bill care was carefully designed. It passed with bipartisan support, thanks to the help of Jen DeJournett, who's now the executive director of the GOP. And I don't think you get more bipartisan than that. One concession given was adding the phrase intentionally added. In other words, we aren't asking for reporting on anything that isn't intentionally added and put there for a reason. If

a manufacturer is producing something and they don't know what's in it, that is deeply.

Starck publicly credits DeJournett with helping pass PFAS legislation, a clear indication of substantive involvement in shaping, advancing, or advocating for the legislation.

It passed with bipartisan support, thanks to the help of Jen DeJournett, who's now the executive director of the GOP. And I don't think you get more bipartisan than that.

The phrase "thanks to the help of Jen DeJournett" directly associates her with influencing the legislative outcome.

This testimony, paired with DeJournett's resume, presents compelling evidence of unregistered lobbying activity. If she was compensated for this PFAS work, as her resume suggests, and engaged in advocacy at the State Capitol, her failure to register as a lobbyist may constitute a violation of Minnesota's lobbying disclosure laws.



MINNESOTA

CAMPAIGN FINANCE BOARD

190 Centennial Office Building, 658 Cedar St, St Paul, MN 55155

cfb.mn.gov

Statement of Economic Interest

Appointed or elected local official in a metropolitan governmental unit

Filing instructions

- This form may be filed by email, mail, or fax sent to the metropolitan governmental unit.
- Address questions to the governing body of the metropolitan governmental unit.

Individual information	Employment information
Name Jennifer DeJournett	Occupation Structural Engineer
Address at which you wish to receive mail from the metropolitan governmental unit (You may use either a home or business address.) 18094 Gladstone Blvd North	Name of employer - indicate if self-employed or not employed (You may need to include your employer as a source of compensation on page 2) Statistical Analysis and Research Associates
City, state, zip Maple Grove, MN 55311	Business address 18094 Gladstone Blvd North
Telephone (daytime) 6123841479	City, state, zip of business Maple Grove, MN 55311
Email address	

Position information

Name of metropolitan governmental unit Three Rivers Park District	Local official position Commissioner
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Period covered (check one and provide dates)

☐ Original statement

☒ Annual statement

☐ Amended statement

☐ Termination statement

Calendar month before the month with effective date of appointment Year
January 1 2023 to December 31 2023

January 1 or effective date of appointment or first date in elected office

Date of statement being amended

Date last filed to last date as local official

Certification

I, Jennifer DeJournett, certify that the information contained on this form, including information on the schedules, is complete, true, and correct.

(print name)

Signature of local official

Date

Jan 09, 2025

Notice: Any person who signs and certifies to be true a statement which the person knows contains false information or omits required information is subject to a civil penalty imposed by the Board of up to \$3,000 and is subject to criminal prosecution for a gross misdemeanor.

Sources of compensation

List all businesses from which you or your spouse received more than \$250 in compensation in any calendar month during the reporting period. You should include any employer listed on the first page if it is a business as described below.

"Business" means an association, corporation, partnership, limited liability company, limited liability partnership, or other organized legal entity. An individual acting alone in the individual's own capacity, such as in the form of a sole proprietorship, is not a business for purposes of this statement, nor is a government agency.

"Compensation" means any payment for labor or personal services as a director, officer, owner, member, partner, employer, or employee of a business. Compensation does not include payments that do not result from the performance of services, such as rental income, social security payments, unemployment compensation, workers' compensation, pension benefits, or insurance benefits.

----- Check each applicable box -----							
Name of source	Director	Officer	Owner	Member	Partner	Employer	Employee
Three Rivers Park District	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Statistical Analysis and Research Associates	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ballot Box Strategies, LLC	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Compensation from lobbyist, lobbyist principal, or interested person, for services as an independent contractor or consultant

Complete this section if you received more than \$250 in compensation in any calendar month during the reporting period for consulting or independent contractor services provided to a lobbyist, lobbyist principal, or interested person. The \$250 in compensation does not include payment for actual and reasonable expenses received while providing services as a consultant or independent contractor.

If payment was delivered by an individual or association on behalf of a lobbyist, lobbyist principal, or interested person you must list both the individual or association that delivered the payment, and the lobbyist, lobbyist principal, or interested person that received the services you provided.

A list of lobbyists in Minnesota is available on the Board's website at cfb.mn.gov/reports/current-lists/#!/all-registered-lobbyists/all/.

A list of lobbyist principals in Minnesota is available on the Board's website at: cfb.mn.gov/reports/current-lists/#!/lobbying-entities/all/.

An "interested person" means a person or a representative of a person or association that has a direct financial interest in a decision that the individual receiving the compensation is authorized to make as a public or local official or will be authorized to make if the individual becomes a public or local official. To be direct, the financial interest of the person or association paying the compensation to the individual must be of greater consequence to the payer than the general interest of other residents or taxpayers of the individual's governmental unit.

Name of lobbyist, lobbyist principal, or interested person	Name of individual or association that delivered payment on behalf of lobbyist, lobbyist principal, or interested person (if any)

Business ownership

If you or your spouse own 25% or more of a business **and** received more than \$250 in any month during the reporting period as an employee of that business, list the business or professional activity category from page 5 that best describes the main function of the business. Please provide information for both you and your spouse, but do not disclose specific ownership details of the listed items.

Business or professional activity category (See page 5)
Statistical Analysis and Research Associates, LLC. Professional, Scientific, & Technical Services (Other)
Ballot Box Strategies, LLC Professional, Scientific, & Technical Services (Other)

Independent contracting

If you or your spouse received more than \$2,500 for work as an independent contractor in the past 12 months, list the business or professional activity category from page 5 that best describes the nature of that work. Please provide information for both you and your spouse, but do not disclose specific ownership details of the listed items.

Business or professional activity category (See page 5)

Securities

List all businesses whose securities are valued at more than \$10,000 that you or your spouse individually or jointly held at any time during the reporting period. Use the definition of business from the Sources of compensation section on the previous page.

"Securities" means stocks, shares, bonds, warrants, options, pledges, notes, mortgages, annuities, debentures, leases, and commercial paper in any corporation, partnership, trust, or other association. "Securities" does not include shares of mutual funds, shares of exchange-traded funds, or defined benefit pension plans. For stocks, list the name of the business. Do not list the exchange symbol, total shares, or value of a security.

For retirement accounts like IRAs or 401(k)s, list the individual investment items held through the account. For example, if you have an IRA managed by Charles Schwab, do not list Charles Schwab – IRA. Instead, obtain an itemized listing of the investments held in the IRA and report those investments that meet the definition of security and exceed \$10,000 in value. Please provide information for both you and your spouse, but do not disclose specific ownership details of the listed items.

[illegible]

Real property

Do not report your homestead. Report interests in all other real property located in Minnesota that you and your spouse have held individually or jointly at any time during the reporting period. You must report for you and your spouse the following interests: a fee simple interest (you are an owner, even if you owe a mortgage), a contract for deed as a buyer or seller, or a mortgage that you hold as a seller. This includes a list of all real property in Minnesota owned by a partnership in which you or your spouse holds an interest.

Report an option to buy if the value of the option is more than \$2,500 or if the fair market value of the optioned property is more than \$50,000 even if the value of the option itself is \$2,500 or less. For each property list the county in which the property is located. Also, list the street address and city, or if the property does not have a street address, the section, township, and range where the property is located and the approximate acreage.

Upon written request and for good cause shown, the Board may waive the requirement that a public official disclose the address of a secondary residence of the official. Contact Board staff if you want to request this waiver. Please provide information for both you and your spouse but do not disclose specific ownership details of the listed items.

----- Check one -----							
MN County	Street address and city; or section, township, and range	Own (Even if paying a mortgage)	Contract for deed (As buyer or seller)	Option to buy: Option value greater than \$2,500	Option to buy: Property value greater than \$50,000	Mortgage (Only if held as seller)	Acreage (If applicable)
	None	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Government agency interests

Complete this schedule if you or your spouse held, or owned 25% or more of a business that held, a contract, professional license, lease, or franchise, issued or entered into by the government agency on which you serve. Describe each contract, professional license, lease, or franchise issued by the agency on which you serve, but do not identify if the contract, professional license, lease, or franchise was issued to you, your spouse, or a business.

Description of contract, professional license, lease, or franchise	Description of contract, professional license, lease, or franchise
None	

Honoraria

Report the amount and source of each honoraria worth more than \$250 received during the reporting period, including the source's name and address. An honorarium is anything of value received for a service when there is no obligation on the part of the giver to pay. Examples of honoraria could include payment for speeches, presentations, or articles.

Amount	Source
	None

Pari-mutuel horse racing interests

Report any investment, ownership, or interest in property connected to pari-mutuel horse racing in the United States or Canada, including a race horse. Include direct, indirect, partial or full interests held by you or an immediate family member.

----- Check one -----

	Partial interest	Full interest	Description of interest (Horse, stable, etc.)
Official direct interest	<input type="checkbox"/>	<input type="checkbox"/>	None
Official indirect interest	<input type="checkbox"/>	<input type="checkbox"/>	None
Family interest	<input type="checkbox"/>	<input type="checkbox"/>	None

Jennifer Jayne DeJournett

18094 Gladstone Blvd. North, Maple Grove, MN 55311

Phone: 612.384.1479 Email: JenDeJournett@gmail.com

Employment History

2012 - Present Three Rivers Park District

Minnesota

Commissioner, District 2 & Vice-Chairwoman of the Board of Commissioners

- Serve as an elected member of a 7-person board to develop and manage the policies and procedures of a special park district that encompasses over 27,000 acres and serves over 10 million visitors per year. Elected in 2012 and re-elected in 2014, 2018, 2022 and 2024. District serves approximately 175,000 residents.
- National Recognition – 2023 Women of Excellence National Award by National Federation of Women Legislators for service of the Three Rivers Park Board and the groundbreaking work on the Mississippi Gateway Regional Park redevelopment project
- Elected by fellow Commissioners to serve at Vice-Chairwoman of the Three Rivers Board of Commissioners (2022 to present)
- Board representative on the Bottineau Community Works Steering Committee; the committee representing all local government along the Bottineau Light Rail line coordinating with Hennepin County. (2020 to present)
- Review and approve annual operating, special revenue, internal service, enterprise and asset management budgets of over \$74 million per year.
- Chairwoman of the Intergovernmental and Community Engagement Committee (2012-2017). Led the efforts to maximize district awareness at the Minnesota State Legislature, managed the legislative agenda and coordinated policy initiatives with other agency (State, County, Municipalities, etc.) stakeholders.
- Served (2012 – 2014) as the board liaison to the Three Rivers Park Foundation which raises funds to support initiatives and capital improvements to the Three Rivers Park District.

2008 - Present SARA, LLC and Ballot Box Strategies, LLC

Minnesota

President and Co-Founder

Developed and executed the business strategies for SARA, LLC and Ballot Box Strategies to provide affordable project management and leadership training expertise for non-profits, organizations, small businesses, and campaigns.

Illustrative project and work examples

- 2024 - Statewide Ballot Chasing Initiative, State Director
Client: American Majority Action

Minnesota

Built a statewide team in Minnesota that made over 806,000 direct voter contacts in 8 weeks to Republican, Trump and Conservative voters across Minnesota with a return rate of 82.9% of targeted voters returning their ballot before election day. Managed 5 Field Directors and a call and door knock team of 150 paid and unpaid volunteer contractors. Result of the work was the ending of the democrat trifecta in Minnesota and the increase of the Trump vote across the State of Minnesota.

- 2017 – present – Issue Advocacy and Leadership Trainings Minnesota
 Client: American Majority
 2023 and 2024: Trained grassroots leaders across Minnesota on how to ballot chase votes and improve voter identifications. Trained approximately 3200 grassroots leaders in a year and half.

Ongoing: Trained and support the next generation of leaders and/or candidates at all levels of government. Built strategic partnerships and joint ventures to increase organizational awareness. Managed the internship program and provided work direction to the hired interns. Planned and managed all organizational events, either directly or through event partners. Recruited, hired and managed the field directors and ground operation field staff.
- 2023 Legislative Coalition Building - PFAS – Passage of “Amara’s Law” in Minnesota

Consulted for an environmental advocacy group to engage a diverse group of legislators, non-profit organization leaders, and business representatives to develop and pass legislation limiting non-essential uses of the chemical class known as PFAS (forever chemical) in consumer products in Minnesota. Attended multiple meetings at the State Capitol and assisted in securing bipartisan support to pass the legislation.
- 2022 General Consulting and Campaign Management Minnesota
 MN State Auditor Candidate: Ryan Wilson

Developed the strategic plan for a Minnesota Statewide candidate, trained the candidate on best practices on how to engage the public and other elected leaders and candidates. Managed the day-to-day operations, vendor relationships, managed staff, participated in media engagements and messaging and participated in all appropriate coordinated activities with other campaigns and organizations to work together in a mutually beneficial relationship. Race was the closest race (8,435 votes short) in 20 years to a Statewide victory in Minnesota.
- 2018 Data Director, Minnesota Governor Campaign Minnesota
 MN Governor Candidate: Jeff Johnson

Managed the campaign database and incorporated new data provided by National and State organizations into a database and maintain a complete master voter database for the campaign. Identified general election targeted voter criteria in conjunction with campaign leadership. Ranked the targeted voter lists to determine highest voters score and those most likely to support the candidate in the primary and the general election. Developed additional database tags and queried functionality as required by campaign leadership. Queried the database and generated lists and other outputs as needed to support campaign activities, including by not limited to direct voter contact, digital outreach, fundraising, etc. Implemented a data quality program to main data fidelity and database functionality. Constructed clear and concise reports and data management and collection practices, as required. Acted as liaison for the campaign to the data teams at the State organization and other organizations, as required.
- 2016 Interim Executive Director, Non-Profit Organization Minnesota

Served as the Interim Executive Director of a public school non-profit foundation. Provided leadership for the effective and efficient operation of the Foundation according to the stated mission, goals, and policies established by the Board of Trustees. Worked collaboratively with the Executive Board to develop and implement a strategic plan, annual and long-term Foundation goals, including a strong annual campaign and other fundraising activities to establish a fully supported operating budget. Coordinated, cultivated and maintained positive and beneficial working relationships between the School Board and administration and the Foundation Executive Board, Board of Trustees and volunteers to accomplish the Foundation’s mission and objectives.

Managed Foundation's public relations, communications and strategic/tactical planning. Raised public awareness of Foundation; coordinate and oversee major events.

- 2015 - 2016 State Director, Presidential Campaign SuperPAC Minnesota
Client: CARLY for America

Developed and oversaw the political strategy in Minnesota. Developed the plan to achieve the Minnesota goals in coordination and cooperation with the National team and other state teams. Recruited and managed field staff and volunteers to assist with and aggressive voter identification and outreach effort. Deployed to Iowa ahead of the Iowa caucus to complete duties as directed by the National Political and Iowa State Director.

- 2012 Deputy State Director, Presidential Campaign Minnesota
Presidential Candidate: Newt Gingrich

Minnesota field staff responsible for voter identification and turnout for the Minnesota caucus through phone calling and other outreach efforts. Managed electronic communication with likely Minnesota caucus attendees. Staffed events as assigned by the Minnesota State Director.

- 2009 - 2021 Executive Director, Women's Leadership Non-Profit Minnesota
Client: VOICES of Conservative Women

Built a grassroots organization to help train and support the next generation of women leaders and/or candidates at all levels of government. Fulfilled annual legal requirements for regulatory and operation compliance associated with operation of a 501c4 nonprofit, nonpartisan organization and two 527 State Political Action Committees. Managed 501c4 and 527s finances – logged and deposited checks, paid invoices and developed the annual budget. Managed day-to-day administration and press and general inquiry communications, ensuring all requests received a prompt and professional response. Managed the social media, newsletters and communication. Built strategic partnerships and joint ventures to increase organization awareness. Managed the internship program and provided work direction to the hired interns. Recruited volunteers to assist on projects and organizational objectives. Planned and managed all organizational events, either directly or through event partners.

2005 - 2009 Target Corporation
Structural Engineer

Minnesota

- Designed foundations and building structure design for new store construction.
- Completed and designed special and retrofit projects in support of existing structures.
- Prepared engineering feasibility and design development studies for structures.
- Provided engineering support and guidance for India engineering team.
- Visited construction site to ensure construction compliance with the drawings and resolve questions during construction.
- Responded as a rotating engineer on call to structural questions originating from field stores and respond to emergencies.

2000 - 2005 Stanley Consultants, Inc.
Structural / Civil Engineer

Minnesota

- Completed a large flood control project in Grand Forks, North Dakota for the U.S. Army Corps of Engineers. Designed floodwalls, levees and associated pump structures. Flood Control Project featured in the American Society of Civil Engineering magazine.

- Provided government construction cost estimates for the Grand Forks project, over \$100 million dollars, excluding real estate.
- Conducted a study to provide a structural solution to save a National Historic Landmark (St. Anne's Structure, in Grand Forks North Dakota).
- Received a Certificate of Appreciation by the U.S. Army Corps of Engineers for my work on the Grand Forks Flood Damage Reduction Project for innovative solutions to save the St. Anne's Structure (a National Historic Landmark) that reduced overall project costs and reduced impacts on community and property owners.
- Designed foundations for electrical substations and associated superstructures.
- Participated in engineering studies for various government agencies.
- Participated in site development projects with water resource engineering.
- Prepared engineering and construction estimates for proposals and final design.
- Assisted with proposals for new project work.

1997 - 2000 CECO Building Systems

Iowa

Structural Engineer

- Prepared engineering calculations and construction documents for buildings/structures in all 50 states and Mexico.
- Reviewed and conducted engineering studies for retrofit projects to accommodate client needs.
- Provided engineering technical assistance to sales and field support.
- Reviewed construction drawing for clarity and technical review.

1996 - 1997 Kiewit Industrial

Nebraska

Engineer / Estimator

- Prepared construction estimates for large scale Industrial / Power projects.
- Conducted preliminary foundation and structural design calculations for industrial projects.
- Reviewed construction drawing for clarity and technical review.
- Provided engineering technical assistance to sales and field support.

Educational Background

1996 Iowa State University

Ames, Iowa

Bachelor of Science, Civil Engineering

Additional coursework taken in State and Local Government, Business Law, and Constitutional Law

2018 North Hennepin Community College

Brooklyn Park, Minnesota

Associate in Science: Accounting and Business Administration

Applied Associate in Science: Management

Additional Certificates Completed: Entrepreneurship and Small Business Accounting

NHCC High Honors Awarded, Phi Theta Kappa Honor Society

2009 University of St. Thomas, Center for Business Excellence

Minnesota

Executive Series; Mini MBA

2009 Minnesota Excellence in Public Service Series

Minnesota

Fellow

Appointments and Volunteer Work

2013 - 2021 Construction Code Advisory Council

St. Paul, Minnesota

Board Member, representing Local Government on the CCAC

Appointment by the Minnesota Department of Labor and Industry Commissioner

2013 - 2021 MN Commission of National and Community Service

St. Paul, Minnesota

AmeriCorps Minnesota (SERVEMN), representing SERVEMN member volunteers.

Appointment by former Governor Tim Pawlenty

2003 - 2006 Ever After Gowns

Hennepin County, Minnesota

Cofounded a Minnesota based volunteer nonprofit to support underserved young women.

Focus area: Young women who needed support and clothing to attend High School prom.